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Cultural and Trade Interaction Between Champa and India: A Historical Analysis

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Abstract:

In the history of humankind, maritime economic and trade connections always play an important role in development. The sea trade routes contributed part towards the development of cultures, diplomatic ties, and cooperation between nations. In Asia, the Champa maritime space used to be very significant for the connection of Southeast Asia with the markets in Northeast Asia and Southwest Asia.

As a group of islands in Central Vietnam, the Cham Islands (Vietnamese: Cù Lao Chàm) kept an extremely significant position in the Southeast Asian coastal trade route. At the same time, it had a close linkage with other sea routes running across Insular Southeast Asia. Over many centuries, the Cham Islands were known as an outport of the port town by the estuary of the great kingdom of Champa, which was an extremely important trade port of the maritime polity of Champa. Using an interdisciplinary and multifaceted approach, the paper focuses on analysing the role and position of the Cham Islands in the East Asian trade and transportation networks, highlighting the regional and inter-regional linkage, describing the characteristics of the Cham Islands as an outport, an island port, and a multi- functional port, and interpreting changes in the role and functions of the Cham Islands during the maritime history of the kingdom of Champa and the period under the reign of the Nguyen lords in Đàng Trong (lit. Inner land, the region in Central to South Vietnam, which was later enlarged to become Cochinchina) from the 16th to the 18th century.

Content

The Asian maritime history is closely attached to the establishment of centres, economic zones, and trade routes. Known have been the significant roles and strong influence of three centres of civilisation, which were also considered three large markets, including China, India and West Asia. With economic centres, many Asian countries also played an important role in economic exchange, contributing towards the establishment of two main trade routes connecting the East with the West. Many researchers often call them the continental silk route and the maritime silk route. In fact, those trade routes were not only seen as an economic lifeline but also channels for the transmission of culture, technical and scientific knowledge, and religions and the movement of people etc. In various aspects, the international trade network brought about driving forces and improved the development potential and creativity in Asian societies.

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¹ The terms "Silk Road" was initially raised by Ferdinand von Richthofen (1833-1905), a German geographer, in 1877 in a book titled "China". It is written "Seidenstraße" in German or "Silk Road" in English, referring to a network of inland and maritime trade routes which connected the East and West in the medieval period.



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civilisation, which were also considered three large markets, including China, India and West Asia. With economic centres, many Asian countries also played an important role in economic exchange, contributing towards the establishment of two main trade routes connecting the East with the West. Many researchers often call them the continental silk route and the maritime silk route.² In fact, those trade routes were not only seen as an economic lifeline but also channels for the transmission of culture, technical and scientific knowledge, and religions and the movement of people etc. In various aspects, the international trade network brought about driving forces and improved the development potential and creativity in Asian societies.

Located in the middle of the East Asian sea route, since the first centuries AD, the Champa sea, which is a crucial part of the East Sea (Vietnamese: Biển Đông) at present, were considered a destination and a waypoint by many merchant boats coming from Northeast Asia, Southeast Asia and West Asia. Based on a broad view and the relative subdivision into nagara (or small states), we can realise that the Champa maritime space not only played a role in connecting mandalas in Southeast Asia but, to a larger extent, also undertook the function of linking the kingdom of Champa with other regions and territories in Asia.³ With cultural exchange and maritime trade activities, Cham people actively integrated into the region and the world, contributing greatly towards the formation of "the silk road", "the spice trade route", and "the ceramic trade route" etc. running across Pacific Ocean and Indian Ocean, from the port of Alexandria in the Mediterranean region to the trade ports in the Gulf of Tonkin and those in southern provinces of China such as Guangzhou, Fujian, and Zhejiang, etc.,⁴

During the first ten centuries AD, together with the foundation of the kingdoms of Lam Ap (192-749), Panduganra (758-859), and Indrapura (875-982), a large maritime space was also set up by some sea powers as their own territory off the shore of the central coast. Due to the geographical location, the maritime space bore natural characteristics of the Chinese - Japanese subregion, while having advantages of the Indian - Malaysian subregion; the two subregions are included in the West Asia -Pacific region. The geographical advantage, duality and abundant natural resources of the Champa sea were recorded in many local and international maps, documents and research works.⁵

² The terms "Silk Road" was initially raised by Ferdinand von Richthofen (1833-1905), a German geographer, in 1877 in a book titled "China". It is written "Seidenstraße" in German or "Silk Road" in English, referring to a network of inland and maritime trade routes which connected the East and West in the medieval period.

³ Nguyễn Văn Kim (2019), "Biển trong sử thi Đăm Di", Nghiên cứu Văn hóa Miền Trung 2018, Nxb Đai học Huế, Huế. [Nguyen Van Kim (2019), "Sea in Dam Di Epic", Research on Culture in Central Vietnam 2018, Hue University Publishing House, Huel.pp.29-53.

⁴ Trần Quốc Vượng (1996), "Vài suy nghĩ về văn hóa Quảng Trị cổ", Theo dòng lịch sử - Những vùng đất, thần và tâm thức người Việt, Nxb Văn hóa, Hà Nội. [Tran Quoc Vuong (1996), "Some Comments on Ancient Culture in Quang Tri", With the Course of Time: Lands, Mind, and Consciousness of Vietnamese People, Cultural Publishing House, Hanoi].pp.446-447. See also Nguyễn Quang Ngọc, Nguyễn Văn Kim (Chủ biên) (2018), Biển với lục địa - Vai trò và mạng lưới giao lưu ở lưu vực các dòng sông miền Trung, Nxb Đại học Quốc gia Hà Nội, Hà Nội, [Nguyen Quang Ngoc, Nguyen Van Kim (chief authors) (2018), Sea and Mainland: Role and Exchanging Networks in Basins of Rivers in Central Vietnam, Vietnam National University Press, Hanoi]. Pp.59-83.

⁵ Phạm Hoàng Quân (2016), Tập bản đồ hàng hải 1841 ở Thư viện Đại học Yale, Nxb Văn hóa - Văn nghệ, Hà Nội. [Pham Hoang Quan (2016), Yale University Navigational Map Book 1841, Culture, Literature and Arts Publishing House, Hanoi].pp.178-179. See also Trường Đại học Khoa học xã hội và Nhân văn, Đại học Quốc gia Hà Nội, (2007), Việt Nam trong hệ thống thương mại châu Á thế kỷ XVI- XVII, Nxb Thế Giới, Hà Nội. [University of Social Sciences and Humanities, Vietnam National University Hanoi (2007), Vietnam in Asian Commercial System in 16th and 17th Centuries, Thế Giới Publishers, Hanoi].pp.45-137. Lâm Thị Mỹ Dung, Đặng Hồng Sơn (Chủ biên) (2017), Khảo cổ học Biển đảo Việt Nam -Tiềm năng và triển vọng, Nxb Đại học Quốc gia Hà Nội, Hà Nội. [Lam Thi My Dzung, Dang Hong Son (chief authors) (2017), Maritime and Island Archaeology in Vietnam: Potentialities and Prospects, Vietnam National University Press, Hanoi].pp.291-314.



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In regard to the natural resources and the goods of the kingdom of Champa, it is written in "the History of Song: Chronicles of Foreign Countries" (Vietnamese: Tổng sử - Ngoại quốc truyện) as follows: "Local produce consists of incense, frankincense, areca, sapan wood, eucalyptus, beeswax, flowery fabrics, thread-plaited cloth, white woollen fabric, rattan mats, mats made of banyan-leaves, gold, silver, and iron bars, etc. In terms of grains, they have rice, sticky rice, peanuts, and sesame, instead of wheat. Once the local mandarin provides one bucket of seeds, he will collect 100 buckets of output products in tax. In terms of flower and fruits, they have lotus, sugar cane, bananas, and coconuts. Regarding birds and animals, there are many peacocks and rhinoceroses. In regard to cattle, there are a lot of cows and buffaloes, but not donkeys. There are also wild buffaloes that are not used to draw the plough; instead, they are killed for the sacrifice to the demons. When the buffalo is about to be killed, the shaman prays the following phrase "A la hòa cập bạt", which means "Let you die and reincarnate soon". When local people have caught an elephant or a rhinoceros, they will offer it to the king. While travelling, local people usually ride elephants, use small sedan chairs, or ride horses bought from Jiaozhou (i.e. Dai Viet). People eat meat of chamoises and water bugs. Champa custom and clothes are similar to those of the Abbasid Caliphate".

Over many centuries of the "Early Age of Commerce in Southeast Asia, 900-1300 CE", the Champa sea was not only a place where people gathered and resided but also a centre for the connection of the "Nearshore Commercial Route" (Vietnamese: Tây Dương châm lộ; i.e. Western Trade Route, as in some documents). Owing to the rise of the maritime kingdoms, the enhancement of maritime knowledge, and the invention of the nautical compass and better sampans etc., the second maritime route named "the Oceanic Commercial Route" (Vietnamese: Đông Dương châm lô; i.e. Oriental Trade Route) was set up and developed in Southeast Asia in the 11th and 12th centuries, which ran along Maritime Southeast Asian countries. With the Nearshore Commercial Route, a large number of merchant and cargo boats leaving the trade ports in China such as Guangzhou, Fujian, and Hainan, etc. often sailed across Jiaozhou Bay to Champa and Chenla before sailing across the Funan West Sea and the Strait of Malacca to reach Southwest Asia. Short-distance trade activities and maritime services also took place. Along the coast of Vietnam, trade activities were carried out, connecting the ports in northern Vietnam such as Van Ninh (Mong Cai) and Van Don with those in Central Vietnam such as Lach Truong, Hoi Thong, Cua Sot, and Ky Anh and then those in the Champa sea, the West sea (Oc Eo - Funan) and finally the Kra canal (from the 2nd to the 7th century). Since the late 6th century, however, the Strait of Malacca and the Strait of Sunda were gradually used in competition with the Kra canal, sharing the influence and resources. The change in the international commercial networks was one of the major factors leading to the decline of the empire of Funan.⁷

From another perspective, the merchant boats coming from Southwest Asia and Maritime Southeast Asia (crossing the straits of Malacca and Sunda) gathered in the Champa sea, before

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⁶ Châu Hải Đường (dịch & biên soạn) (2018), An Nam truyện - Ghi chép về Việt Nam trong chính sử Trung Quốc xưa, Nxb Hội Nhà văn, Hà Nội. [Chau Hai Duong (translated and compiled) (2018), An Nam Stories: Records about Vietnam in Past Historical Documents of China, Vietnam Writers' Association Publishing House, Hanoi]. pp.286-287.

⁷ Phan Huy Lê (2008), "Thử nhận diện nước Phù Nam qua tư liệu thư tịch và khảo cổ học", Văn hóa Óc Eo & Vương quốc Phù Nam, Nxb Thế Giới, Hà Nội. [Phan Huy Le (2008), "An Attempt to Identify Funan State, based on Bibliographical and Archaeological Documents", Oc Eo Culture and Kingdom of Funan, Thế Giới Publishers, Hanoi]. pp.229-246. See also Nguyễn Văn Kim (2019), "Óc Eo - Phù Nam: Vị thế lịch sử và các mối quan hệ khu vực", Biển Việt Nam và các mối giao thương biển, Nxb Đại học Quốc gia Hà Nội, Hà Nội. [Nguyen Van Kim (2019), "Oc Eo - Funan: Historical Position and Regional Connections", Vietnam's Sea and Maritime Trade Connections, Vietnam National University Press, Hanoi]. pp.182-206.



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moving to the trade ports in North Central Vietnam and those in Northeastern Vietnam (Dai Viet). Based on the favourable geo-economic and maritime economic conditions as well as the abundant natural resources and development potential gained by Champa from Southwest Asia and Southeast Asia, the leaders of the kingdom of Champa early thought about developing the maritime economy and increasing the capacity to exploit the ocean.8 Owing to the "Oceanic Commercial Route" and "Nearshore Commercial Route" running along the countries in Southeast Asian peninsula, Champa was successful in setting up not only the north - south linkage but also the east - west linkage; i.e. it had relations with both Maritime Southeast Asia and Mainland Southeast Asia (also called Southeast Asian Peninsula)4. The exchange of economic activities and the establishment of trade ports and towns in the islands and by the estuaries along the central coast created essential conditions for the kingdom of Champa to develop its maritime economy, commercial exchange, and exploitation of the sea resources, while building imperial cities with grandiose architectural works and igniting maritime cultural resources.

In regard to the activities of the Southeast Asian commercial networks, although all the nations and economic centres shared the common linkage, each of them had particular relations, both regionally and inter-regionally. Different from economic activities in agriculture, those in handicraft, commerce, and especially maritime trade, to some extent, require more relations and a wider space of linkage. In other words, commercial economy, including maritime trade, cannot be created and developed without a system. The space and systems, or systematic networks of linkage, are essential for development of commercial economy. As shown in history, in the Asian commercial system, major trade ports and large economic centres played a leading role in running the activities of the whole system. Thus, the islands such as Van Don, the Cham Islands, the Re islands (Ly Son), Con Dao, Phu Quoc, and Tho Chu etc. were destinations and important commercial hubs. Due to their particular features, those island ports had close linkage with the Champa coastal ports and the trade centres in the region of South China as well as those in the farther northeast, such as Taiwan, Ryukyu kingdom, Japan, and Korea. Based on the linkage of the chain of island ports, many monarchies of Dai Viet and Champa actively took part in the Asian internal economic activities.

From the 11th to the 15th century, maritime economic activities in East Asia relied greatly on Jiaozhou Bay, the Champa sea, and Maritime Southeast Asian countries. As important as the Gulf of Tonkin, Luzon quickly became not only a centre for linkage and commodity circulation but also a significant market in East Asia. Merchant boats coming from North Asia often dropped into the Philippines before sailing further southwards to the kingdom of Malayu with the straits of Sunda and Malacca. In reality, the trade activities carried out by the merchants created a turbulent economic atmosphere in the region and the Champa sea held multifaceted attraction due to its particular position. In history, the Champa institutions were proactive and active in finding an appropriate development model for the purpose of achieving its development targets. The kingdom of Champa was inclined to develop the maritime economy. Over centuries, Cham people and the ethnic communities residing in the socio-political space of Champa together built a diversified economy. They exploited

⁸ Momoki Shiro (1999), "Chămpa chỉ là một thể chế biển? (Những nghi chép về nông nghiệp và ngành nghề trong các tư liệu Trung Quốc)", Tạp chí Nghiên cứu Đông Nam Á, số 4. [Momoki Shiro (1999), "Was Champa only a Maritime Polity? (Agricultural and Professional Records in Chinese Documents)", Journal of Southeast Asian Studies, No. 4]. p.45.

⁹ Nguyễn Văn Kim (Chủ biên) (2011), Người Việt với Biển, Nxb Thế Giới, Hà Nội. [Nguyen Van Kim (chief author) (2011), Viet People and the Sea, Thế Giới Publishers, Hanoi]. pp.207-230.



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natural resources in mountains, forest, plains and the sea as well. Oham people not only carried out effective exploitation of the resources but also promoted the use of knowledge and regional resources to establish and reinforce its political institutions, building social relations and structure, and widening diplomatic ties and cultural creation. As acknowledged popularly, in essence, the kingdom of Champa was comprised of maritime polities, including Amaravati in Quang Nam, Indrapura in Dong Duong, Vijaya in Binh Dinh (988-1471), Kauthara in Khanh Hoa, and Panduranga in Phan Rang. Those polities, or small states, joined and constituted the maritime kingdom of Champa in form of the linkage centralisation. The kingdom left a huge cultural heritage typical for not only Southeast Asia but also the entire Asia and the world as well.

Based on the natural geographical perspective and historical, archaeological, and anthropological documents that are available, we strongly believe that the Cham Islands always had a close linkage and, furthermore, regular interactions with Dai Chiem seaport (the port town by the estuary of the great kingdom of Champa), Amaravati, Simhapura (in Tra Kieu), Indrapura, and some other small neighbouring states. Over centuries, the offshore islands and Dai Chiem seaport played the most important role in the Champa maritime commercial system.

Although the role of the Cham Islands was recognised with respect to the prosperity of Hoi An (Faifo) and the maritime commerce in Dang Trong from the 16th to the 18th century, it is still necessary to clarify the awareness of the potentialities and position of the Cham Islands in the Champa maritime commercial system and the maritime space in Central Vietnam as well as the Champa sociopolitical changes from the 11th to the 15th century.

Firstly, in recent research works, compared with other small states of Champa, nagara Amaravati is considered by some authors to be the most comprehensive complex. In history, this small state had all favourable conditions for development with three ecological spaces, including: the plain space, of which the centre was the basin of Thu Bon river; the highland space in the mountains in the west; and, the coastal space, or more precisely the sea and island space, covering a large maritime area in the east. Each of the spaces bore particular features, in terms of the natural geography, ecological system, environment, and economic activities of the residential communities. The potentialities and strengths of those areas were different from each other, but they actually complemented each other to create a general capacity and gather overall momentum for development of the kingdom.

Located inside the background of those areas, the Cham Islands emerged as a linkage between Amaravati and other trade ports in the Champa sea. In a broad view, the three entities, including the Cham Islands, Dai Chiem seaport, and Thu Bon estuary, together with other seaports of the kingdom of Champa formed a linkage axis connecting Amaravati with other countries in Southeast

¹⁰ Pièrre-Bernard Lafont (2011), Vuong quốc Chămpa - Địa dư, Dân cư và Lịch sử, International Office of Champa, California, USA. [Pièrre-Bernard Lafont (2011), The Kingdom of Champa: Geography - Population - History, International Office of Champa, California, USA]. pp.105-115.

¹¹ Nguyễn Văn Kim (2008), "Dấu ấn cổ sơ của các xã hội Đông Nam Á", Tạp chí Nghiên cứu Lịch sử, số 6 (386). [Nguyen Van Kim (2008), "Traces of Southeast Asian Primeval Societies", Journal of Historical Studies, No. 6 (386)]. pp.25-39.

Viện Nghiên cứu Kinh thành, Viện Hàn lâm Khoa học xã hội Việt Nam (2019), Kinh thành cổ Việt Nam, Nxb Khoa học Xã hội, Hà Nội. [Institute of Imperial City Research, Vietnam Academy of Social Sciences (2019), Ancient Imperial Cities in Vietnam, Social Sciences Publishing House, Hanoi]. pp.110-115. See Lương Ninh (2015), Một con đường sử học, Nxb Đại học Sư phạm, Hà Nội. [Luong Ninh (2015), A Path of Historical Studies, Hanoi National University of Education Publishing House, Hanoi].pp.128-334; Lê Đình Phụng (2017), Khảo cổ học Chămpa - Khai quật và phát hiện, Nxb Khoa học Xã hội, Hà Nội. [Le Dinh Phung (2017), Champa Archaeology: Excavations and Findings, Social Sciences Publishing House, Hanoi].pp.537-632.



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Asian Peninsula such as Laos and Chenla. The linkage axis consisting of the trade routes for business and exchange of salt, seafood, silk, gongs, and jars etc. helped to set up and strengthen the relations between different regions in Southeast Asia and Asia. As time went by, the consciousness of the sea and the factors related to the maritime economy and culture penetrated deep into mind and culture of local people in the Annamite Range - Central Highlands and other areas lying further inland in the peninsula.¹³

Realising the potential benefits brought by trade, many institutions and local rulers tried to take full advantage of the rivers so that they no longer undertook merely the function of carrying water but were used for cultural exchange, transportation, and connections between different ecological spaces and ethnic groups. In the "horizontal axis" (the East – West Axis), the Cham Islands and Dai Chiem seaport located by the estuary of Thu Bon river played a dual role as a factor for economic development and protection of the regime in the east and a linkage between "the sea and island space", "the plain space", and "the highland space", which were under the influence of Champa. 14 In the chain of connections of the Champa trade port system, the axis between Dai Chiem seaport and Chiem Bat Lao seaport (the Cham Islands) was one of the major linkages for economic activities of the kingdom. Besides, a large number of values of the ecological spaces were integrated and kept in the Cham Islands. As a result, the Cham Islands play a significant role in transmitting and preserving cultural heritage of various regions. Owing to the Cham Islands and Dai Chiem seaport, Amaravati was seen as a central kingdom for centuries, keeping a dominant position to affect other small states. Certainly, Amaravati would not have achieved its sound development and economic prosperity without taking advantage of the Champa sea, especially the Cham Islands and the vast maritime space of the archipelago.

Secondly, based on the in-depth surveys carried out in Central Vietnam with the geo-ecological and geo-economic approaches as well as the scientific intuition, Tran Quoc Vuong, a historian and an archaeologist, interpreted clearly the role of the chain of islands, including also the Cham Islands, in the background of the natural world and the seaport culture in Central Vietnam.

Accordingly, "in the mountain bases, there are large and small rivers, running from the west to the sea in the east. The rivers are short and very blue. They do not carry much alluvium. The plains are narrow. Many estuaries are really deep, appropriate to build lagoons and ports for the anchorage of boats and ships. In addition, the mountain-forming movement created offshore islands and archipelagoes. Excluding the farther coral archipelagoes such as the Paracel islands and the Spratly islands, the islands and archipelagoes found near the seashore, such as: Hon Me, Bien Son, and Nghi Son islands (Thanh Hoa province), Song Ngu and Hon Mat islands (Nghe Tinh region), Hon Co and Hon La islands (2 Hon La), Hon Nom island (2 Hon Chua), and Hon Gio island (Quang Binh province), Con Co island (Quang Tri province), Cu lao Cham or Cham Islands (Quang Nam province), Ly Son or Re islands (Quang Ngai province), Phu Quy (Phu Yen province), and Hon Tre (Khanh Hoa province)... formed the screens" protecting the Champa seaport. From the archaeological perspective,

¹³ Nguyễn Văn Kim (2019), "Biển trong sử thi Đăm Di", Nghiên cứu Văn hóa Miền Trung 2018, Nxb Đại học Huế, Huế. [Nguyen Van Kim (2019), "Sea in Dam Di Epic", Research on Culture in Central Vietnam 2018, Hue University Publishing House, Hue]. pp.37-70.

¹⁴ Lương Ninh (2015), Một con đường sử học, Nxb Đại học Sư phạm, Hà Nội. [Luong Ninh (2015), A Path of Historical Studies, Hanoi National University of Education Publishing House, Hanoi]. pp.234-258.

¹⁵ Trần Quốc Vượng (1998), Việt Nam cái nhìn địa - văn hóa, Nxb Văn hóa Dân tộc, Hà Nội. [Tran Quoc Vuong (1998), Vietnam: A Geo- Cultural View, Ethnic Cultures Publishing House, Hanoi]. pp..308-340.



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it is possible to affirm that "the Cham Islands were a link of the cultural course in the period from 3500 to 3000 BP in the coastal areas and offshore islands in Central Vietnam". ¹⁶

In the subsequent centuries, a North - South linkage axis was formed based on the Cham Islands and other offshore islands. With the Champa sea, the linkage axis had (mostly very close) relations with the inland political and economic centres, while keeping certain independent activities. As written clearly in an Arabic ancient bibliography, "The ship left Hind (India) and it took 10 days to reach Sanf (Champa). Local people had fresh water and exported aquilaria crassna there... We stopped by Sanf-fulaw and Cham Pulaw (the Cham Islands) to get fresh water and then headed towards Sin (China)". 17 According to the New Book of Tang (Chinese: 新唐書, Vietnamese: Tân Đường thư), "After leaving Guangzhou, we travelled for 200 Chinese miles southeastwards by sea and reached Don Mon mountain. With favourable wind, we sailed westwards and reached Cuu Chau (Cuu Chau Rock) in two days. Having travelled southwards for two days, we reached Chiem Bat Lao mountains (the Cham Islands) emerging from the sea, which were 200 Chinese miles due east of the state of Huan-Wang (Vietnamese: Hoàn Vương; i.e. Panduganra). After continuing to sail southwards, we reached Leng-Shan (Vietnamese: Lăng Son) in two days and then the state of Mon Doc (Binh Dinh province) in one more day. We continued sailing and reached the state of Co Dat (Nha Trang) in one day and then Chau Dot Da Lang (Panduranga, the present-day Ninh Thuan and Binh Thuan provinces) in half day. Again, we sailed for two days and reached Quan Dot Long mountain (Con Dao or Poulo-Condore islands). After spending five more days sailing southwards, we reached a strait named "zhi" (Chinese: 屋, Vietnamese: Chất) by local people (...) (Strait of Malacca), of which two shores are one hundred Chinese miles far from each other; the north shore belonged to the state of La Viet, while the south shore belonged to the state of Phat The". 18 In the chapter titled Foreign Countries No.5 in Volume No.324 of the History of Ming (Chinese: 明史; Vietnamese: Minh sử), "Champa is located by the coast in the south. Departing from Ouvnh Chau, with favourable wind, we could reach Champa in one day and one night. If we departed from Fuzhou, we would have to sail southwestwards and reach it in ten days and ten nights... In the period of the Tang dynasty, it was named sometimes "Zhan Bu Lao" (Chinese: 占不劳; Vietnamese: Chiêm Bất Lao) and sometimes "Zhan Po" (Chinese:占婆; Vietnamese: Chiêm Bà); the country where the king resided was named "Zhan Cheng" (Chinese: 占城; Vietnamese: Chiêm Thành; i.e. the kingdom of Champa). Under the Zhi 至德; Vietnamese: Chí Đức), the kingdom was renamed "Huan Wang" 環王; Vietnamese: Hoàn Vương; i.e. Panduranga). At the time of the Later Zhou and the Song dynasties,

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Lâm Thị Mỹ Dung (2007), "Cù Lao Chàm - Một vùng đất cổ", Cù Lao Chàm: Vị thế, tiềm năng và triển vọng, Hội An. [Lam Thi My Dzung (2007), "Cham Islands: An Ancient Land", Cham Islands: Position, Potentialities, and Prospects, Hoi An]. p.108.

¹⁷ Hoàng Anh Tuấn (2007), "Cù Lao Chàm và hoạt động thương mại ở Biển Đông thời vương quốc Chămpa", Cù Lao Chàm - Vị thế, tiềm năng và triển vọng, Hội An. [Hoang Anh Tuan (2007), "Cham Islands and Trade Activities in East Sea during the Period of the Kingdom of Champa", Cham Islands: Position, Potentialities and Prospects, Hoi An]. p.121.

¹⁸ Phạm Hoàng Quân (2016), Tập bản đồ hàng hải 1841 ở Thư viện Đại học Yale, Nxb Văn hóa - Văn nghệ, Hà Nội. [Pham Hoang Quan (2016), Yale University Navigational Map Book 1841, Culture, Literature and Arts Publishing House, Hanoi]. pp.44-48.



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"Zhan Cheng" (Kingdom of Champa) was used to name the country, which had to pay annual tribute". 19

The Cham Islands played a role as an outport of Dai Chiem seaport, which was the main trade port of the kingdom of Champa, as well as an important island port in the chain of the islands located along the Nearshore Commercial Route in the East Sea. It was not only a waypoint for also "entrepôt" of commodities in the Southeast Asian coastal foreign merchants but commercial route. Economic activities in the Cham Islands, to some extent, were similar to those in Van Don trade port of Dai Viet.²⁰ Based on the development characteristics, the Cham Islands could be seen as an island port, which was one of the four typical forms of ports in the history of Vietnam.²¹ According to the role, functions, and diversified activities, the Cham Islands were a really multi-functional port of the maritime kingdom Amaravati and the entire maritime trade system of Champa. Over many centuries, the Cham Islands had all the three essential elements as follows: Point (consisting of places for exchange and trade: Bai Lang and Bai Ong, etc.); Centre (where people gathered and commodities were delivered); and Network (connecting the regional and inter-regional economic systems). The convergence of the three elements made the kingdom of Champa become an inter-regional and, to some extent, an inter-world centre.²² In other words, the Champa seaports bore all the three fundamental features: the superiority, the versatility, and the linkage. The kingdom of Champa established trade ports as well as regional and international commercial ties and, in turn, Asian commercial activities exerted great impacts on the economy and politics of the Champa maritime polities.²³

According to historical documents, after Dai Viet became independent in the tenth century, a trend of the southward expansion started due to the political pressure from the north. In 979 and 982, the pressure imposed by Dai Viet resulted in the decline of Amaravati and the emergence of other small states such as Vijaya (in Binh Dinh), Kauthara (in Nha Trang), and Panduranga (in Phan Rang).²⁴ The epitaphs in two stelae dating back to 1029 and 1035, which were found in Panduranga,

¹⁹ Châu Hải Đường (dịch & biên soạn) (2018), An Nam truyện - Ghi chép về Việt Nam trong chính sử Trung Quốc xưa, Nxb Hội Nhà văn, Hà Nội. [Chau Hai Duong (translated and compiled) (2018), An Nam Stories: Records about Vietnam in Past Historical Documents of China, Vietnam Writers' Association Publishing House, Hanoi]. p.306.

Nguyễn Quang Ngọc, Nguyễn Văn Kim (Chủ biên) (2018), Biển với lục địa - Vai trò và mạng lưới giao lưu ở lưu vực các dòng sông miền Trung, Nxb Đại học Quốc gia Hà Nội, Hà Nội. [Nguyen Quang Ngoc, Nguyen Van Kim (chief authors) (2018), Sea and Mainland: Role and Exchanging Networks in Basins of Rivers in Central Vietnam, Vietnam National University Press, Hanoi]. p.14.

²¹ Based on the formation characteristics of the trade ports in Vietnam, we can classify them into four basic groups: i) River ports: such as Thang Long (Hanoi), Pho Hien (Hung Yen province), Cu Lao Pho (Dong Nai province), Saigon (Ho Chi Minh City), and Oc Eo (An Giang); ii) Estuary ports: such as Van Ninh (Quang Ninh province), Do Me (Domea, Hai Phong City), Lach Truong (Thanh Hoa province), Hoi Thong (Nghe An province), Thanh Ha (Hue City), and Champa seaport - Hoi An (Quang Nam province); iii) Seaports (located in lagoons): such as Ky Anh (Ha Tinh province), Thi Nai - Nuoc Man (Binh Dinh province), etc.; and, iv) Island ports: such as Van Don (Quang Ninh province), Cu Lao Cham or Cham Islands (Quang Nam province), Con Dao and Phu Quoc . See Nguyễn Văn Kim (2016), Vân Đồn - Thương cảng quốc tế của Việt Nam, Nxb Đại học Quốc gia Hà Nội, Hà Nội. [Nguyen Van Kim (2016), Van Don - Vietnam's International Trade Port, Vietnam National University Press, Hanoi]. p.16.

²² Yumio Sakurai (1996) (Vũ Minh Giang biên dịch), "Thử phác dựng cấu trúc lịch sử của khu vực Đông Nam Á (Thông qua mối quan hệ giữa biển và lục địa)", Tạp chí Nghiên cứu Đông Nam Á, số 4. [Sakurai Yumio (1996) (translated by Vu Minh Giang), "An Outline of South East Asia History Structure through the Connection between the Sea and the Land", Journal of Southeast Asian Studies, No. 4]. pp.37-55.

²³ Charles James Wheeler (2001), Cross-cultural Trade and Trans-regional Networks in the Port of Hoi An: Maritime Vietnam in Early Modern Era, Ph.D. Dissertation, Yale University. p.120.

²⁴ Kenneth R. Hall (1985), Maritime Trade and State Development in Early Southeast Asia, University of Hawaii Press. pp.178-179.



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provide us with information about the presence of many international merchants, especially Islamic ones. The available historical documents also prove "the marriage-based diplomacy" between Dai Viet and Champa through the marriage of Champa King Sri Harijit (Jaya Simhavarman III or Chế Mân, 1285?- ? 1288-1307) with Dai Viet Princess Huyen Tran in 1306, owing to which O and Ri (Ly) regions of the kingdom of Champa were handed over to Dai Viet. By 1471, the influence of Dai Viet expanded to Vijaya and Thi Nai well-known trade port. The political changes resulted in many impacts on economic activities and life of the kingdom of Champa. By the 15th and 16th centuries, the vestige of the earlier cultural periods was rarely found in the "traditional" land of Amaravati and Vijaya; etc. As we can suppose, the decrease in those vestige sites is closely related to the decline of the kingdoms as well as the Champa and Thi Nai trade ports, which no longer played a role as internationally significant trade ports. ²⁶

Due to the historical changes in the period from the 11th to the 15th century, the role played by the Cham Islands as an outport became less and less important. Trade activities were still carried out and, to some extent, the Cham Islands still remained as a multifunctional island port due to the abundant natural resources and particular geographical location.

Since the late 15th century, with the activation for the Asian maritime commercial system, the Cham Islands gradually restored the central position in the Southeast Asian trade network, owing to the presence of Asian and European merchants in the trade ports, which previously belonged to the kingdom of Champa. In the 16th century, Hoi An (Faifo) trade port was increasingly rehabilitated and bore a new appearance. Over about three centuries, from the 16th to the 18th century, a large number of international explorers, merchants, missionaries, and trade corporations (such as CIO, VOC, and EIC...) visited Hoi An, Nuoc Man, and other trade ports in Central Vietnam and they all were deeply impressed with the position of Pulociampello (Cham Islands).²⁷ Remarkably, it is necessary to mention the archaeological and interdisciplinary discoveries and research findings related to a shipwreck in the sea of the Cham Islands (from May 1997 to June 1999). The ship was 29.4m long and 7.2m wide, containing more than 240,000 artefacts, including mostly ceramic products made in the kilns in Chu Dau - My Xa (Hai Duong province) and dating back to the late 15th century, which provide us with further information about various aspects such as: the tradition, the competence, and the particularity of Dai Viet ceramics; the exchange of cultural values, craftsmanship and knowledge between Dai Viet and Champa; the international and regional commercial ties; the relationship among Dai Viet, Champa, Siam, and Southeast Asia; and, the role of the Champa and Cham Islands' maritime space over more than ten centuries.²⁸

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²⁵ In 1307, O and Ly regions were renamed Thuan Chau and Hoa Chau (i.e. the region of the present-day Quang Tri, Thua Thien Hue, Quang Nam, and Da Nang) according to the order of King Tran Anh Tong (1276- 1320). See Phan Huy Lê (2006), "Tưởng nhớ công lao của vua Trần Nhân Tông và công chúa Huyền Trân", Tạp chí Xưa và Nay, số 263. [Phan Huy Le (2006), "In Memory of Contributions of King Tran Nhan Tong and Princess Huyen Tran", Review "Past and Present", No. 263], p.17.

Momoki Shiro (1999), "Chămpa chỉ là một thể chế biển? (Những nghi chép về nông nghiệp và ngành nghề trong các tư liệu Trung Quốc)", Tạp chí Nghiên cứu Đông Nam Á, số 4. [Momoki Shiro (1999), "Was Champa only a Maritime Polity? (Agricultural and Professional Records in Chinese Documents)", Journal of Southeast Asian Studies, No. 4]. p.76. See also Takashi Suzuki (2019), The History of Srivijaya, Angkor and Champa, Mekong Publishing Co., Ltd. p.223.

²⁷ John Barrow (2011), Một chuyến du hành đến xứ Nam Hà (1792-1793), Nxb Thế Giới, Hà Nội. [John Barrow (2011), A Voyage to Cochinchina (1792-1793), Thế Giới Publishers, Hanoi]. p.191.

²⁸ Phạm Quốc Quân (2000), "Kết quả khai quật tàu cổ đắm ở vùng Cù Lao Chàm (1997-2000)", Tạp chí Xưa & Nay, số 76. [Pham Quoc Quan (2000), "Findings of Excavations of Ancient Shipwreck in Cham Islands (1997-2000)", Review "Past and Present", No. 76]. pp.20-22. See also Nguyễn Đình Chiến (2017), "Đồ gốm sứ trong 6 con tàu đắm ở vùng biển



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