

Export Performance on Betel Leaf

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Abstract:

I'd like to let you know that this has been emphasized, with Maharashtra, Tamil Nadu, and West Bengal consistently leading. The findings offer valuable insights for stakeholders and policymakers, providing a foundation for strategic planning in this lucrative sector.

Keywords: Betel leaf, Production, Export Performance, Quantity and value

1.1 INTRODUCTION

Betel leaves industry is a million-dollar from exports. In the fiscal year 2021-22, India exported betel leaves accounting for 3.1 million US dollars. The Betel are exported from India to Afghanistan, Australia, Bangladesh, Canada, France, Germany, Hong Kong, Kenya, Nepal, United Kingdom, UAE, Saudi Arabia, Oman, Pakistan, Qatar, USA, Yemen and the United Kingdom. The export worth of betel leaves, called "green gold," was high. The various Indian states that produce betel leaves were West Bengal (664445), Andhra Pradesh (51,322), Karnataka (49470), Odisha (41055), Uttar Pradesh (21,245), Kerala (9150), Tirupur (1942), Tamil Nadu (5523), Nagaland (444), Madhya 17Pradesh (355) Telangana (162).

1.2: Value-added products from betel leaves:-

Herbal juices, mouth fresheners, Tea blends, health Supplements, Cosmetic products, Herbal Snacks. In 2022-23, India exported 3,440.08 metric tonnes to the world, worth Rs. 49.68 crores and 6.21 million US dollars in value. In addition, India has exported up to 13,765.36 metric tonnes of Betel nuts and Areca nuts worth Rs 485.05 crores and 60.00 million US dollars. Betel nuts from India are exported to Maldives, Bhutan and the United Kingdom. The Netherlands, Germany, and France are the top three exporters of betel nuts. The total shipments made during 2023 were 24,441 shipments to the Netherlands, 24,428 to Germany, and 16,106 to France.

State-wise production data of Betel leaf from 2017-2022 in India :

The state of West Bengal had the highest quantity of exports in the 2021-2022 year, with a gross weight of 6,100,076 units, amounting to Rs.2,624,741. Assam and Bihar hold the next highest export value, with 125,915 and 77,878 units, respectively. States like Andaman and Nicobar Islands, Meghalaya, Mizoram, and Tripura did not have a significant number of exports in the previous years in terms of quantity and value. Exports have shown an increasing trend in quantity and value over the 2021-22 year period. West Bengal has shown consistent growth overall.

Table 2: Export of betel leaf from India for 2018-2023

YEAR	QUANTITY (tons)	%	VALUE	%	GROWTH RATE
2018-2019	16,208	23.93	14,796.25	13.58	-17.553
2019-2020	13,363	19.73	12,690.37	11.64	-30.483
2020-2021	9,289	13.72	11,755.57	10.79	33.2029
2021-2022	12,374	18.27	18,510.52	16.98	33.3178
2022-2023	16,496	24.36	51,236.45	47.01	26.07
TOTAL	67,729.53	100.00	1,08,989.16	100	44.5547

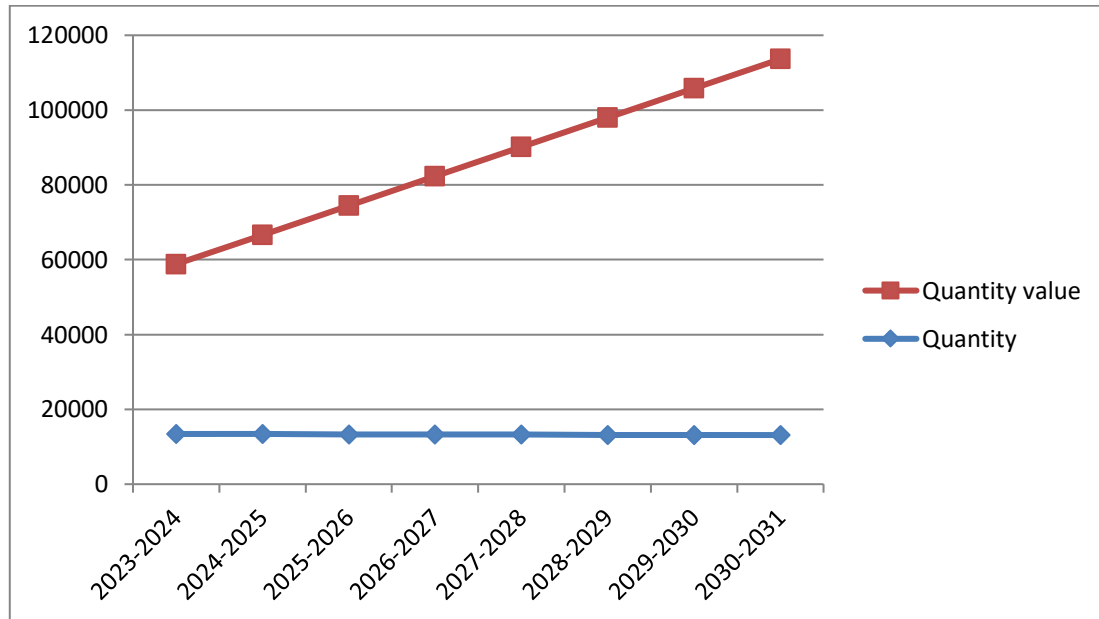
In the year 2018-2019, the quantity exported was 16,208(tons), and in the following years, 2019-2020 to 2022-2023, was 13,363, 9,289,12,374, and 16,496 (tonnes) respectively. It could be understood that 2022-2023 was the golden period for betel leaf export from India, and in the year 2018-2019, the value exported was 14,796.25, and in the following years, 2019-2020 to 2022-2023 was 12690.37, 11,755.57, 18,510.52, 51236.45 and it is shown that in the year 2022-2023, the betel leaf value was in the peak.

Table 3: Trend projection of betel leaf export during 2023-2024 to 2030- 2031

YEAR	Quantity (Tons)	Value
2023-2024	13422.55	45408
2024-2025	13381.43	53278.05
2025-2026	13340.31	61148.11
2026-2027	13299.19	69018.16
2027-2028	13258.07	76888.22
2028-2029	13216.95	84758.27
2029-2030	13175.84	92628.33
2030-2031	13134.72	100498.4

An attempt was made to project the exports of betel leaf export from 2023-2024 to 2030-2031 both In value and quantity in 2023-2024; it is shown that in the year 2023-2024, the quantity exported was 13422.55, and in the years 2024-2025 to 2030-2031 was 13381.43, 13340.31, 13299.19, 13258.07, 13216.95, 13175.84, 13174.72 respectively .when projecting the value realised during the year 2023-2024 to 2030-2031 was 45408, 53278.05, 61148.11, 690198.16, 76888.22, 84758.27, 92628.33, 100498.4, respectively.

Chart- 1 Trend Projection on quantity and Value of betel leaf exports from 2023- 2024 to 2030- 2031.



CONCLUSION:

There have been evident changes and differences throughout the years. The states of Maharashtra, Tamil Nadu and West Bengal are the consistent top states in the exports.