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## Digital Community Building: A Study & Impact on Society

### **Shubhom Rawat**

Undergraduate Student, Computer Engineering, Fr. Conceicao Rodrigues Institute of Technology

#### Abstract

In the Contemporary world, announcing decisions and initiating actions tends to be successful if you declare it in the community. The public proclamation of purpose plays a vital role in the completion of any undertaking, be it personal (like organizing one's living space) or collective (like an NGO's attempt to clean a beach). This research presents a new method for creating a specialized website to use the power of community dynamics. This platform, in contrast to typical websites, emphasizes public recognition and support as essential elements in the pursuit of individual and group shared goals.

The community website is a place where you can pronounce your goals, regardless of how small or large, in a public space. By doing this, individuals commit themselves to their goals and take advantage of the inspiration that comes from public acknowledgment. This stage works with the initiation of new development.

This platform differs from the usual goals and incorporates different methods to further develop the community's effectiveness and construction. The fact that users receive rewards when they reach milestones in their personal or group journeys increases motivation and a sense of accomplishment. Public visibility of progress posted on the website increases the impact of individual and collective efforts. Additionally, this phase provides the expected open avenue for business funding and rewards, which in turn represents an open avenue for legitimate activity. The website also provides capabilities for creating bundles that fosters productive community dialogue and ensures comprehensive implementation.

In conclusion, this research paper presents the idea and creation of a community website that not only overcomes the drawbacks of conventional platforms but also incorporates cutting-edge technology to promote both individual and group success.. By consolidating components of public acknowledgment, rewards, and powerful correspondence, the venture plans to meaningfully impact how people seek after and accomplish their objectives in an online community, cooperation, and support as well as with joining existing efforts that match one's thoughts and objectives. Through these efforts, you create a local area where people meet up with a common goal and work together to achieve it.

Keywords: Community dynamics, public acknowledgement, collective efforts

#### 1. Introduction

#### 1.1 Background

In today's world, a major challenge faced by individuals is the tendency to procrastinate when confronted with seemingly simple tasks, such as room cleaning or grocery shopping. This tendency of postponement extends even to more significant undertakings, like weight loss initiatives, or completing a project, where people frequently give up on their goals in the middle of them due to setbacks. The lack of motivation



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during these journeys is a huge barrier to such sustained effort. Conventional approaches to boosting productivity, which typically are pre-written responses on different websites, have shown to be minimally effective, if not completely futile.

 $\bigcirc$  Considering this, our exploration presents another point of view appreciation — in an endeavor to resolve the central issue of inspiration and diligence. While various forums can bring you a generic boost, our extraordinary site differentiates itself by creating an air in which individuals feel recognized for their work. The possibility that certifiable acknowledgment isn't simply an expansion in inspiration, but in addition, an impetus for motivation to others has been the main thrust behind this creative strategy. Our foundation means to modify the customary manner by which individuals feel about web-based emotionally supportive networks by utilizing freely perceived stages.

Key to our vision is the possibility that the whole record should stay editable, liberated from any locked or safeguarded districts, guaranteeing straightforwardness and transparency. Our commitment to facilitating seamless collaboration and continuous enhancements within the dynamic framework of our research project exemplifies this commitment. Delving into the nuanced research of inspiration and mutual assistance, we believe that our findings will not only add to the scientific debate but also provide useful experiences for the development of supported engagement and achievement in individual and collective domains.

#### **1.2 Motivation**

According to a survey, substantial 80-95% of college students engage with procrastination, and about 43% abandon their goals easily within a few weeks.. Among the highlights of these events, we hope to build a website that would help users to accomplish their desired task by announcing it on the public forum and would inspire others to support them. This website would help to create a community that would help each other and offer genuine appreciation lacking in the present motivation and productivity boost websites. Recognizing these prevalent challenges in goal pursuit, our project is propelled by a vision to create a transformative online space. This platform encourages users to publicly articulate their aspirations, fostering accountability and determination. Diverging from existing platforms, it seeks to establish a supportive community that transcends the limitations of conventional motivation and productivity boost websites websites.

collective empowerment.

#### 1.3 Aim and Objective

The main objective of our research project is to create a dynamic and innovative website that aims to motivate individuals to complete tasks and achieve their goals through the power of human encouragement. In a world where procrastination and lack of motivation often hinder individual and collective success, our goal is to create a digital platform that harnesses the power of public support and inspires individuals to succeed in the work they desire. To achieve this extensive goal, we need to outline specific goals that summarize the core principles of the project:

• **Motivating people toward their goals**: The first objective focuses on encouraging motivation among individuals to pursue and achieve their goals. Through the use of our website, users are exposed to a supportive community that actively encourages and recognizes their efforts. This motivation is intended to act as a powerful catalyst that motivates people to successfully complete their tasks and goals.



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- **Building a community toward a common motive**: Our second objective has to do with creating a unified online community. By creating a platform where users can share their goals, progress and achievements, we aim to foster a sense of unity among people with similar aspirations. The community acts as a collaborative space where members can share experiences, offer support and work together towards a common goal, amplifying the impact of individual efforts..
- **Inspiring the public and educating them about the need for action:** The third objective emphasizes the wider social impact of our project. In addition to individual incentives, our aim is to inspire a wider audience and raise awareness of the importance of the activity. Through informative content and real-life success stories on the site, we want to educate the public about the transformative power of collective motivation, fostering a culture of proactive engagement and goal achievement.

In essence, our research project aims to contribute to the field of motivational psychology and community building by implementing a new approach to completing tasks.

By developing our website, we aim not only to motivate individuals, but also to foster the formation of a collaborative community that actively works towards achieving common goals.

#### 2. Literature Survey

#### 2.1.1 Pickthebrain.com by Eric Falconer

This website provides the user with a broad variety of topics ranging from self-motivation and productivity to health and self-improvement to read and understand. It has detailed content on the articles it offers for users to understand the issue and the solution they need to implement. It has a simple easy-to-read user interface with search functionality for ease of use. It was awarded the best blog website in multiple years and was Top 100 productivity websites.

#### 2.1.2 Virtual Study Groups (VSG) by Montse Guitert Catasús and Gerard Ferrer-Esteban

The main goal of a VSG is to create a learning structure in which students can study the contents of a subject matter in a better and richer manner than they would do otherwise. We expect students working collaboratively to improve their achievement outcomes. The virtual study team is created by the students that gather together with the shared objective of helping each other to find the resolution of a problem generated around a specific learning problem. The concept of VSG claims for concretions related to the number of students per team, group creation, working and dissolution rules, and procedures and collaboration strategies.

#### 2.1.3 Discord platform as an online learning environment for emergencies by Andrey sender

The aim of our study was to determine the feasibility and features of using the Discord platform as an environment for creating a quality system of distance communication in distance learning during emergencies. To solve the main task of the study, we analyzed information sources on safety during quarantine activities related to the pandemic of viral diseases and concluded on the needs of users of educational services in providing a quality means of distance learning and communication in long-term emergencies. Having identified the general tasks and needs of the online communication service, a comparative analysis of the Discord platform with Skype, TrueConf and Hangouts was performed.



#### 3. Proposed System

#### 3.1 Problem Statement

In essence, the research paper aims to address the identified gaps in existing online platforms by proposing a comprehensive system that fosters movement initiation, community support, and individual motivation. By investigating the various features and their implications, the paper seeks to contribute valuable insights into the development of effective digital ecosystems for meaningful societal impact.

A key challenge in today's digital age is the lack of a comprehensive and dynamic platform where individuals can initiate and support meaningful teams. Traditional online spaces often do not provide an entire environment that seamlessly integrates community architecture, movement support, and personal motivation. These deficiencies hinder the successful achievement of individual and collective goals and limit the potential for positive impact in local and global contexts.

#### **Inadequacy of Existing Platforms:**

Traditional online forums are powerless as they can multitask and facilitate and scale up a wide range of movements, from small -scale local initiatives to large projects with global impact. There is a gap in programs that can better meet individual preferences and community-based businesses.

#### Start a movement:

The research will explore how the proposed system addresses the challenges related to movement initiation and scalability. By providing users with a dedicated space to start movements, ranging from small tasks like cleaning a room to large-scale environmental drives, the system aims to bridge the existing gap in comprehensive movement support.

#### Support the movement :

The study examines how the proposed program meets the challenge of starting and scaling up a business the solution of the. By providing reserved space for users to initiate movement, from small tasks such as clearing a room to larger environmental expansions, the system aims to move beyond great contribution to movement.

#### Motivation :

The system offers functions where users can not only contribute to events, but also actively participate in or initiate similar events. The study examines the impact of users on the overall success and sustainability of the store.

#### Monetary Support and Payment Gateway Integration:

An important feature of the proposed system is its emphasis on public incentive schemes. The article explores how public recognition and appreciation through likes and comments generate personal motivation. Again, it's available to integrate with Go.

#### 3.2 Scope

Scope of our project is to provide appreciation to the user who feels procrastination as the definite option for every action. The website would consist of three main tabs :

- Motivation this tab would help users browse through the various movements that are currently taking place and also support it through sharing or even providing them with donations.
- Movement this tab would allow users to create a movement that they wish to show the world and work genuinely for.
- Motive- this tab would help the user to motivate themselves with the help of different articles and stories talking about the success stories and in general words of appreciation and motivation.



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• Profile – this tab would help users monitor their profile and perform necessary updates along with the achievements acquired.

#### 3.3 Hardware Requirements

- Windows XP, Windows 7 (32/64 bit) or higher
- Minimum 4 GB RAM and higher
- 10 GB available space on the hard disk.
- Active internet connection minimum speed 512 kbps and above.

#### 3.4 Software Requirements

- At least one installed code Editor to test and debug your code
- At least one Internet Browser e.g. Chrome, Firefox, Microsoft Edge etc.
- Database: MongoDB
- Frontend: ReactJS
- Backend: Java Script

#### 3.5 Literature Comparison Table

| Sr.<br>No. | Research<br>papers /<br>Existing<br>systems | Authors          | Technique used   | Advantages  | Drawbacks   |
|------------|---|------------------|--|---|---|
| 1.         | Pickthe<br>brain                            | Erin<br>Falconer | Website provides<br>articles and pages on<br>various topics from<br>boosting productivity<br>and self-motivation<br>to health and self-<br>care for users to read<br>and retrospect. With<br>each article<br>summarizing the<br>topic well and in a<br>definite manner for<br>the user to<br>understand. | Allows user to<br>understand their<br>problems and go<br>through the solutions<br>in well-defined<br>manners.<br>Offers various topics<br>that are broad and not<br>limited by<br>imagination.<br>Easy search<br>functionality and<br>simple to navigate. | Presence of pre-<br>written content<br>means that it isn't<br>100 percent sure to<br>motivate or work.<br>User interface isn't<br>the best or attractive<br>and is meant for<br>reading only.<br>No visual aid so a<br>non-reader might<br>find it difficult to<br>motivate themselves. |
| 2.         | Study<br>Together                           | Nadir<br>Matti   | Study Together is<br>created as a Discord<br>Server and grows<br>rapidly. Community  | Co-operative learning<br>creates the potential<br>for cognitive and<br>metacognitive  | Students lack<br>strategies for virtual<br>work. In addition,<br>they show a reserve  |



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|    |  |                  | rooms can now be<br>edited after they<br>have been created.<br>This allows you to<br>adjust the number of<br>participants, and to<br>change the<br>description without<br>having to create a<br>new room. On top of<br>that, room creators<br>can now assign<br>multiple admins who<br>are able to edit<br>rooms, and to kick<br>out disturbing users.  | benefits. On the one<br>hand, it reinforces<br>and improves the<br>study and learning of<br>the subject-matter<br>contents. On the other<br>hand, it engages<br>students in a situation<br>that requires them to<br>make explicit both the<br>process followed to<br>carry out a learning<br>activity and the<br>strategies applied to<br>resolve a problem.  | attitude towards<br>helping others with<br>the resolution of<br>problems.<br>They have probably<br>never met before.<br>Consequently,<br>interaction and<br>collaboration level is<br>really low                     |
|----|--|------------------|---|---|--|
| 3. | Discord<br>platform as<br>an online<br>learning<br>environment<br>for<br>emergencies | Andrey<br>Sender | The website tackles<br>the conditions of the<br>modern pandemic of<br>the COVID-19 virus.<br>The problem of<br>carrying out<br>educational<br>processes in the<br>conditions of<br>quarantine becomes<br>actual. This<br>stimulates the need<br>to create a quality<br>learning<br>environment,<br>especially a practice-<br>oriented learning<br>process that requires<br>constant<br>communication<br>between student and<br>teacher. | The website<br>emphasizes that it is<br>necessary to decide<br>what needs to be done<br>in class, what can be<br>learned, studied, and<br>decided at home,<br>which tasks are<br>suitable for individual<br>lessons, and which<br>for group work on the<br>project. Lessons must<br>take the form of<br>project defense,<br>presentation, debate,<br>or discussion between<br>students or the<br>teacher with students<br>which provides an<br>academic mobility. | Discord remains the<br>limitation of the<br>number of users on<br>one video broadcast<br>channel, but given<br>the need for small<br>groups of up to 30<br>students, this factor<br>can be considered<br>weightless. |



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3.6 Figures

#### **1.1 Flowchart**

After successful login, the user is entitled to 4 functions on the website. First, the profile section displays the user's credentials and the ability to edit profile information. Second, the Theme section contains movements throughout the site. Finally, the user has the option to create his own movement or interact with movements created by other people. In addition, there is a section of self-motivational articles, where an article about self-healing movements has already appeared.



#### 1.2 Use Case Diagram

The use case diagram shows the tasks assigned to users and administrators. Users can initiate movements, support existing initiatives, and explore profiles of social organizations. System administrators manage user profiles and ensure platform integrity and security. This model emphasizes the interoperability of the platform, empowers users to lead and participate in projects and emphasizes performance management to provide a secure and portable environment will be used.

#### 4. Conclusion

The community website is designed with the primary objective of motivating and creating a sense of accomplishment, which will catalyze users to accomplish their tasks. Through the mechanisms of public appreciation and progress levels, the platform aims to instill users with inspiration, creating an environment where individuals feel not only acknowledged but also driven to support one another in their pursuits.

Essentially, our ultimate goal is to build a community of like-minded individuals, who are directing their efforts towards a common goal. The community website goes beyond conventional online platforms and provides a dynamic environment that fosters teamwork and collective growth where users can find encouragement and recognition for their achievements.

In summary, this research project highlights the critical role of our community website in not only encouraging individuals to accomplish their tasks but also creating a feeling of purpose among users. Through the complex interaction of public recognition and progress tracking, the platform emerges as a



unique facilitator of positive engagements and collaborative projects among members of a community bound together by shared objectives.

#### 5. Future Scope

The research lays the foundation for a platform with great potential for expansion and growth in the future. Several research opportunities emerge that show promising opportunities for the further development of community websites. Several avenues of exploration present themselves, indicating a promising trajectory for the continued evolution of the community website:

#### **Incorporation of Advanced Technologies:**

Inclusion of advanced technologies: Future developments may combine advanced technologies such as artificial intelligence and machine learning to deliver improved user experience ,and provide personalized recommendations and enhance platform functionality

#### **Enhanced Community Engagement Features:**

Continuous improvements in community engagement features, including interactive forums, live streaming capabilities, and real-time collaboration tools, can further enrich user interaction and foster a sense of shared purpose among community members.

#### Integration of Virtual Reality (VR) and Augmented Reality (AR):

Greater community engagement: Continuous community engagement in social networks, the ability to view live streaming and real-time collaboration tools, can be made available to users for further development and to achieve a common purpose among the community to make new roads opened for Virtual meetings, immersive experiences, and interaction simulations can deepen community and participation on the platform. Global expansion and multilingual support

#### **Global Expansion and Multilingual Support:**

The platform can be expanded globally to support multiple languages and adapt content for different cultures. This allows a community center to transcend language and geography to become a truly inclusive space.

#### 4. Acknowledgement

Success of a project like this involving high technical expertise, patience and massive support of guides, is possible when team members work to-gather. We take this opportunity to express our gratitude to those who have been instrumental in the successful completion of this project. We would like to appreciate the constant interest and support of our mentor Mr.Rahul Jadhav in our project and aiding us in developing a flair for the field of Your Domain. We would always cherish the journey of transforming the idea of our project into reality. We would like to show our appreciation to Mr. Rahul Jadhav for his/her tremendous support and help, without whom this project would have reached nowhere. We would also like to thank our project coordinator Dr. Chhaya Pawar for providing us with regular inputs about documentation and project timeline. A big thanks to our GOD Dr. Lata Ragha for all the encouragement given to our team. We would also like to thank our principal, Dr. S. M. Khot, and our college, Fr. C. Rodrigues Institute of Technology, Vashi, for giving us the opportunity and the environment to learn and grow.

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