The Role of Internal Audit in Financial Risk Management

Ms. Shweta VS¹, Prof. Gyanamayee Panigrahi²

¹Commerce Student, PES University
²Assistant Professor, PES University

ABSTRACT
This study delves into the role of internal audit teams in managing financial risks within companies, focusing on their contribution to organizational resilience. Through careful analysis, the research explores how these teams identify and address financial risks, offering insights into how they safeguard a company's assets and interests. The findings underscore the critical role internal audit practices play in recognizing and mitigating financial risks, providing clear assessments and recommendations to bolster organizational resilience. The effectiveness of tools like continuous monitoring and risk-based approaches is highlighted, demonstrating their importance in mitigating potential threats. Furthermore, the research discusses how internal audit practices shape company culture and decision-making processes. They foster a mindset of understanding and managing risks, promote transparency, and facilitate collaboration across departments, which is crucial for effective risk management. The study also acknowledges the evolving nature of financial risks and the need for internal audit teams to adapt. With technology advancing rapidly and new risks like cybersecurity emerging, internal auditors must stay ahead. By embracing innovations like data analytics and considering factors like environmental and social impacts, companies can better protect themselves. In conclusion, this study highlights the essential role of internal audit in navigating financial risks and strengthening companies. By taking insights from the research, companies can improve their risk management practices, enhance governance, and position themselves for long-term success.

Keywords: Internal Audit, Financial Risk Management, Organizational Resilience

INTRODUCTION
In today's business world, managing financial risks is a top priority for organizations in every sector. These risks cover a wide range, from market fluctuations and credit issues to operational inefficiencies and compliance problems. Successful financial risk management is crucial for ensuring that organizations remain stable, grow, and last despite these uncertainties. At the heart of this effort lies the internal audit function, which plays a critical role in an organization's governance and control systems. Traditionally, internal audit was seen mainly as a way to ensure compliance with regulations. However, it has evolved into a more complex discipline that goes beyond just meeting regulatory requirements. Now, internal audit is instrumental in identifying, evaluating, and addressing financial risks inherent in an organization's operations. This change reflects a shift in how internal audit is perceived, from being a reactive overseer to becoming a proactive partner in managing risks. Despite recognizing the importance of internal audit in financial risk management, there is a lack of empirical studies exploring how it is put into practice and its actual impact on organizations. While there is plenty of theory and
conceptual models available, there is limited empirical evidence on the specific strategies, methods, and challenges faced by internal auditors when dealing with financial risks. Therefore, this study aims to fill this gap by thoroughly investigating the role of internal audit in financial risk management. By examining the experiences and viewpoints of internal auditors working in various organizational settings, the study seeks to uncover the intricate dynamics involved in integrating internal audit activities into financial risk management processes. Using a mix of qualitative and quantitative research methods, including surveys and interviews, the study aims to uncover the approaches used by internal auditors to effectively identify, evaluate, and mitigate financial risks. It also seeks to understand how organizational factors and contextual nuances influence the implementation and effectiveness of internal audit practices in managing financial risks.

Moreover, by combining empirical findings with existing literature and theoretical frameworks, the study aims to provide practical insights and recommendations for improving the role and impact of internal audit in financial risk management. These insights have the potential to inform organisational decision-making, shape professional practices, and guide policy development in the field of financial risk governance. Overall, this study aims to contribute to the growing body of knowledge on internal audit and financial risk management by offering practical evidence and insights that go beyond mere theory. By shedding light on the complexities of internal audit practices and their implications for financial risk governance, the study seeks to advance the understanding and practice of risk management in today's organizations.

The importance of internal audit in financial risk management is undeniable in today's dynamic business environment. Organizations, amidst globalization, technological advancements, and economic volatility, face an array of financial risks spanning market volatility, credit defaults, operational inefficiencies, and regulatory compliance.

Internal audit serves as a crucial safeguard, playing a pivotal role in identifying, assessing, and mitigating financial risks. It acts as the frontline defense, offering independent assurance and insights to management and stakeholders on the effectiveness of internal controls and risk management processes.

A primary function of internal audit in financial risk management is ensuring the adequacy and effectiveness of internal controls designed to mitigate financial risks. Through risk assessments, evaluation of control procedures, and compliance testing, internal audit helps identify vulnerabilities and implement corrective measures to enhance control environments.

The theoretical implications of internal audit in financial risk management are significant for advancing our understanding of risk governance mechanisms within organizations. By examining the role of internal audit through various theoretical lenses such as agency theory, stewardship theory, and resource dependence theory, researchers can elucidate the underlying mechanisms driving internal audit's effectiveness in identifying, assessing, and mitigating financial risks.

LITERATURE REVIEW
The study by Lastianti, Muryani, and Ali (2018) emphasizes the evolving role of internal audit in enterprise risk management (ERM). It advocates for internal audit to broaden its focus beyond financial issues to encompass a wider array of risks and improved control strategies. Existing literature supports this shift, highlighting the expanding responsibilities of internal auditors from traditional financial auditing to encompass risk management, governance, and control assessments.

Tamimi's (2021) study delves into the role of internal audit in risk management from the perspective of risk managers in the banking sector, particularly focusing on banks operating in Palestine. The research
underscores the active involvement of internal audit departments in these banks, offering advice, suggestions, and recommendations to enhance the effectiveness of the risk management department. The study by Thomas Kwame Nkrumah (2020) examines the role of internal audit in risk identification and management within a publicly funded university in Ghana, specifically the University of Mines and Technology (UMaT). The research findings underscore the pivotal role played by the internal audit function in enhancing the effectiveness of risk management at the university. The internal audit department at UMaT actively engages in a range of activities, including pre-audits, revenue checking, updating procedures, providing recommendations, and ensuring compliance with policies and regulations.

According to the study by Mihret and Khan (2013), the role of internal auditing in risk management is closely tied to the accountability relations and managerial values of advanced capitalism. The researchers argue that the demand for internal auditing as a risk management technology is driven by the need to enhance the efficiency and effectiveness of the firm. Internal auditing provides both assurance and advisory services to help organizations accomplish their objectives by bringing a systematic, disciplined approach to evaluating and improving the effectiveness of risk management, control, and governance processes.

The study by Usman, Che-Ahmad, and Abdulmalik (2023) delves into the influence of internal auditors' characteristics on cybersecurity risk assessment in financial-based business organizations. It emphasizes that the task performance of cybersecurity risk assessment by internal auditors is significantly impacted by specific attributes. These include professional ethics encompassing integrity and objectivity, personality traits, professional skills competency, professional knowledge competency, and deterrence and rewards.

The study by Suryaningsih, Putrihandani, and Nugraha (2018) examines the role of internal audit in the application of risk management and electronic channels, such as internet banking, through the audit management system to improve the quality of financial technology (fintech) governance in the banking industry. The researchers found that the application of risk management and electronic banking channels had a significant effect on the audit management system, which in turn influenced the quality of fintech governance within the banking sector.

According to the study by Ismail (2012), internal auditors in the Egyptian banking sector perceive themselves as capable of playing a larger role in the audit of risk management frameworks. The research findings indicate a strong association between the type of bank ownership and the quality of risk-based audit procedures conducted by internal auditors. The study suggests that internal auditors in the Egyptian banking sector view themselves as well-positioned to contribute more significantly to the audit of risk management processes. They believe they possess the necessary skills, knowledge, and objectivity to provide valuable insights and recommendations to enhance the effectiveness of risk management within their organizations.

According to the study by Ba, Martinov-Bennie, and Canestrari-Soh (2020), the effectiveness of internal audit functions' (IAFs) involvement in enterprise-wide risk management (ERM) was generally perceived to be limited. The researchers found that while internal auditors are well-positioned to contribute to ERM, their actual involvement and impact were often constrained. The study suggests that despite the recognized potential for internal audit to play a key role in ERM, the reality is that IAFs' ERM-related roles are not always as effective as they could be.

According to the study by Zunaedi, Annisa, and Dewi (2022), internal auditors play a crucial role in upholding professional standards and providing the best guarantee for the company in the context of risk
management. The researchers emphasize that internal auditors are required to adhere to the professional standards of internal audit in carrying out their duties. By maintaining high professional standards, internal auditors can effectively contribute to the company's risk management efforts. This includes objectively evaluating the organization's risk management processes, providing independent assurance, and offering valuable recommendations to improve the overall risk management framework.

According to the study by Bożek and Emerling (2016), financial audit constitutes an effective tool for protecting the organization against internal and external risks. The researchers emphasize the crucial role of financial audit in this context. The study suggests that financial audit, when conducted effectively, can help organizations identify, assess, and mitigate a wide range of risks, both internal and external. By thoroughly examining the organization's financial records, transactions, and control systems, financial auditors can uncover potential vulnerabilities, irregularities, or areas of concern that could expose the organization to financial, operational, or compliance risks.

RESEARCH METHODOLOGY

1. STATEMENT OF THE PROBLEM

Despite the critical role of internal audit in financial risk management, there is a gap in the existing literature regarding the specific practices, challenges, and contributions of internal audit in mitigating financial risks within organizations.

2. RESEARCH GAP

The research gap identified in this study is the limited examination of internal audit's contribution to organizational resilience and the neglect of emerging technologies in internal audit practices. Existing literature lacks comprehensive insights into how internal audit practices contribute to building organizational resilience and adapting to emerging technologies to enhance financial risk management.

3. OBJECTIVES OF STUDY

• To explore the role of internal audit practices in identifying and mitigating financial risks within organizations and contribution to organizational resilience
• To assess the effectiveness of internal audit tools and methodologies in addressing financial risks.

4. SCOPE OF THE STUDY

• The study will focus on internal audit practices related to financial risk management in organizations across various industries.
• The study will cover internal audit practices, tools, methodologies, challenges, and contributions related to financial risk management.

5. RESEARCH METHODOLOGY AND DATA COLLECTION

a. Data Collection Method

The research will employ a mixed-methods approach, combining quantitative surveys and qualitative interviews. Surveys will be used to collect quantitative data on internal audit practices and their perceived effectiveness, while interviews will provide in-depth insights into challenges, collaboration, and emerging trends. Data collection instruments will be developed based on the research objectives and reviewed by experts for validity and reliability. Sampling will be conducted to ensure representation across industries and organizational sizes. Data analysis will involve descriptive statistics for survey data and thematic analysis for interview transcripts.

Primary data

Information is being collected firsthand by the researcher specifically for the research project through surveys.
Sample design
The study intends to collect information through surveys from internal auditors within various organizations. This method of data collection allows for direct insights from professionals directly involved in financial risk management practices, ensuring the relevance and accuracy of the gathered information.

Population
The study will target internal auditors as the population of interest. Information will be collected through surveys administered to internal auditors across various organizations. This approach allows for direct insights from professionals actively engaged in financial risk management practices, ensuring the relevance and accuracy of the collected data.

Sample size
The sample size for this study is set at 60 internal auditors.

Sampling unit
The study will target internal auditors as the sampling unit.

Sampling method
Judgemental sampling will be employed in this study. Internal audit departments will be selected based on their relevance to the research objectives and their expertise in financial risk management practices.

b. Tools for Data Collection
Surveys will serve as the primary tool for data collection in this study. Questionnaires will be designed to gather qualitative and quantitative information from internal audit departments regarding their financial risk management practices.

c. Data Analysis Plan
The collected survey data will undergo both qualitative and quantitative analysis. Qualitative analysis will involve thematic coding and multiple-choice questions to identify recurring themes and patterns related to financial risk management.

d. Statistical tools for analysis
Power BI will be utilized as the statistical analysis tool to visualize survey data and generate charts and graphs.

6. LIMITATIONS OF THE STUDY
- Sampling Bias: Reliance on self-reported data may introduce bias.
- Response Rate: Low survey response rates may impact generalizability.
- Methodological Approach: Sole reliance on surveys may limit the depth of insights.

DATA ANALYSIS

To what extent does the independence of the internal audit function contribute to its effectiveness in identifying and mitigating financial risks?

- 65%
- 30%
- 5%
- Above 80%
- 60% - 80%
- 40% - 60%
- Below 40%
The analysis reveals a strong consensus on the importance of independence in enhancing the effectiveness of internal audit in financial risk management. A significant majority (65%) of respondents believe independence contributes over 80% to internal audit effectiveness, highlighting its critical role in objective risk assessment and mitigation. Additionally, 30% of respondents perceive independence as contributing between 60% and 80% to effectiveness, emphasizing the value of autonomy within the internal audit function.

Do internal audit practices play a significant role in promoting a culture of risk awareness and compliance within organizations?

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Always</td>
<td>43%</td>
</tr>
<tr>
<td>Often</td>
<td>47%</td>
</tr>
<tr>
<td>Sometimes</td>
<td>10%</td>
</tr>
<tr>
<td>Rarely</td>
<td>10%</td>
</tr>
<tr>
<td>Never</td>
<td>0%</td>
</tr>
</tbody>
</table>

The analysis shows a strong belief among participants in the crucial role of internal audit practices in fostering a culture of risk awareness and compliance, with 90% (43% always, 47% often) affirming this influence. The absence of negative responses highlights consensus on the effectiveness of internal audit activities like risk assessments and compliance audits. These practices enhance organizational resilience, governance, and risk management by consistently promoting risk awareness and regulatory adherence.

To what extent do continuous monitoring and auditing practices in internal audit contribute to mitigating financial risks?

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Always</td>
<td>45%</td>
</tr>
<tr>
<td>Often</td>
<td>30%</td>
</tr>
<tr>
<td>Sometimes</td>
<td>23%</td>
</tr>
<tr>
<td>Rarely</td>
<td>2%</td>
</tr>
<tr>
<td>Never</td>
<td>0%</td>
</tr>
</tbody>
</table>

The analysis shows that 68% of respondents (23% always, 45% often) believe continuous monitoring and auditing practices in internal audit significantly mitigate financial risks. Additionally, 30% indicate these practices sometimes help. No respondents rated them as rarely or never effective, indicating broad consensus on their value. These findings highlight the crucial role of continuous monitoring and auditing in enhancing organizational resilience, governance, and risk management.
The analysis shows unanimous agreement on the importance of a risk-based audit approach in financial risk management, with 88% of respondents (53% most important, 35% very important) emphasizing its crucial role. An additional 11% (8% important, 3% somewhat important) also recognize its significance. No respondents viewed it as unimportant. These findings highlight the essential role of risk-based audits in enhancing organizational resilience, governance, and effective financial risk management.

The analysis reveals a strong consensus among participants on the importance of implementing a comprehensive internal control framework for effective financial risk management. A combined 92% of respondents (52% most important, 40% very important) highlight its crucial role, with an additional 8% recognizing it as important. No respondents viewed it as unimportant, underscoring its universal recognition as essential for enhancing risk management practices within organizations.

The regular review and update of internal audit procedures and methodologies for ensuring robust financial risk management is also highly regarded. A majority of respondents (62%) consider this aspect to be most important, followed by 20% who view it as very important. 15% see it as important, while 3% consider it somewhat important. No respondents found this aspect unimportant.

In summary, the findings underscore the critical role of risk-based audit approaches, comprehensive internal control frameworks, and regular updates in ensuring effective financial risk management within organizations.
The analysis highlights a strong consensus on the importance of regularly reviewing and updating internal audit procedures for effective financial risk management. A combined 82% of respondents (20% most important, 62% very important) emphasize this practice's critical nature. Additionally, 15% find it important, and 3% somewhat important. This consensus underscores the necessity of continual improvement in internal audit practices to adapt to evolving risks and maintain effective risk management.

![Image of survey results for incorporating data analytics and automated testing in internal audit practices for effective financial risk management]

The analysis reveals a strong consensus on the importance of incorporating data analytics and automated testing in internal audit practices for effective financial risk management. A combined 80% of respondents (43% most important, 37% very important) highlight the critical role of these technologies. This agreement underscores the need for modernizing internal audit practices to enhance efficiency, accuracy, and coverage in addressing financial risks, thus bolstering organizational resilience and competitiveness.

![Image of survey results for collaboration with other departments (e.g., Risk Management, Finance) in Risk Assessment]

The analysis reveals a strong consensus on the importance of interdepartmental collaboration in risk assessment. A combined 85% of respondents (48% most important, 37% very important) highlight its critical role. This agreement underscores the need for leveraging expertise from various departments like Risk Management and Finance to enhance risk assessment practices, promoting a comprehensive understanding of organizational risks and informed decision-making in risk management strategies.
The analysis highlights a strong consensus on the importance of integrating internal audit findings into strategic decision-making. A combined 86% of respondents (58% most important, 28% very important) emphasize this critical role. This agreement underscores the necessity of leveraging internal audit insights for proactive risk management. The absence of responses indicating insignificance underscores the unanimous agreement on the fundamental nature of this integration, essential for enhancing financial risk management practices.

**FINDINGS**

1. The analysis underscores the pivotal role of internal audit practices in identifying and mitigating financial risks within organizations, contributing significantly to organizational resilience. By providing objective assessments and recommending mitigation strategies, internal audit functions enhance the organization's ability to navigate financial uncertainties effectively.

2. The assessment of internal audit tools and methodologies highlights their effectiveness in addressing financial risks. Continuous monitoring, risk-based audit approaches, and comprehensive internal control frameworks emerge as key elements in mitigating financial risks, demonstrating the relevance and efficacy of internal audit tools in managing risks and bolstering organizational resilience.

3. Internal audit practices contribute significantly to the establishment of robust risk management frameworks, aiding organizations in identifying, assessing, and managing financial risks through structured processes and controls.

4. The findings suggest that internal audit practices foster a culture of risk awareness and compliance within organizations. By conducting risk assessments and control evaluations, internal auditors promote awareness of risks and ensure adherence to regulatory requirements, enhancing the organization's ability to manage financial risks effectively.

5. Internal audit functions promote transparency and accountability in financial risk management practices, maintaining integrity and credibility in risk management processes. Independent assessments provided by internal auditors foster trust among stakeholders, enhancing overall governance effectiveness.

6. Collaboration between internal audit departments and other organizational functions, such as risk management and finance, is emphasized in managing financial risks. Interdisciplinary cooperation enhances risk assessment practices, facilitating informed decision-making.
7. Internal audit practices facilitate the integration of risk management considerations into strategic decision-making processes. By incorporating internal audit findings into strategic decision-making, organizations can prioritize risk mitigation efforts and enhance overall financial risk management capabilities.

8. The findings underscore the increasing adoption of technological advancements, such as data analytics and automation, in internal audit practices for managing financial risks. Data analytics and automated testing improve audit efficiency, accuracy, and coverage, enabling organizations to proactively identify, assess, and mitigate financial risks.

9. Internal audit functions are evolving to address emerging trends and challenges in financial risk management, including cybersecurity risks and ESG considerations. Anticipated adoption of AI, blockchain technology, and predictive analytics enhances risk assessment and management capabilities, enabling organizations to adapt to changing risk landscapes.

10. The importance of continuous improvement and innovation in internal audit practices to address evolving financial risks is emphasized. Regular review and update of audit procedures and methodologies are essential to adapt to changing risk environments, enhance audit effectiveness, and maintain organizational resilience in the face of emerging threats.