Investigation of the Effects of Reverse Logistics in Manufacturing Sectors

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Abstract
The question, "What is Reverse Logistics?" requires a quick and general response as we kick off our multi-part series on the topic. Along with defining reverse logistics, this article will also cover its history, the benefits it provides, the reasons it is becoming more frequent in the aftermarket sectors, and the ways in which shippers and logistics providers put it to use. In this competitive and increasing segment of the logistics market, having a services provider on your side might be invaluable. In the next weeks, you will gain a wealth of knowledge from this outstanding series.

Introduction
"Reverse logistics" describes the processes involved in recycling or repurposing an object. Recapturing value or properly disposing of waste requires the planning, execution, and control of the efficient, cost-effective movement of raw materials, finished goods, inventory of items in process, and related information from the point of consumption back to the place of origin. "Reverse logistics" is the process of moving products away from their intended location in order to resell them for a profit or dispose of them in an environmentally responsible manner. Remanufacturing and refurbishment fall under the category of "reverse logistics." Equipment and machinery from the leasing sector that is unused or returned are managed and sold as part of the reverse logistics process. The actions that deliver a product to the final consumer are frequently the focus of logistics. The activity of moving resources backwards in the supply chain is known as "reverse logistics". For example, merchandise travels from the buyer to the store to the wholesaler to the maker. A manufactured good's final destination is frequently a store or the end consumer. Equipment post-sale processing is one use case for reverse logistics. The customer is entitled to a refund if the goods turn out to be defective. After that, the faulty item would have to be returned to the manufacturer for assessment, disassembly, repair, recycling, and finally disposal. For the effective item to be useful again, it would need to be sent back through the production and distribution processes. Reverse logistics deals with these kinds of events.

What is Reverse Logistics
Initiatives to encourage the reuse of resources and products, such as metal scrap merchants, bottle deposit programs, and paper recycling, have been around for a while. Reverse logistics is still a relatively new field of study, nevertheless. In the last few decades, the field of reverse logistics has grown, and a body of knowledge in this domain is starting to take shape. Reverse logistics has
witnessed a rise in popularity and use, in particular, within the past ten years. Despite the fact that reverse logistics has gained popularity recently, a lot of businesses are still falling behind. Reverse logistics is actually perceived as a burden, a costly and ongoing hassle. Two University of Nevada academics performed a poll in which more than 40% of the enterprises surveyed claimed that returns processing was not their top priority. According to a poll, a rate of 34 of supply chain executives believed that internal regulations at their organization prevented them from having the essential basis. It's perplexing that reverse logistics has been disregarded for so long. As demonstrated by the publication of studies with the word "reverse logistics" in the title as early as 1993, academics were interested in reverse logistics for longer than their corporate colleagues. The definition of reverse logistics has drawn more attention since Rogers and Tibben-Lembke's work was published.

**Reverse logistics ascent in the world of E-Commerce freight shipping**

One of the main operational challenges in the field of E-Commerce freight logistics is reverse logistics, which is caused by the massive volume and cost of processing returns. Reverse logistics that work well are thought to have several positive ripple effects, such as lower resource costs, more customer satisfaction, and lower storage and delivery costs. Product returns that are made backwards from the final consumer point in the supply chain are usually not given enough credit. For example, it has been estimated that the total quantity of returns produced by different organizations accounts for 3 – 50% of all shipments in all industries. Several other studies have suggested that 3-5% of overall revenue is made up of hidden costs associated with returns. For physical merchants, the expense of returns is three to four times higher than that of forwarding (outbound) items. Returns make up about 20% of total sales in sectors like greeting cards, book publishing, and catalog sales. While certain industries are predicted to bring in 60% of investment, others are only expected to contribute in 30% to 50%. The current state of reverse logistics is costing retailers a great opportunity to increase consumer loyalty and foster relationships.

**What distinguishes traditional logistics flow from reverse logistics flow?**
What distinguishes traditional logistics flow from reverse logistics flow? The traditional logistics flow is defined by the Council of Supply Chain Management Professionals as "the process of
planning, implementing, and controlling the efficient, cost-effective flow of raw materials, in-process inventory, finished goods, and related information from the point of origin to the point of consumption for the purpose of conforming to customer requirements." The definition of "reverse logistics" within the same glossary entry: "the process of planning, implementing, and controlling the efficient, cost-effective flow of raw materials, in-process inventory, finished goods, and related information from the point of consumption back to the point of origin for the purpose of recapturing value or proper disposal.

Traditional Logistics Flow
The reverse logistics differs significantly from the forward logistics. The flowchart that follows shows an example of a standard logistical process. The DC will receive the products and distribute them to retailers if the product sales estimate indicates that a specific quantity is required. ASNs (Advanced Shipping Notices) can help track important data more effectively as products move through the supply chain.

However, everything changes when we take into account the logistical movement in the other direction. It is rare for shippers to start reverse logistics without first getting a request from customers or other parties involved in the supply chain (also known as the "Downstream Channel"). An illustration of the procedures required in reverse logistics is shown below:

Reverse Logistics Flow
Returnable items will be collected (by various means) and delivered back to the storage facility. The current state of reverse logistics means that information is either rarely or inaccurately captured, leaving the return processing center frequently in the dark about things like customer information, the condition of the item upon return, and description of the item. Do you have a plan in place for the logistics of getting back? How can we respond to your inquiry about "What is Reverse Logistics?" more effectively? What are your thoughts? Tell us about it in a comment! Let's talk.
about some of the foundational elements involved in creating a robust consumer goods supply chain.

The supply chain is the first necessary element. Where do you purchase your materials? Let's go back in time to the Stone Age, when hunting was the main source of sustenance for humans. The hunter had to plan the hunt, obtain the necessary weapons, hunt, bring back the raw meat, cook it over an open fire, and then eat it, saving some of the flesh for later use. The structure of interconnected systems that made this activity possible to execute efficiently is known as a supply chain. The term "Supply Chain" is relatively new, even if the idea behind it has been known for sometime. The phrase "supply chain" describes the set of interconnected tasks that start with the procurement of raw materials and end with the procurement of raw materials and ends with the delivery of completed goods to clients.

For example, tomato sauce is the product of an extensive production process that starts with farmers growing, harvesting, and selling tomatoes to food processing businesses. The tomatoes are then turned into sauces, which are then shipped to distribution centers, where they are sold to consumers and consumed. Here, a web of supply chain, financial, and informational networks connects primary producers and end users. We refer to these interconnected systems as supply chains.

"If this is a supply chain, then what is supply chain management?"

" is the next question we must pose. "Supply Chain Management" is just the combination of the terms "Supply Chain" and "Management."

"To put it simply, supply chain management is the methodical planning, organizing, coordinating, and controlling of the procurement of raw materials, their conversion into a useable form, and the delivery of the finished product to consumers. Given the current environment, the majority of supply chains are global in scope. What exactly is a global supply chain, and what has made it more and more popular recently? Before globalization and privatization, but still in the heyday of industrialization, businesses frequently took care of long-distance shipping, product manufacturing, and material procurement on their own. Beginning with his own iron ore mines and concluding with his own distribution centers, Henry Ford constructed his own supply chain from the ground up in 1913. However, with the arrival of LPG (Liberalization, Privatization, and Globalization), firms were better able to comprehend the variations in labor costs and the quality of natural resources in other countries. Michael Porter debuted his now-famous "Value Chain Analysis" model in 1985 as a result of these modifications. With the aid of this framework, companies started evaluating the worth of their own and their rivals' business models, identifying a number of tasks they should perform Avoiding them because their contribution to value production or maximization was zero. They therefore made the decision to hire a third party company to handle these responsibilities. The growth of the Internet and the IT industry has made it possible for more people from across the world to collaborate and share knowledge. Companies learned more about the availability of resources in other nations, such as labor, supply power, and manufacturing capacity and experience. Thus, in an effort to reduce expenses and boost productivity, they made the decision to team up with them.
For instance: IBM used to manage the entire supply chain, from production to shipping. Everything was covered, from the design and development of semiconductors to the distribution and assembly of the finished product. But at the moment, IBM only offers services because that is their area of expertise. People are collaborating with numerous businesses to create a product that will appeal to and please customers as a result of their diligent work in identifying and cultivating USPs. These globally dispersed companies rely on a web of interconnected networks to meet their information, logistics, and financial needs. Furthermore, no single organization serves as the governing body. By the aforementioned systems, we are all connected.

The supply chain's increased global connectivity and interconnectedness make it more susceptible to many dangers.

Let's discuss about the dangers and vulnerabilities first before continuing. To be clear, anything that could obstruct the free movement of goods, information, and funds along a supply chain is considered a risk. The Supply Chain is the source of these risks, which are there all the time but may not always be readily apparent. It is well known that a number of products are available to assist in identifying and quantifying exposure to these risks.

For example, if we wish to source most of our goods from a country that is located in a flood zone, we need to be aware of the many risk contingency characteristics of that country.

After defining "vulnerability," we may analyze its implications for the supply chain. In this context, vulnerability refers to how exposed the supply chain is to possible risks. Thus, "vulnerability" is "an exposure to serious disturbance, arising from risks within the supply chain and risks external to the supply chain."

The following discusses the various classification schemes that can be used for hazards. Really cool. Mason-Jones and Towill's framework enables us to classify possible threats into the following groups:

Let's now discuss each in detail one by one:

The first type of risk is called "process risk," and it encompasses all potential problems that could arise when a business tries to do what it does best—run its daily operations. Process risks can originate from the company's values, assets, and day-to-day operations, as well as from any non-value-added jobs.

The second category of risk is referred to as "control risks," and it arises from the company's own set of rules and regulations for managing procedures such as stocking and batch size.

Third, difficulties with the flow of goods, information, and money between upstream businesses and their downstream partners pose a threat to the supply chain's ability to satisfy consumer demand on time.

4) Upstream material, knowledge, and capital flow uncertainty, especially between suppliers and the core company, constitute supply risks.

Environmental hazards provide a fifth category of threats that the Supply Chain neglects to consider. Their emergence can have been influenced by the political, economic, or technological environment in the nation of origin, production, or consumption.
Natural catastrophes, tragedies, terrorist attacks, and other unforeseen events area few instances of what could be considered a hazard. Within the supply chain, there are business risks in addition to domain hazards.

Since being aware of these dangers is the first and most important step in mitigating them and developing a strong SC, we spend a lot of time talking about them. Developing risk mitigation strategies is challenging if the danger is not recognized and its effects are not examined.

These risk-management techniques are the cornerstone of strong SCs.

Eventhough the definition of "resilience" will be thoroughly examined in this research report, certain issues still need to be resolved.

It is imperative to distinguish between the terms "robust" and "resilient" while discussing this matter.

Being resilient is being able to bounce back from risk events or danger elements to one's original or preferred form. Robustness refers to the ability to withstand risk calamities to some level. "Robust" in this context refers to a high level of physical strength or power that helps reduce variability in line with the lean approach.

Resilience, on the other hand, is derived from lean and agile practises, which when coupled involve regaining or adopting a previously intended form in order to demonstrate persistence in the face of difficulty.

Only robust processes can be deemed to be both robust and resilient in light of this evidence.

It is now time to discuss the consumer products sector, which includes everything from apparel and food to technology and transportation.

Our understanding of the previously mentioned literature is extremely beneficial to our field of study, which is the construction of trustworthy supply chains for consumer products.

Let's discuss the research on consumer items' robust supply chain architecture.

2. Assess Existing Components

Let's examine the contributions made by each scholar:


Their findings indicate that the company is exposed to systemic risks that could cause disruptions to all aspects of operations. Some of these risks are made more likely by current policies, such as outsourcing and globalization, which promote the development of increasingly intricate networks of interconnected businesses.

In spite of this, it is now evident that a large number of companies still place a higher priority on achieving "lean" efficiency benefits than managing systemic supply chain risk. We have proposed that companies should now focus more on strategic planning.

Making far stronger supply chain strategies should be one of the main goals. The ramifications are much broader than just tweaking existing processes; they extend to fundamental sourcing choices and the development of information-sharing partnerships across the supply chain.

These are urgent problems that need to be addressed right away by business leaders everywhere.
2. **ESTABLISHING ADDITIONAL RESILIENT SUPPLY CHAINS** by Elena Revilla and Maria Jesus Saenz in the June 2014 issue of the MIT Sloan Management Review. They discussed the challenges that come with doing business globally and how Cisco used a variety of strategies to shift its risk management approach from reactive to proactive. Due to their strategic insight and preparation, Cisco was capable of delaying the effects of natural disasters such as the Japanese tsunami of 2011 and the North American hurricane Katrina of 2005.

3. **Using Agile Six Sigma to Create Supply Chain Resilience** by Christine Rutherford and Professor Martin Christopher, June–August 2004. These days, supply chains are enormously intricate webs that cover the entire world. They are more likely to have disruptions, which could negatively impact their financial performance. The application of "Six Sigma" methods and principles may help with the reduction and management of risk in supply chains. According to research recently done at Cranfield School of Management. They discussed how, in terms of enhancing supply chain resilience, agile is better than lean six sigma. By Monday, June 8, 2015, ISSN: 1359-8546,

4) **THE ROLE OF COLLABORATION IN SUPPLY CHAIN RESILIENCE** by Kirstin Scholten and Sanne Schilder. They came to the conclusion that cooperation has an impact on the supply chain's resilience. The openness, rapidity, and adaptability of collaborative endeavors are examined in terms of their dynamics.

4) **ACHIEVING RESELLIBILITY IN THE SUPPLY CHAIN:** THE PART Article from September 2, 2014 issue of PROCUREMENT magazine. Written by Andrea Lago Da Silva, Martin Christopher, and Carla Roberta Pereira together. One topic of interest is how procurement may help supply networks by recognizing and resolving internal and external problems. Ensuring the resilience of the supply chain in the current unpredictable economic climate necessitates initiatives both within and outside the organization. The results imply that procurement practices are essential to improving supply chains.

The examination of pertinent literature made it evident that supply chain resilience may be impacted by both internal and external influences. Procurement-related actions that could enhance the supply chain were also noted. Since many aspects of supply chain resilience are yet unknown, the majority of the work detailed in the aforementioned study reports is categorized as exploratory research. Researchers from MIT discovered that most managers do not comprehend the framework required to apply their knowledge of risk variables and management methods. Even among the forty percent of managers who are acquainted with these ideas, this is accurate. In order to identify the numerous risk variables that exist in the various industries that support the various supply
chains, our research will be focused on a straightforward matrix that represents the ecosystem of the supply chain.

3) Industrial Overview

There are variations in the notion of supply chain resilience across various industries and, consequently, among distinct market segments. There are many diverse techniques since various people have different perceptions. Because they understand that different industries demand different approaches, major corporate and public forums like McKinsey, the World Bank, Deloitte, etc., discuss and publish research on a wide array of risks and risk management techniques. Although risk management concepts and tools are prevalent in businesses, not all staff members may fully comprehend how they work. Almost 51% of managers worldwide are wholly unaware of the risk management plan, while another 33% are aware of it but are unsure of how to handle any potential repercussions.

First of all, this highlights how important it is to have a firm grasp of risk management fundamentals, including the ability to identify and steer clear of trouble places. There are several approaches to creating a map since different consulting firms follow distinct philosophies and do distinct types of research. All of these techniques cannot, however, be standardized using a single model.

As a result, we wish to use this generally acknowledged paradigm as the foundation for our risk assessment and management tools. This simple process can be used to map out the whole supply chain of any firm and reduce associated risks. Next, we'll talk about the methodology used in the study report, which consists of the following only:

Ecosystem of the supply chain:

What a supply chain ecosystem is, exactly, is a network of companies, governments, and non-governmental organizations that are integrated on a worldwide scale. Industrial, Human, Financial, Natural, and Resource Clusters. Delivery-facilitating logistics and information technology (IT) solutions. The linkages and knowledge of the industrial environment interact with the economic and industrial climate and the vertical dimension of the landscape. What then is the appearance of a basic ecology?

The four essential elements of a supply chain ecosystem will be covered in this article.

Materials.
Organizations.
Method of Service Provisioning.

This is a basic diagram showing the structure of a supply chain ecosystem:
In this context, "risk sources" refer to resources, institutions, and delivery service infrastructures taken collectively.

"Risk Sources" are unknowns that come from ecosystem components and affect the results of the supply chain.

5. Methodologies: - To create a resilient supply chain, we will use a step-by-step procedure.

Your top objective should be to supply chain mapping expertise. This is necessary in order to fully understand the process. Tracking a product's route from the production to the store is another way to do this. In this context, "supplier" refers to the real supplier, and "customer" refers to the real user or buyer. You might utilize a process map, SCOR model, SIPOC, or supply chain ecosystem for this mapping exercise. You can use any approach you prefer, but to make sure nothing is overlooked, I suggest use many mapping strategies at the same time.

Detailed Operations Flowchart 1) A process map is a visual representation of a workflow that is usually employed in planning and management. Process mapping software provides a graphic representation of the procedures required to accomplish a purpose.

A similar visual representation of a business process is referred to by several names, including workflow diagram, business flow diagram, process flowchart, process chart, functional process chart, and process model. Anyone can use it to find areas where improvements can be made and to gain insight into the people and resources involved in a process.

Before starting a process improvement project, all potential sites of failure are identified using a SIPOC (Single Isolated Potential of Failure) diagram.

Teams must take into account each of these aspects while using an improvement approach known by its acronym, SIPOC, which stands for "suppliers (the 's'), inputs (the 'i'), process (the 'p'), outputs (the 'o'), and consumers (the 'c')."

Under the heading of SCOR, or process reference models, are common ideas like business process engineering, benchmarking, process measurement, and organizational design. The Supply Chain Operations Reference (SCOR) model is a revolutionary approach that integrates human resources, performance indicators, best practices, and business processes. The organization is dependant on its constituent elements, adaptable, and hierarchical.

The term "Supply Chain Ecosystem" refers to the wider web of institutions, such as businesses, governments, and non-governmental organizations, that comprise a Specific chain of supply. The terrain (vertical space) and climate (economic and industrial) are influenced by natural, industrial (clusters), financial, and human resources, delivery infrastructure (including logistics and IT), connections, and knowledge of the industrial environment.

Determine the most important factors. The most serious security threats may be identified and addressed when a supply chain has been mapped. For this, you can use a variety of tools such as the 5Ws and 1H technique, Fishbone diagram, Trend chart based on past events and subsequent actions, cost-benefit analysis, lead-time analysis, vulnerability assessment, matrix, etc.

These are employed in a procedure known as "hazard identification." After identifying every possible source of risk, other analyses like dependency and root cause analysis (RCA) could be carried out. One helpful tool that may be used is the histogram.

Pareto principles and dependencies can be employed with the scatter plot and regression analysis, as well as FMEA (Factor Mode Effect Analysis) and FMCEA (Factor Mode Criticality Analysis).
Using the 5W1H approach (who, what, where, when, why, and how), you can find out additional information about a challenge that a processor has taken on. The five W's (who, what, where, and when) and one H are used to gather details for conclusions and judgments about the important facts and to create clear statements about the big picture. It is customary to ask "why" five times before attempting to solve an issue.

The second kind of causal diagram is named "fish-bone diagram" because it looks like the skeleton of a fish.

After determining the root causes of an issue, management could focus on coming up with a long-term fix. There is also the practical purpose of making.

If people are interested in the problem you're attempting to solve with your invention, it's safe to assume that they will accept it with open arms.

The purpose of the fishbone diagram is to help you identify and address every area where your product is lacking.

Ultimately, the fishbone diagram is an effective tool for averting quality issues before they arise. Several of the challenges associated with implementing anything new may be circumvented by using it to anticipate possible problems.

3) Trend Chart: Also called a run chart, this graphic illustrates how data has evolved overtime. Given that no two processes are the same, a single reading could be deceptive.

Data that is displayed overtime shows its true performance, particularly with regard to a predetermined objective or goal. Visual graphs can be used to display a range of patterns related to possible risk issues.

In step d), the Failure Mode and Effects Analysis, the FMEA group will carryout an RPN risk analysis to rank the risks according to severity. It is possible to assess not only the probability of failure but also its severity and the effectiveness of corrective actions by using an RPN (risk priority number). To arrive at the ultimate total, these three are multiplied collectively.

Three things matter in the end: detectability, frequency, and severity.

This technique can be used to estimate the loss that will occur if a processor product fails.

FMEA experts also provide a score to each failure mode, taking into account the likelihood of the failure and its potential severity. Businesses could rethink their products using this data, emphasizing enhanced functionality and attractiveness.

Failure Mode and Effects and Criticality Analysis, or FMECA, is a step above and beyond the first four. Every potential scenario for failure is graded according to how serious it would be.

In addition to compiling a list of possible issues, the FMECA team will look into the underlying reasons of such issues.

This approach examines possible issues more thoroughly than FMEA and produces results that are therefore more reliable. It can be used to focus in on the most significant and likely fault scenarios if done correctly.

FMEA provides detailed information on each product or process, accounting for health hazards, safety, environmental impact, and other factors. For instance, everyone engaged could suffer grave injuries or possibly lose their lives in a catastrophic collapse. A risk that has little possibility of developing into a significant issue is called a marginal risk.

An incident is considered critical if it poses a serious risk to human life or system integrity.
The FMECA team will take a number of actions to rule out any other likely causes after identifying the possible failure. Thus, before this method can be used, FMEA is necessary. Deeper exploration is made possible by the mutual enhancement and complementarity of these processes.

6. The Pareto Chart: This well-known graphic demonstrates how 85% of effects can be explained by 15% of causes.

We will first gather pertinent data, rank risk variables based on the quantity of defects they create, sum up the impacts on a marginal basis, and show the results to illustrate the relationship between risk factors and outcomes. After that, we'll study the basic issues that cause 80% of risk events.

We can start formulating possible answers by establishing many possible courses of action after conducting a comprehensive risk assessment.

1) Lateral Thinking: This approach to problem-solving avoids taking the obvious route in favor of a more indirect and imaginative one. It deals with concepts that could be difficult to understand if traditional, linear thinking is all that is used 1) Methods for generating original ideas that could be applied to challenge accepted beliefs 2) Techniques and equipment designed to broaden one's perspective (3) Instruments designed to increase the revenue from unique concept 4) Methods of providing care that encourage considering social networks and the availability of resources as a component of the treatment plan.

Brainstorming is a method of problem-solving that blends creative, non-traditional ideas with an easygoing, open mindset. It inspires people to devise plans and concepts that appear utterly absurd at first. While some of these concepts could be developed further into novel approaches to the issue, others might only be starting points for further reflection. By doing this, it "jolts" people out of their comfort zones and opens their eyes to new possibilities.

Therefore, it is best to refrain from providing any kind of feedback — including compliments — during these sessions. If you question presumptions and take alternative techniques into consideration, you believe you can solve the problem.

Critical thinking at this early stage might stifle originality and innovation. Once everyone has had an opportunity to share their ideas, it's time to assess their merits and decide whether or not to follow them through more conventional channels.

c) Benchmarking: This method allows you to assess whether there is a performance gap that can be filled by raising your company's performance by comparing its results to those of comparable businesses.

Analyzing the experiences of related businesses may help yours develop and succeed.

The Benefits of Benchmarking

a. Competitive Analysis: You and your company can identify opportunities for growth by analyzing the achievements and shortcomings of your rivals and comparing them with your own. The strategic application of benchmarking by organizations has increased industry benchmarks and enhanced their competitive position.

b. Use benchmarking to analyse data and project future results to monitor development.

Periodic benchmarking is necessary to monitor your progress overtime. The ability to track efficiency is already present.

continual Improvements (C) - Benchmarking not only tracks advancement but also makes continual improvement easier. Considering that the purpose of benchmarking is to pinpoint
areas where an organization needs to improve, this makes obvious. Rather than making this adjustment all at once and then forgetting about it, it needs to be made gradually and consistently over time.

Planning and goal-setting: Following the completion of benchmarking, objectives and measures for improved performance can be established. These are ambitious new goals with the potential to make the company more competitive, but they must be realistic. If a team sets objectives that are impossible to achieve, they will lose motivation and the chance of success.

These are bold new objectives that could increase the company's competitiveness, but they also need to be grounded in reality. A team will become unmotivated and less likely to succeed if they establish unachievable goals. To ensure they have all the data they require, businesses should e.

Promote Ownership.

Make challenging inquiries on their processes and analytics. Without speaking with individuals, it is impossible to understand their positions within the organization. Posing such queries could encourage team members to take greater responsibility for their job and feel more happy with the outcome. Workers will be pleased with who they are and what they have contributed to the company. Because of this pride, output has increased and the finished product's quality has improved.

f. Acknowledge Your Company's Strengths: - By benchmarking, the current state of your business is contrasted with an ideal situation. By outlining the procedures required to improve any process in your business, Benchmarking can help you examine closely how you might improve and thrive.

d) The Affinity Schematic (KJ Methodology). An illustration of the connections between various data kinds, such as words, sentences, and concepts, is provided by affinity diagrams. The Affinity approach is frequently used in brainstorming sessions to classify the ideas generated.

How much do The process of affinity? The affinity approach is a helpful strategy for handling challenging problems. When a varied group of people is attempting to solve a problem or when each team member just has a cursory understanding of the subject at hand, this approach might be useful.

**Steps for KJ Method:**

- Step 1: Come up with concepts.
- Step 2: Present concepts.
- Step 3: Group ideas together.
- Step 4: Make cards for the header.
- Step 5: Create the completed diagram.

5) **Choose the best option while also keeping an eye out for agility:** The viability and malleability of the chosen course of action must be assessed after weighing a variety of options. Analyzing the solutions' degree of adaptability is one technique to learn more a. The phrase "agile supply chain" is frequently used to describe how supply chain entities manage their daily operations by utilizing responsiveness, competence, flexibility, and speed. According to an article written by Martin Christopher for Industrial Marketing Magazine, the agile supply...
chain maximizes efficiency and productivity by comparing actual demand with ongoing operations and real-time data. Conversely, the lean supply chain makes advantage of historical data and knowledge.

A flexible supply chain has two main advantages: it prevents shortages and gets rid of excess inventory. A surprising reaction to the lean mindset was a rise in stock levels. The lean method places a strong emphasis on reducing procedures, which led to some supply chain organizations having large stocks. The incapacity to meet demand or underutilized inventory has led to unnecessary costs because of fluctuations in the economy, evolving consumer preferences, and the expanding mass customisation tendency.

The best options that consider the agile component while utilizing the lean approach for resilient supply chains must now be compared against the various costs resulting from supply chain agility.

6) guidelines to support the best-performing solutions: Following implementation, the effectiveness of the best solutions should be evaluated by re-running FMEA and CCP studies on the high-risk priority factors to determine whether the changes are having the desired impact.

We must put the best answer to the test in order to determine its effectiveness and discover any unanticipated consequences.

There are various kinds of control charts that can be used to monitor performance in realtime. Fourth, we must always keep in mind that success depends on our ability to be flexible.

7) Continue using this method in order to preserve Operational Excellence. It is therefore imperative that you integrate this plan into the overall ethos of your business. Establish a standardized procedure for managing risks, ensure that all supply chain participants are aware of it, and have it enforced at all management levels. Ensure that there is communication amongst all parties involved in the supply chain regarding issues and ways in which they can support one another.

**Conclusion**

Businesses are becoming more and more aware of the advantages of reverse logistics as the trend toward more environmentally friendly supply chain management gains traction. A large portion of this is advantageous because it is based on a "source reduction" strategy for materials and packaging, which yields significant upfront cost savings in exchange for greater investment in the returns and recycling process. Some of this is due to legislation, such as requirements to collect used goods for recycling. Worldwide, bigger, more recognizable brands leverage brand value, and they gain as much from supply chain "greening" as any other brand does.

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