

The Impact of International Business Transitions on India: Opportunities and Challenges

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Abstract

International business transitions are becoming more important for emerging countries like India as globalization continues to transform the global economy. Particularly in the previous three decades, Indian commercial firms, innovation, and entrepreneurship have undergone numerous transformations. The biggest shift came about as a result of national government policies that moved away from postcolonial Nehruvian socialism and opened up more economic opportunities for private companies and entrepreneurs. The decade of the 1990s marked a turning point for these momentous shifts. of the 1990s, Indian business experienced an incredible surge of energy and passion that had never been seen before in the post-Independence era. This study looks at how international business shifts affect India, highlighting the benefits and drawbacks of globalization. The study assesses how global business shifts have affected India's economy, society, and business environment. It also addresses the policies and tactics required for India to successfully manage these changes, maximize their potential advantages, and reduce any hazards involved.

Keywords: International Business, Globalization, Indian Economy, Sectoral Growth, Economy

1. Introduction

Globalization is a multifaceted phenomenon characterized by the increasing interconnectedness and interdependence of economies, cultures, societies, and political systems worldwide. It has significantly transformed the landscape of international business, shaping how companies operate, compete, and collaborate across borders. Here's an overview of key aspects of globalization and the transitions it has brought about in international business:

Economic Integration: Globalization has facilitated the integration of economies through trade liberalization, investment flows, and the proliferation of multinational corporations (MNCs). Regional economic blocs such as the European Union (EU), North American Free Trade Agreement (NAFTA), and Association of Southeast Asian Nations (ASEAN) have emerged to promote economic cooperation and integration.

Market Expansion: Businesses now have access to wider markets outside of their home countries thanks to globalization. Businesses can now investigate potential across many geographies, satisfying varying

customer preferences and taking advantage of cost advantages in various locals. Global marketplaces have emerged as a result, and manufacturing and distribution networks have become more multinational. Globalization-driven market expansion in India brings both many opportunities and difficulties. Here are some important things to think about:

- **Market Potential:** Businesses in a variety of industries, including as technology, consumer products, healthcare, and finance, find India to be an appealing market due to its sizable population and expanding middle class. Businesses now have more opportunities to reach this prospective customer base thanks to globalization.
- **Wide Range of Customers:** India is a varied nation with unique regional tastes, subtle cultural distinctions, and language variances. Gaining an understanding of these elements is essential to successfully targeting various Indian market segments.
- **Infrastructure Development:** Although India's infrastructure has improved significantly, there are still issues, especially with digital connectivity, logistics, and transportation. Companies looking to grow into India should take these things into account and maybe make infrastructural development investments or modify their operations accordingly.
- **Regulatory Environment:** The regulatory framework in India is complicated and varies throughout states and industries. Successful market expansion requires navigating laws pertaining to foreign investment, taxes, labour legislation, and intellectual property rights.
- **Partnerships and Alliances:** Businesses can more successfully negotiate cultural, legal, and commercial obstacles by working with local partners or forming joint ventures. Local partners can offer helpful networks, operational support, and insightful information.
- **Technological Innovation:** With rising internet penetration and smartphone adoption, India is undergoing a digital revolution. Success in market expansion depends on utilizing technology and digital platforms for distribution, marketing, and client interaction.
- **Competitive Environment:** International companies that enter India must contend with rivalry from both local firms and other international enterprises. Success requires recognizing unique selling points, differentiated services, and comprehending the competitive landscape.
- **Sustainability and Social Responsibility:** With growing awareness of sustainability and social responsibility, businesses expanding into India need to consider environmental impact, ethical sourcing, and community engagement initiatives to build trust and long-term relationships with Indian consumers.
- **Localization and Adaptation:** In order to successfully enter new markets, goods, services, and marketing plans must be adjusted to take into account regional tastes, customs, and legal requirements. Attempts at localization can improve a brand's relevance and appeal to Indian customers.
- **Risk management:** Growing a market entails certain risks, such as political unpredictability, economic volatility, and legal ambiguities. It is possible to reduce such disruptions and protect company interests by putting strong risk management methods and backup plans into place.

All things considered, market expansion in India presents a lot of chances, but to succeed in the globalized environment, careful planning, strategic research, and a sophisticated grasp of local dynamics are needed.

Technological Advancements: Advances in information and communication technologies (ICTs) have been instrumental in driving globalization. The internet, digital platforms, and communication tools have

enabled businesses to operate seamlessly across borders, conduct transactions remotely, and manage global supply chains efficiently. E-commerce has emerged as a significant channel for international trade and commerce.

Information Technology (IT) and Software Services: India has emerged as a global hub for IT and software services, fueled by globalization. The outsourcing industry has grown rapidly, with Indian companies providing software development, IT consulting, and business process outsourcing (BPO) services to clients worldwide. Globalization has enabled Indian IT firms to access international markets, collaborate with global partners, and leverage global talent pools, contributing to technological innovation and expertise development.

Telecommunications: Increased competition, investment, and technological breakthroughs have resulted from the liberalization and expansion of India's telecommunications sector, made possible by globalization. All around the nation, communication and connectivity have changed as a result of the widespread use of mobile phones, internet access, and digital infrastructure. Modern technologies like mobile banking, e-commerce, and 4G and 5G networks have been adopted in India, propelling social and economic advancement. Creativity and the growth of expertise.

Manufacturing and Engineering: Technology transfer, cooperation with multinational firms, and integration into international supply chains are some of the ways that globalization has affected India's manufacturing and engineering industries. Trade liberalization and foreign direct investment (FDI) have made it easier for capital, technology, and experience to enter the market. As a result, advanced manufacturing facilities have been established, and automation, robotics, and digital technologies are being used in production processes.

Biotechnology and Pharmaceuticals: India's biotechnology and pharmaceutical sectors have grown and innovated as a result of globalization. With an emphasis on the production of biopharmaceuticals, contract research, and generic drugs, the nation has emerged as a major participant in the global pharmaceutical industry. Drug development, clinical trials, and biotech innovation have advanced in India thanks to cooperation with foreign pharmaceutical corporations, research institutes, and regulatory harmonization initiatives.

Renewable Energy and Environmental Technologies: Knowledge sharing, cooperation in environmental conservation projects, and the transfer of renewable energy technologies have all been made easier by globalization. The infrastructure for renewable energy, such as solar, wind, and hydroelectric power generation, has grown significantly in India. The creation of clean technologies to meet environmental concerns and the adoption of international partnerships, investment, and technological expertise have been made possible.

Collaboration in Education and Research: The globalization process has facilitated international cooperation in the fields of education, research, and innovation. Indian universities and research centres have formed partnerships with their foreign counterparts in order to share information, work together on research initiatives, and get access to financial sources. This partnership has accelerated technological

breakthroughs in a number of industries by facilitating the transfer of technology, the development of skills, and the production of intellectual property. Technology to deal with environmental issues.

All things considered, globalization has propelled India's technical progress by encouraging creativity, teamwork, and assimilation into the international economy. To maintain and further advance India's technical advancement in the future, it will be crucial to keep utilizing international networks, adopting new technology, and tackling issues like the digital divide and a lack of skilled labor.

Cultural Exchange: Cross-border flow of ideas, beliefs, and cultural practices has been made easier by globalization. Businesses have to deal with variations in consumer behavior, language, conventions, and business procedures when operating in various cultural environments. It is now crucial to have cross-cultural competency when conducting business internationally.

Governments now need to reconsider their laws and regulations in light of globalization in order to take into account the evolving nature of global investment and commerce. Trade agreements, investment treaties, and regulatory frameworks, both bilateral and multilateral, have multiplied to support international trade while addressing issues with labor rights, environmental regulations, and intellectual property protection.

Supply Chain Resilience: Businesses had to re-evaluate their supply chain strategies after the COVID-19 pandemic exposed weaknesses in international supply systems. The importance of supply chain localization, diversification, and resilience has increased in an effort to reduce the risks brought on by disruptions like pandemics, natural catastrophes, and geopolitical unrest.

Sustainability and Corporate Responsibility: Businesses and stakeholders are now more aware than ever of environmental, social, and governance (ESG) challenges as a result of globalization. Businesses are under more and more pressure to implement ethical standards, embrace sustainable practices, and give back to the communities where they do business. In the global economy, corporate social responsibility, or CSR, has become a crucial component of company strategy.

Geopolitical Dynamics: Changes in the balance of power between countries and geopolitical tensions have a big impact on global trade. Market dynamics, trade disputes, sanctions, geopolitical rivalries, and geopolitical alliances can all affect company plans and disrupt global supply networks. For businesses to continue operating internationally, they need to manage geopolitical risks and uncertainties.

In conclusion, globalization has profoundly influenced international business transitions, reshaping markets, supply chains, and business strategies. Embracing globalization requires companies to adapt to a rapidly changing global landscape, leverage opportunities for growth and innovation, and address challenges related to competition, regulation, and sustainability. Flexibility, agility, and strategic foresight are essential for navigating the complexities of global markets and achieving long-term success in the international arena.

Understanding the impact of globalization on emerging economies like India is crucial for several reasons: Economic Growth and Development: Emerging economies' paths for economic growth and development can be strongly impacted by globalization. Globalization gives emerging economies the chance to further their development and raise living standards by facilitating the movement of capital, technology, and experience, opening up markets, and supporting trade liberalization.

Integration into Global Supply Chains: The ability of rising countries to integrate into global supply chains is made possible by globalization, and this can improve their competitiveness, productivity, and efficiency. Countries like India can gain access to new markets, obtain inputs at competitive costs, and draw in foreign investment by engaging in global commerce and manufacturing networks. This promotes economic diversification and industrialization.

Technological Innovation and developments: As a result of globalization, technology, information, and best practices may more easily be transferred between nations, which propels innovation and technological developments in developing nations. Through partnerships with global partners, research institutions, and multinational enterprises, nations such as India can enhance their competitiveness and achieve sustainable growth by acquiring new technologies, upgrading skills, and developing their own innovative capabilities.

Job Creation and Poverty Reduction: By boosting economic activity, encouraging entrepreneurship, and extending access to markets, globalization has the ability to reduce poverty and provide job opportunities in emerging economies. Countries like India can create jobs, raise incomes, and lower rates of poverty by luring in foreign investment, encouraging entrepreneurship, and supporting export-oriented sectors. These actions also support inclusive growth and social development.

Cultural Exchange and Social Transformation: In emerging economies, globalization shapes society values, attitudes, and lifestyles through promoting cultural exchange, social networking, and cross-border collaboration. Countries like India may enhance their cultural legacy, encourage social inclusion, and cultivate global citizenship by embracing cultural variety, advancing global awareness, and utilizing digital technology. This will increase understanding and collaboration among people in an increasingly interconnected globe.

Obstacles to Environmental Governance and Sustainability: In terms of environmental sustainability and governance, resource depletion, environmental degradation, and regulatory harmonization are only a few of the problems that globalization brings to developing economies. By putting sustainable development practices into reality, enforcing environmental regulations, and promoting ethical corporate practices, developing countries like India may lower environmental risks, increase resilience, and promote sustainable development goals in a world that is becoming more interconnected.

Policy Formulation and Strategic Planning: By comprehending the effects of globalization, decision-makers in government, business, and other sectors may create well-informed policies and plans that take advantage of the opportunities and reduce the risks that come with it. In order to ensure equitable and sustainable growth over the long run, nations like India can optimize the advantages of globalization while tackling its drawbacks by carrying out in-depth analyses, interacting with stakeholders, and promoting international cooperation.

2. Literature Review

Ahmad, J. K. (2019) Stated that in the India Over the past 50 years, economic growth has advanced gradually but steadily, been less unpredictable, and been well-diversified among states and industries. It can be broken down into three stages over the last three decades: slow growth, medium growth, and high

growth. The Indian financial system is dominated by banks, and the Indian banking sector is dominated by public sector banks. The Indian banks have had difficulties in the past few years due to the continued pressure on asset quality and the slow rate of lending expansion.

C.Rangarajan & D.K. Srivastava (2017) highlighted that the relative importance of: (a) the increase in investible resources, which include net capital inflow and domestic savings; (b) the prices of investment goods compared to consumption goods and services; (c) the incremental capital-output ratios for each sector; (d) the shifting weights of sectoral outputs in total output as a result of differences in sectoral growth rates; and (e) the buoyancy of net product taxes. It would take consistent government work to increase ease of doing business, enable better supply chains (via GST), and address infrastructure deficiencies in order to increase productivity. Businesses will also need to take consistent action in the areas of innovation, improved supply chain management, and training.

Ashima Goyal (2012) demonstrated that Over the next five years, there will likely be more than 12 million young people entering the labour field annually. Only these workers could be absorbed with a growth rate of 10% and an employment elasticity of 0.25. India's savings have structurally increased, which is encouraging because other quickly expanding Asian economies typically had high savings rates. This is in line with studies that indicate growth is led by savings that trail behind. With a savings-to-GDP ratio of between 36% and 32% and a "safe" current account deficit of between 2% and 4% of GDP, India has approximately 40% of GDP available for use as capital. With US\$1 trillion planned to be spent over the next five years, infrastructure spending is predicted to increase from 6% to 9%–12% of GDP.

Satyanarayana Murthy Dogga et al (2023) found that India's transformation from a country with appalling growth rates to one of the world's fastest-growing economies is nothing short of an economic miracle. According to the ARDL model's long-run estimations, financial development and per capita capital significantly boost economic growth in the nation. The findings confirmed that an active and well-functioning financial sector speeds up economic growth by directing savings toward profitable ventures. In order to support economic growth, it is important to concentrate on the institutional processes that fortify the Indian financial system and broaden its reach, depth, and stability. In a similar vein, the empirical findings supported the notion that inflation had a detrimental effect on India's economic growth over the research period. It emphasizes how a rise in the general price level lowers the rewards for labor, which causes people to switch from consuming to leisure.

Sharma, R et al (2018) attempted that Using annual data covering the 46-year period, from 1971 to 2016, evaluate the effects of foreign aid, government consumption expenditure, foreign direct investment, trade openness, currency rate, human capital development, and inflation on India's economic growth. It is possible to investigate the short- and long-term effects of particular drivers on economic growth over the research period using an autoregressive distributed lag (ARDL) bounds model. The study's conclusions show that, over the long term, foreign aid, government spending on final consumption, and foreign direct investment all significantly and favourably affect economic growth. Conversely, exchange rates and the development of human capital have a negative impact on economic growth. In contrast to its long-term benefits, foreign aid has a notable adverse effect on economic growth in the short term. The short-term results indicate that every one of the chosen macroeconomic factors influences economic growth in a good or negative way. In addition to controlling currency rate swings, policies pertaining to export-import and human capital development must be reevaluated in order to guarantee long-term economic growth.

3. Research Methodology

The Current research is descriptive & quantitative in Nature. Secondary data was collected from various agencies. The data was analysed by regression analysis.

When the R-squared (R²) value of a variable is above 0.6, it indicates a strong degree of correlation between that variable and the dependent variable in a regression model.

High Predictive Power: A high R² value suggests that the independent variable explains a significant portion of the variation observed in the dependent variable. In practical terms, this means that the variable being considered is a good predictor of the outcome.

Substantial Relationship: An R² above 0.6 indicates a substantial relationship between the independent and dependent variables. In other words, changes in the independent variable are closely associated with changes in the dependent variable.

Reliability of the Model: Models with R² values above 0.6 are often considered reliable for making predictions or drawing conclusions. However, it's essential to remember that correlation does not imply causation, and other factors might still be influencing the relationship.

Good Fit: A high R² value implies that the regression line fits the data points well, suggesting that the model captures a significant portion of the variability in the data.

Potential for Interpretation: With an R² above 0.6, researchers can confidently interpret the relationship between the independent and dependent variables, knowing that a substantial proportion of the variance in the dependent variable is explained by the independent variable.

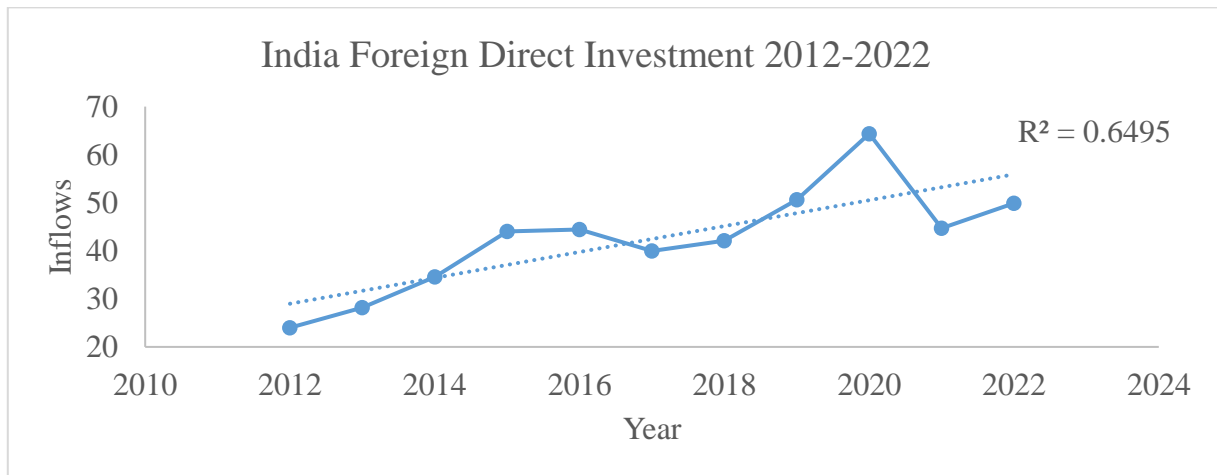
Limitations: While a high R² value is generally desirable, it's crucial to consider the context of the analysis and understand that other factors might influence the relationship. Additionally, outliers, multicollinearity, and other statistical issues should be examined to ensure the validity of the results.

4. Results and Discussion

Table 1. India Foreign Direct Investment 2012-2022

Year	Inflows
2012	23.99569
2013	28.15303
2014	34.57664
2015	44.00949
2016	44.45857
2017	39.96609
2018	42.11745
2019	50.61065
2020	64.36236
2021	44.72728
2022	49.91551

Source – Macro trends



$R^2=0.649$

- India has seen steady growth in FDI inflows over the past decade, from \$24 billion in 2012 to \$50 billion in 2022.
- The highest year-on-year growth rate was seen between 2019 and 2020 at 27%. This could potentially be attributed to major policy changes introduced in 2020 to attract foreign investors.
- Inflows dipped in 2021 compared to 2020, likely due to the economic impact of the COVID-19 pandemic. However, they rebounded again in 2022 to reach a new high of nearly \$50 billion.
- Based on the R^2 value of 0.649, there is a moderately strong positive correlation between FDI inflows and time. This indicates a clear upward trend in inflows over time, despite some yearly fluctuations.

India has been relatively successful at attracting growing foreign capital into the country. Continued economic liberalization and promotion of investment opportunities will be important to maintain this momentum. However, global economic conditions can temporarily disrupt the growth trajectory, as evidenced in 2021.

Table 2. Foreign Trade Values

Foreign Trade Values	2018	2019	2020	2021	2022
Imports of Goods (million USD)	5,14,464	4,86,059	3,73,202	5,73,092	7,20,441
Exports of Goods (million USD)	3,24,778	3,24,340	2,76,410	3,95,426	4,53,400
Imports of Services (million USD)	1,76,059	1,79,430	1,53,737	1,95,956	2,49,522
Exports of Services (million USD)	2,04,956	2,14,762	2,03,145	2,40,510	3,09,374

Source: World Trade Organization (WTO)

Imports of Goods: -Fell in 2020 likely due to COVID-19 pandemic impacting global trade, but recovered in 2021 and saw strong growth in 2022 (26% year-over-year increase). Overall, there is an increasing trend from 2018-2022.

Exports of Goods: -Remained relatively stable 2018-2019, before falling in 2020 again likely due to the pandemic. Recovered and grew strongly in 2021 and 2022. Grew 40% from 2020-2022 even with the pandemic impact showing the underlying increasing trend.

Imports of Services: -Grew steadily year-over-year from 2018 through 2022. Saw a significant increase of 27% in 2022 over 2021, indicating rising services trade.

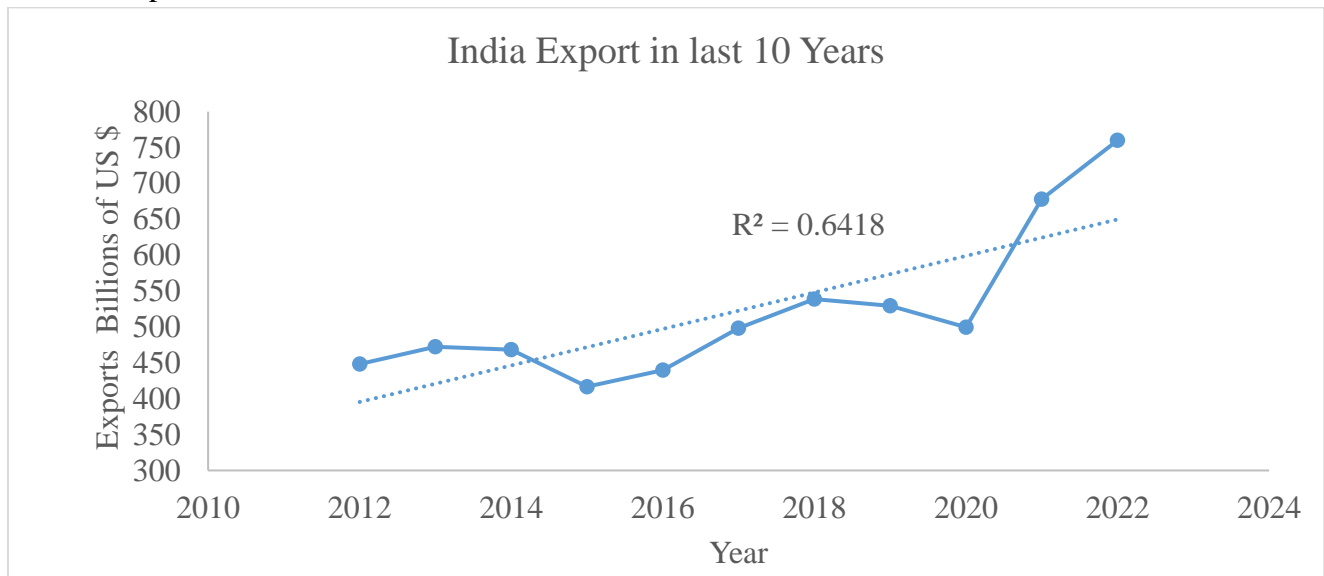
Exports of Services:-Increased every year from 2018 to 2022, with the highest growth rate in 2022 at 29% over 2021. Services exports seeing robust compounding growth throughout the period.

Overall, the data indicates growing integration with the global economy, as both goods and services trade volumes increase from 2018-2022. The pandemic caused some disruption in 2020 but trade flows recovered quickly. Services trade seeing particularly strong growth in most recent years.

Table 3. India Export in last 10 Years

Year	Exports Billions of US \$
2012	448.4004746
2013	472.1802681
2014	468.3458133
2015	416.7879383
2016	439.6425789
2017	498.2588083
2018	538.6351858
2019	529.2450605
2020	499.728526
2021	677.7692544
-2022	759.9336463

Source -<https://www.macrotrends.net/>



Based on the data provided, India's exports have generally shown an increasing trend over the 10-year period from 2012 to 2022, with some fluctuations.

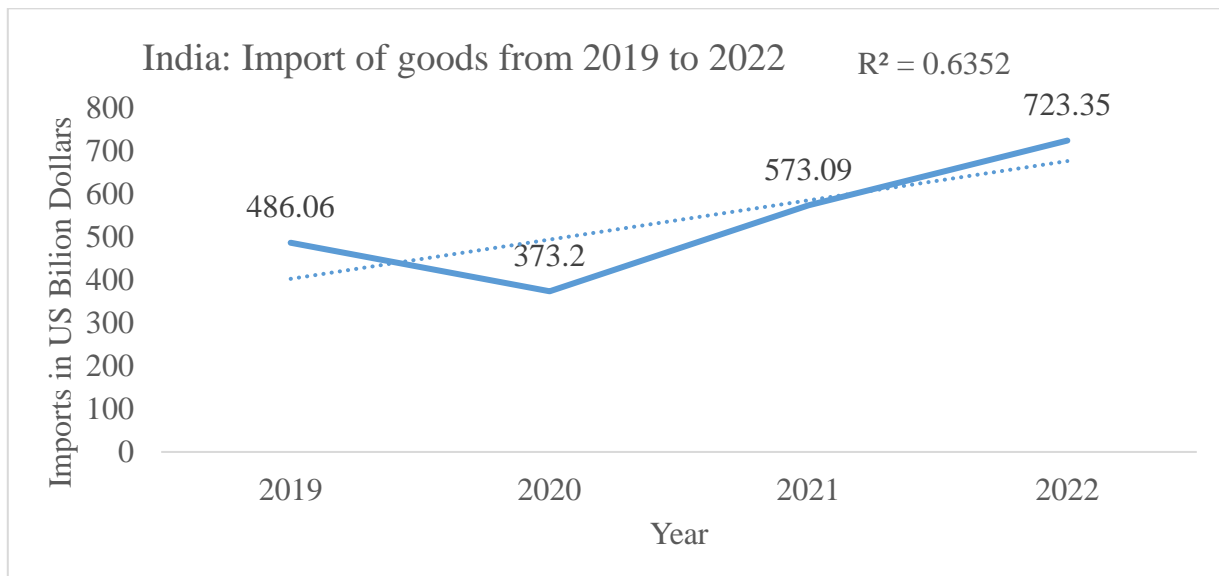
- Exports grew from \$448 billion in 2012 to \$760 billion in 2022 - an overall increase of 69% over the 10 years
- The highest growth rate was between 2020 and 2021, when exports grew 36% from \$500 billion to \$678 billion

- There were declines in exports in 2015 and 2020, but exports recovered in the subsequent years
 - Over the 10 years, exports have grown at a compound annual growth rate (CAGR) of 8.4%
- The R² value of 0.64 shows there is a moderately strong upward trend in the data. Over 60% of the variation in exports over this period can be explained by the passing years. India's exports have seen healthy growth over the past decade, recovering well from occasional declines and likely supported by improving export competitiveness globally. Sustaining and improving this export growth can further boost India's overall economic growth.

Table 4 India's Import of goods



Source- Statista 2023



R²=0.63

Here are the key points regarding India's imports of goods from 2019 to 2024 based on the data provided:

- Imports declined from \$514.46 billion in 2018 to \$486.06 billion in 2019.
- There was a sharper drop in imports in 2020 to \$373.2 billion, likely due to the economic impact of the COVID-19 pandemic.

- Imports recovered in 2021 to \$573.09 billion but were still below the 2018 level.
- In 2022, imports increased significantly to \$723.35 billion, exceeding the 2018 pre-pandemic level.
- It is projected that imports will continue to increase in 2023 to \$685.475 billion and again in 2024 to \$792.929 billion.
- The R^2 value of 0.63 indicates a reasonably good fit between the data and the overall increasing trend in imports over this period. But there is still some variability year-to-year.

After an initial pandemic dip in 2020, India's imports of goods rebounded in 2021 and 2022, with projections of continued substantial import growth in 2023 and 2024 based on the data shared. The trend exhibits an overall direction of rising imports but does have some variability during this period.

5. Vulnerability to global economic downturns and financial crises

1. Trade Dependency: Through trade and investment, India has a strong economic integration with the rest of the world. India's export-oriented industries, including manufacturing, information technology, and services, may suffer from a slowdown in worldwide demand or disruptions in international trade, which might result in lower exports, lower revenues, and job losses.

2. Capital Flows and Foreign Investment: India's current account deficit and economic expansion are financed by inflows of foreign capital. Foreign investors may withdraw money from developing nations like India during global economic downturns or financial crises, which could cause currency devaluation, capital flight, and instability in the financial markets. This may put pressure on India's foreign exchange reserves, raise the cost of borrowing money, and restrict its access to global capital markets.

3. Prices of Commodities: India is a net importer of metals, gold, and oil. Global commodity price fluctuations, especially those pertaining to oil, can have an impact on India's current account position, trade balance, inflation, and fiscal deficit. For instance, a significant increase in oil prices may raise India's import bill and create inflationary pressures, which would be detrimental to investment, economic growth, and consumer spending.

4. Stability of the Global Financial System: Financial institutions, capital markets, and cross-border banking link India's financial sector to the rest of the world's financial system. Liquidity constraints, asset price volatility, and systemic risks might result from financial contagion from a systemic crisis in major international financial centers, which can then shock India's banking system, stock markets, and credit markets.

5. Currency Depreciation and Inflation: The Indian rupee may weaken vs other major currencies during times of financial instability or unpredictability in the world economy. This would have an impact on import costs, expectations for inflation, and purchasing power. Currency depreciation can affect household budgets, consumer mood, and domestic demand by intensifying inflationary pressures, particularly on imported goods and critical commodities.

6. Policy responsiveness and External Vulnerabilities: India's capacity to lessen the effects of worldwide financial crises and economic downturns is contingent upon the strength of its macroeconomic foundations, external vulnerabilities, and policy responsiveness. Adequate foreign exchange reserves,

fiscal stimulus programs, sound monetary policy, and structural changes can all aid in protecting the economy from outside shocks and advancing recovery efforts.

7. Internal Structural Challenges: India has internal structural issues that can worsen the effects of international financial crises and economic downturns. These issues include labor market rigidities, regulatory obstacles, bureaucratic inefficiencies, and infrastructural bottlenecks. India must address these structural limitations through investments and policy changes if it is to become more resilient and competitive in the face of international uncertainty.

In conclusion, India's strong economic foundation and well-established policy frameworks have, to some extent, lessened the effects of global financial crises and downturns. However, given its susceptibility to outside shocks, proactive risk management, coordinated policy, and structural reforms are crucial to preventing future disruptions and fostering long-term economic resilience and growth.

6. Over-reliance on foreign investment and technology transfer in India can pose several risks and challenges:

India's high reliance on foreign investment leaves it vulnerable to external shocks like changes in the state of the world economy, geopolitical unrest, or variations in investor attitude. Unexpected withdrawals of foreign funds have the potential to cause economic instability, financial market volatility, and currency depreciation.

Loss of Sovereignty and Control: Over-reliance on foreign investment and technology transfer can lead to a loss of sovereignty over important economic sectors. Strategic industries may be influenced by foreign investors, raising questions about national sovereignty and economic reliance

Technology Dependency: Over-reliance on foreign technology may compromise domestic research and development capabilities, even though technology transfer can promote innovation and economic success. Reliance on exclusive foreign technology can also lead to expensive licensing costs, little room for modification, and less freedom to adjust to the demands of regional markets.

Intellectual Property Risks: Sharing intellectual property (IP) rights is a common part of technology transfer, and this can lead to risks such as IP theft, infringement, or litigation. Insufficient safeguarding of intellectual property rights could inhibit creativity and dissuade international investors from exchanging cutting-edge technologies with India.

Brain Drain and Skill Gaps: Relying too much on foreign technology may cause brain drain and skill gaps among local talent. Indian workers may not be as competitive in the long run if they receive training solely focused on using foreign technologies rather than acquiring native knowledge. This could impede the growth of a strong innovation ecosystem.

Inequality and Social inequities: Growth spurred by foreign investment has the potential to worsen social and income inequities in India. Foreign investment wealth may not always trickle down to benefit the general populace, which could exacerbate social unrest, income inequality, and unequal access to opportunities and resources.

Environmental and Social Risks: Projects involving foreign investment may present environmental and social risks, such as problems with land acquisition, community uprooting, and environmental

deterioration. Sustainable development objectives may be undermined by insufficient environmental laws and oversight, which could have detrimental effects on the environment and cause societal unrest.

Dependency on Foreign Markets: An economy that is overly dependent on foreign investment may develop an export-oriented growth model, which leaves it open to fluctuations in the dynamics of trade and demand throughout the world. Trade obstacles or shrinking foreign markets could have a negative effect on India's export-oriented sectors and economic growth.

Recommendation

In order to reduce these risks, India must pursue a balanced strategy for technology transfer and foreign investment, putting an emphasis on developing domestic innovation capacity, bolstering the protection of intellectual property rights, encouraging ethical investment practices, and cultivating alliances that put the interests of both parties, information exchange, and sustainable development first. In addition, there are other ways to lessen reliance on foreign investment and technology transfer while promoting equitable and sustainable economic growth. These include strengthening domestic R&D initiatives, making investments in education and skill development, and creating a supportive business environment for innovation and entrepreneurship.

Conclusion

Summary of key findings regarding the impact of international business transitions on India
Recommendations for policymakers, businesses, and stakeholders to maximize benefits and mitigate risks
Importance of ongoing research and monitoring to adapt to evolving global dynamics. There is a positive relationship between India's FDI, import and export and inflows investment. Globalization has impacted India to stand on top of the table in coming few Years

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