ICT Decision Making Strategies for Good Governance

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ABSTRACT:
To ensure that cities solidify significant components of sustainable agriculture, especially as it relates to liveability, profitability, good governance, managers, and profitability, many public agencies and municipal councils around the world are using ICT to initiate 'Smart City' progression for their individual components. Incorporating information and communication technologies (ICT) into other city councils has the potential to change urban and liquid quality improvement initiatives by increasing the efficiency for which cities gain the rewards of aggregates and decreasing the costs associated with modifying to it ('grime, crime, and time'). In order to support WBG's efforts on environmentally friendly urban and liquid progress in the Indian Region, this section investigates the three essential ICT making it suitable nationally and globally more toward urban governance but instead management of water resources: e-Government, fairness, and geography information systems (GIS). We want to evaluate and understand cost-effective technologies employed within these ICT methodologies in order to enable replication efforts in urban India.

KEYWORDS: ICT Application, Good Governance etc.

E-Governance Tools
E-Governance aims to limit potential for corruption by promoting transparency and accountability measures, such as the elimination of middlemen and the simplification of government-to-citizen and business-to-business transactions. The possibility of bribery, which may If everyone, anywhere, at any time, has easy, safe access to municipal services and information, then neither poverty nor racism, which can deter minority from using the service, will be as much a factor. More people can now have more in-depth contacts with public-sector urban organizations because to the widespread distribution of mobile cellphones and personal computers. As a consequence, empowering municipal authorities with the tools they need to improve governance and administration via the widespread adoption of ICT-based E-Government systems may revolutionize local communities.

e-Revenue:
E-Revenue systems aim to reassure residents and companies that municipal fees, taxes, and other assessments are calculated accurately and that payments may be handled quickly and easily. These programmes are also meant to provide governments and service providers with all they need to centrally manage their working capital financing processes. Included in this category is software that helps local
governments automate the process of sending out bills for things like utility service fees and taxes, as well as software that helps assess these taxes for individuals and companies.

**Merits:**
- E-billing allows for the clear and easy collection of citizen service fees and charges, as well as increased efficiency and accountability in doing so.
- Successful utility demand assessment and management allows service providers to allocate resources in advance to satisfy anticipated demand.
- Governments may work towards their goals of reducing corruption in tax processing and increasing public confidence via the use of electronic filing of tax returns.
- By switching from paper invoices to digital ones and streamlining the associated procedures, businesses may save 1-2% of annual revenue. When compared to the cost of processing invoices manually using paper, electronic and automated procedures may save expenses by as much as 80%. As a result, the ROI on E-Invoicing programmes may sometimes be measured in as little as six months.

**e-Authorization:**
Through online channels like e-Registration, e-Permit, and e-Contract, local governments may expeditiously, openly, and cheaply facilitate a wide variety of certifications and deeds with their constituents and enterprises. The widespread use of such digital tools is motivated by a desire to boost urban economies by streamlining onerous administrative procedures and raising output. Among these offerings are online registration, local registrar automation and interconnection, and electronic dissemination of registry data.

**Merits:**
Automation lowers the cost of doing business and hence improves the Doing Business metrics. Entrepreneurship flourishes in nations that have adopted electronic registration because it reduces the time, effort, and money needed to launch a new company. Authentication assistance is a common feature of such services; it helps to keep all the information during a transaction safe and sound.

The potential for corruption is much diminished when procedures are streamlined and openness is enabled.

**e-Procurement:**
With the aim of streamlining the purchasing process and saving money for both buyers and sellers, electronic procurement systems facilitate electronic interactions between governmental bodies and associated suppliers, monitoring and merge relative statements, starting to move files between one human to another, manually making purchase requisitions, and counselling bidders are completely removed. The ability to set various constraints on fiscal policy and expenditures is a common feature of e-procurement technology, and these features may assist municipalities keep to budget cuts and eradicate corruption.

**Merits:**
- E-procurement is advantageous since it eliminates the need for sent paper forms, which may lead to mistakes, as well as the costs and inconveniences associated with storing paper records.
- Efficient supply chain management is achieved by reducing the quantity of inventory and services
towns must acquire by closely correlating real demand with in-house handling/storage capability.

- Municipalities may save money by purchasing in bulk from a single vendor using the information facilitated by E-procurement systems.
- By fostering more competitive markets and discouraging the creation of cartels among suppliers, consumers should expect to get better value for their money.

Financial Management Systems:
With the purpose of forecasting the government's total money in the bank resource at any given time, Integrated Financial Management Data System (IFMIS) automates the procedures of expenditure management and reporting to provide a complete financial deal for public resource planning. Financial planning, computation, and the distribution of results are essential functions of this system. Common IFMIS modules include financial accounting and reporting, financial planning and forecasting, cash and financial management, and related core treasury tools. A government's auxiliary new sub also include revenue collection, budget control, portfolio management, staffing and hook to pay systems, pensioners and social protection systems, and more.

Merits:
- Less improvisation and more standardization in budgeting
- Spending records from the past
- More efficient use of capital, management of income, and management of expenses
- Cash flow management, asset management, and liability analysis
- Financial Mechanisms for Managing Risk and Maintaining Control
- The availability of accurate and timely data for use in decision making
- Service to the customer
- financial records that have been subjected to an audit

e-Citizen Development:
the use of government apps may help provide individuals with individualized economic and social services. Previously inaccessible populations may now be reached due to the increasing availability of ICT among urban people in developing nations. Public broadcasting techniques for distributing critical information might be a part of e-Citizen Development initiatives. In order to provide educational and skill development programmes to underserved populations, including women, people with disabilities, etc., public computer centers and training laboratories have been established. Moreover, on-demand/tailored chances may be offered to individuals by inserting certain search terms into local government websites.

Merits:
- Improved economic circumstances for individuals may lessen reliance given the significant links between socio-economic conditions and governability.
- E-increased governance's public health education might eventually save money that would have been spent on treating and preventing diseases.
- Reducing the "trust gap" between residents and local governments may be greatly aided by targeted citizen-centric initiatives.
E-Municipality.
This application seeks to combine all necessary characteristics for the introduction and operation of e-Government by unifying the "e-municipality" is used to describe the practice of combining all city agencies and services online into a single, user-friendly portal for residents. These kinds of systems manage all kinds of online communications between private people, corporations, public servants, and governmental organizations. Users using e-Municipality systems, for instance, just need to fill out digital forms once, and their information will be instantly shared with all relevant departments. This eliminates the potential for duplicate data entry, redundancy, and misunderstanding. Common modules found in e-Municipality integrated systems include those for property registration, property rentals, real estate appraisal, cashier's office, and penalties.

Merits:
- Facilitating efficient and successful government operations.
- The door is open to everybody.
- Fusion of systems.
- Excellent content with a wealth of detail.
- Convenience and convenience of use have been enhanced.
- Lessening the financial burden.
- A greater degree of openness and accessibility in government agencies.

Social Accountability Tools
Through real-time news, meeting notes, comments, statistics, photos, etc., Social Accountability technologies provide a stage for widespread citizen review. These tools, which can be accessed in a variety of formats, promote new, less restrictive forms of public engagement, so that individuals may work together in real time and learn from one another's experiences. This allows government officials to keep in contact with the public at all times, improving the efficiency and accountability of government. With the proliferation of ICT infrastructure in major Indian cities, individuals and stakeholders now have more opportunities to use Social Accountability systems.

Surveys (Forecast/Retrospective)
Citizen surveys are online questionnaires used to learn about the habits, likes, dislikes, and perspectives of a representative sample of a population. Government and utilities may use ex ante (or forecast surveys) to inform future plans such service expansion investment/infrastructure plans, institutional changes, and tariff adjustments. Post hoc (or retrospective) surveys may be a useful means through which citizens can provide feedback on the effectiveness of government initiatives and services. Some surveys may focus on the whole service region, while others may narrow down on certain demographics or localities. It is possible to gauge interest in and satisfaction with various service tiers and pricing models, among other factors, using ex ante or forward-looking surveys. Evaluation and tracking of urban projects and services may be improved with the use of post ante questionnaires. Those findings may be found.

To this end, there is a plethora of web-based tools available. Respondents may submit their preferences through mobile devices by sending an SMS message, dialling a touch-tone number, utilising a voice messaging system, etc.
Merits:
- In order to facilitate discussions on how services might be enhanced and developed, targeted forecast surveys can be a helpful tool. It is possible to get insight into public concerns and encourage agencies to address them using retrospective surveys.
- Everyone within the specified category has equal opportunity.
- The high expense of conducting a survey may be justified for particularly ambitious projects, since the findings are often used to motivate action.
- There is no reason why surveys can't become an integral part of everyday municipal or utility operations.

Citizen Outreach
The term "citizen outreach" refers to the coordinated efforts of government entities to reach out to the general public in order to disseminate crucial messages and information, such as warnings about impending health risks, announcements about training opportunities, updates on tariffs and tax rates, and other similar matters. The utility's works, service interruptions, and complaint and comment methods may all be communicated to the public via outreach efforts.

Merits:
- By fostering a sense of trust and making utility/municipal workers more approachable, community outreach may provide the groundwork for accountability.
- It's malleable enough to meet the needs of very particular audiences.
- It may be arranged in tandem with other initiatives by municipal and water-sector organisations, and it requires only moderate outlays of cash.
- Regularizing outreach efforts is simple.

Digital Publication
Online publication of yearly reports/metrics or sharing pertinent information through SMS messages are both excellent ways to make sure local governments and service firms are held accountable. These reports provide the public a bird's-eye perspective of the agency's operations and may be used to gauge its effectiveness. As it may include data on business quality in addition to financials, it might be an immensely important tool for civic groups watching utility operations and advocates for citizens demanding change. While many institutions provide many online bill pay, this is a convenient method of disseminating more data to consumers.

Merits:
- Once a performance management system is in place, this instrument has excellent long-term viability. Formalization, via rules or standards with teeth, may be a powerful incentive for establishing such systems.
- Whether or if the data published is useful depends on its timeliness, quality, and presentation.
- Accountability may be established by the disclosure of service and performance statistics.

e-Participation
There is a continuous evaluation, review, criticizing, and complaining loop among both citizens and relevant governments providers thanks to the proliferation of blogs, consumer forums, on-demand media channels (like YouTube, Twitter), online chat rooms, etc. The purpose of these types of governance
systems is to increase public involvement in running and overseeing municipal government. Electronic engagement allows citizens to communicate with their government at all levels. It provides instantaneous insight into the inner workings of citizen representation, explains why things are the way they are, and encourages open dialogue on how well local government is doing. It is possible for government agencies and authorities to gauge the public mood and act accordingly. Voters may use this information to make more informed choices about who to support in next elections or how to improve the performance of government workers.

Merits:
- User input may be sent to regional administrators in an anonymous manner.
- Citizen engagement in government may be greatly increased by the integration of social networking platforms into mobile communications.
- Since a result, even the urban poor are able to have a voice in government, as access to social networking technologies is often free to people.

Deloitte Research (2000) argues that By providing a medium for local residents to have open lines of contact, feedback, circumstance reporting, and idea exchanging with various municipal and county authorities, An it levels are increasing is a strategy for developing more green card holder governments. Traditionally, it was said that the the use Ict facilities for Benefits Of increased helps nurture informed, aware citizens by allowing for more collaboration, engagement, and notion (or "storytelling") and linking individuals with their government politicians or offices that real time. This empowers the general public to influence policy and compels elected officials to address the concerns of their constituency.

1.26 Methods for e-governance implementation
- In order to make governments more transparent and responsible, it is necessary to provide) for E-Government apps delivered via the internet or mobile devices.
- The capacity of a municipality to respond to the demands and concerns of its citizens and other stakeholders may often be improved by the simplification of administrative procedures.
- The underlying IT framework should be adaptable enough to accommodate changes over time to meet the needs of citizens and customers while yet keeping governments accountable.
- These apps must be created only on the basis of goals and objectives set by official authorities.
- India's execution of e-governance initiatives requires substantial funding, that much is certain. Unfortunately, governments do not have access to such vast sums of money. One such solution may be to encourage private investment. Initiating projects via public-private partnerships (PPP) may help cities keep up with the demands of a growing population. One public-private partnership (PPP) initiative in India that is increasing the use of electronic government is the Gujarat Check-Post Project.

ICT for decision making strategies
However, the development strategy for IT projects ignores the potential benefits of incorporating implicit information at the individuals and cross - functional and cross levels into the business life choice process.
IT initiatives aim to improve the use of a certain kind of knowing, especially sub explicit information that may be applied to planning process. IT projects often foster IT use patterns that center on data and analytics applications, which collect and analyze factual and describe information, since IT problems are
regarded largely as tacit and explicit restrictions. That is to say, the idea that utilizing IT for decisions in developing countries will provide the most effective use of computer resources and messaging services while simultaneously minimizing the impact of any required organizational limits has been met with widespread approval.

When it comes to improving direction of the business in government universities, senior management in developing countries argue there isn't a perfect scenario for IT and conscious choice making exercises, but their view for what should be accomplished is based on the relativist assertion that they along with their relevant parties have all of knowledge they really ought to create and implement the best strategy.

ICT for decision-making practices

It suggests that although such suppositions are necessary for gaining access to base on fact and explanatory information, they neglect to consider how technological advancement (IT), personnel management (HR), and economic factors (SOFF) trigger the consumption of knowledge assets on the participant and inter-subjective levels. When a company has access to the flow of explicit knowledge that goes over IT and computer networks, a person may receive it and have a two-way dialogue with it. This kind of introspection is a dialogical framework for guiding one's decision-making processes.

It is clear from the aforementioned literature analysis that a number of scholars have laid the groundwork for certain aspects of good governance in emerging economies like India. The proposed research aims to address this void by presenting a complete, integrated, and holistic approach to good governance from an Indian viewpoint.

Financing service delivery in rural regions may now be feasible because to technological advancements. These are some of the methods that may be used:

- With a rise in output due to more efficient labour
- Simply by lowering the price of transactions
- Through the disposal of limiting physical assets
- By providing a broader selection of entry points,
- By piggybacking on the work of others and using their tools, resources, etc.
- Technologies that Ease Integration

Having faith in a partner's ability to share information, the quality of data that will be shared, the partner's organization, sophistication, or "Cutting edge" approach to operations, and the partner's ability to manage risk can all be bolstered by the strategic application of mainstream IT solutions. In order for microfinance institutions (MFIs) and the microfinance sector as a whole to achieve its goals and aid in the economic growth of people, communities, and countries, it must be able to establish the kinds of partnerships that make such things possible.

E-governance applications in rural India

The term "rural growth" describes a phenomenon of national importance. This is India's Relay for Rural Development. Preparation and awareness in the field of information technology among the rural people is crucial in eradicating the current urban and urban gap. Because of this, it is crucial to provide information technology (IT and ICT) to India's rural areas so that the country might join the ranks of the world's developed nations. Almost half of India's GDP comes from agriculture, and the rural regions are home to almost three-quarters of the people. Rural development is also expected to boost the economy as a whole. To realize the ultimate goal of rural development via a variety of participatory techniques to
empowering the rural population, the Indian government must construct a digital platform applicable throughout the country. A country cannot prosper without investing in its rural areas. The procedure is intricate, but it does improve conditions qualitatively and quantitatively. According to research by Pandey et al., the Indian government supports a variety of social, economic, and cultural initiatives aimed at improving the quality of life in rural areas by fostering the growth of crops and livestock. The dissemination of information about and familiarity with new technology may play an important role in fostering economic development in rural areas. Developing basic necessities including food, clothing, housing, sanitary services, drinking water, medical facilities, connection, transportation, education, and employment is essential to a thriving rural economy.

Recent e-Government applications in rural areas have shown the vital role that ICT can play in this field. Several e-Government programmes have sought to broaden the impact, broaden the foundation, lower processing costs, boost transparency, and shorten the cycle times of government operations. It is becoming more common for governments to build SWANs so that rural residents may more easily use the internet to access state and local government websites and services. Most existing e-Government initiatives serve as examples of how to effectively use information and communication technologies (ICTs) in a rural setting. A number of efforts at the national level are working to create analogues of these systems for land records, property registration, and transportation. Governments are increasingly turning to ICTs to provide services where it is most convenient for individuals to access them. A primary goal of rural ICT applications is to provide city-level services (such as those provided by the district administration, cooperative union, and state and federal government organizations directly to villagers. These programmes make use of information and communication technologies to provide enhanced and inexpensive means of connection and processing. There have been a number of pilot projects in the realm of government-to-citizen (G2C) e-Government that have attempted to implement these technologies in an effort to broaden their scope, strengthen their foundation, lower their processing costs, increase their transparency, and shorten their turnaround times. Many rural e-Government apps were created as proof-of-concept projects with the intention of facilitating citizen access to government services and the smooth handling of business-to-consumer transactions. Numerous information and communication technology (ICT) projects have been carried out in rural India by various government organizations since the 1990s. There are three distinct categories under which ICT-based services catering to rural e-Governance efforts might be assigned. And those things are:

- Informational services convey non-specific data such farming methods, weather predictions, market rates, and contact details.
- Services that facilitate transactions include the exchange of goods, services, or money between two or more parties. The Internet and email are two examples of such services.

The term "e-Governance services" is used to describe governmental transactions that may be completed online. Examples include providing access to property records, filing complaints on behalf of users with appropriate authorities, and verifying users' eligibility to vote.

This research uses primary data to examine the effect of information and e-Government services, particularly in rural regions. Informal talks and non-participatory observation concerning the role of ICT efforts in delivering the informative service about agricultural practices and market pricing for farm products are also employed as part of the main data gathering process. Farmers will be aided by these data services in their pursuit of more efficient and hence more lucrative agricultural techniques, which in turn will contribute to the growth of rural regions as a whole.
REFERENCES


