Standardizing Supplier Onboarding in Pharma: A Dashboard-Driven Approach

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Abstract:
The paper aims to revolutionize the supplier onboarding process in the pharmaceutical industry by leveraging advanced data analytics, machine learning techniques, and automation. This initiative addresses the inherent limitations of traditional methods, which often rely on basic information and lack the capability to analyze complex data patterns. By developing a sophisticated, data-driven dashboard, the project seeks to enhance risk assessment accuracy, streamline onboarding processes, and ensure compliance with regulatory standards. This innovative approach promises to improve the efficiency of supplier integration, optimize decision-making, and foster more reliable and transparent supplier relationships.

Index Terms: Supplier Onboarding, Pharmaceutical industry, dashboard driven decision-making

1. INTRODUCTION
The pharmaceutical industry in India stands as a cornerstone in the global healthcare landscape, contributing significantly to the accessibility and affordability of essential medicines for millions worldwide. Generic medicines, in particular, play a pivotal role in democratizing healthcare by offering cost-effective alternatives to brand-name drugs, thereby making essential treatments accessible to a broader population demographic. However, amidst the noble pursuit of providing affordable healthcare solutions, the procurement of generic medicine ingredients presents a multifaceted challenge intertwined with the complexities of the supply chain and the rigorous demands of quality assurance.

At the heart of the pharmaceutical supply chain lies the intricate process of sourcing and procuring raw materials and active pharmaceutical ingredients (APIs) essential for the formulation of generic medicines. These raw materials serve as the building blocks upon which the efficacy and safety of pharmaceutical products rest. Yet, the journey from procurement to production is fraught with challenges, ranging from supply chain disruptions to quality control issues, which directly impact the reliability and responsiveness of the entire pharmaceutical supply chain ecosystem.

The procurement of generic medicine ingredients is not merely a transactional process; it is a strategic imperative that demands a holistic approach encompassing standardized procedures, data-driven decision-making, and technological innovation. The convergence of these elements holds the promise of transforming the procurement landscape, paving the way for a more efficient, resilient, and patient-centric pharmaceutical supply chain ecosystem.

In light of these considerations, this project endeavors to delve into the intricacies of supplier qualification and onboarding processes within the Indian pharmaceutical industry. Through meticulous analysis, strategic planning, and the integration of innovative tools and techniques, the project aims to address the
existing challenges and carve a path towards a more efficient and responsive procurement framework. By doing so, the project seeks to uphold the ethos of affordable healthcare while fostering sustainable growth and innovation in the Indian pharmaceutical landscape.

2. BACKGROUND
The pharmaceutical industry is a cornerstone of global healthcare, playing a pivotal role in the development, manufacturing, and distribution of medications. India, in particular, is a major hub in the pharmaceutical sector, known for producing a significant portion of the world’s generic medicines. These generic medicines are crucial in providing affordable healthcare solutions, making treatments accessible to a wider demographic. However, the industry's supply chain, particularly the procurement of raw materials and active pharmaceutical ingredients (APIs), faces numerous challenges.

The supplier onboarding process is a critical component of the pharmaceutical supply chain. This process involves qualifying and integrating new suppliers to ensure they meet the stringent quality, regulatory, and logistical standards necessary for pharmaceutical manufacturing. Traditionally, this process has been fraught with inefficiencies, including lengthy lead times, inconsistent quality assessments, and the lack of standardized procedures. These inefficiencies not only delay the production of essential medications but also pose risks to compliance and patient safety.

3. MOTIVATION
The pharmaceutical industry is highly regulated, with stringent quality standards that suppliers must meet. Any deviation from these standards can lead to significant risks, including regulatory penalties, recalls, and compromised patient safety. Standardizing the supplier onboarding process is essential to ensure that all suppliers consistently meet these high standards.

1. Reducing Lead Times and Increasing Efficiency:
The current onboarding process is often slow and cumbersome, leading to delays in the procurement of essential materials. These delays can disrupt production schedules, leading to potential shortages of critical medications. By streamlining the onboarding process through standardization and automation, the project aims to significantly reduce lead times and enhance overall supply chain efficiency.

2. Enhancing Supply Chain Resilience:
The pharmaceutical supply chain must be resilient to withstand disruptions, whether due to geopolitical factors, natural disasters, or other unforeseen events. A robust and standardized supplier onboarding process can help ensure a reliable supply of high-quality raw materials, thereby enhancing the resilience of the entire supply chain.

3. Leveraging Technological Innovations:
Advances in data analytics, machine learning, and interactive dashboards offer new opportunities to optimize supplier onboarding. By integrating these technologies, the project aims to provide procurement teams with real-time insights and data-driven decision-making tools, leading to more informed and effective supplier management.

4. Promoting Financial Inclusivity and Growth:
Improving the supplier onboarding process can also have broader economic impacts. By enabling more efficient and reliable procurement practices, pharmaceutical companies can better manage costs and pricing, ultimately promoting financial inclusivity. Furthermore, a more efficient supply chain can foster sustainable growth and innovation within the industry.
4. EXISTING SYSTEM
The supplier selection process is crucial for businesses to secure reliable and high-quality suppliers who can deliver value and support the organization's strategic objectives. Here's a concise guide to a typical 7-step supplier selection process:

**Step 1: Define Criteria** Start by defining the criteria for selecting suppliers. This should include factors such as price, quality, reliability, service, delivery timelines, capacity to supply, financial stability, and compliance with standards. It's also important to consider strategic factors like innovation capabilities and alignment with the company's values and sustainability goals.

**Step 2: Supplier Identification** Identify potential suppliers through various sources like trade shows, industry recommendations, online searches, and existing networks. This step can also involve issuing a Request for Information (RFI) to gather general information about the suppliers.

**Step 3: Request for Proposal/Quotation (RFP/RFQ)** Issue a Request for Proposal (RFP) or Request for Quotation (RFQ) to the identified potential suppliers. This document should detail what needs to be supplied, the quantity, and other requirements. It allows suppliers to submit their proposals outlining their capabilities, prices, terms, and conditions.

**Step 4: Evaluate Responses** Evaluate the responses from suppliers based on the predefined criteria. This can involve scoring each response on different factors like cost, delivery terms, service levels, and quality standards. Tools like weighted scoring systems and decision matrices can be useful in this step.

**Step 5: Due Diligence and Shortlisting** Conduct due diligence on the top-scoring suppliers. This can involve background checks, financial assessments, reference checks, and site visits. The aim is to verify information provided by the suppliers and to mitigate potential risks. Based on this, shortlist the suppliers who best meet the selection criteria.

**Step 6: Negotiation** Engage in negotiations with the shortlisted suppliers. This step involves discussing and finalizing terms such as price, payment terms, delivery schedules, after-sales service, and warranties. The goal is to arrive at mutually beneficial agreements that secure value for both parties.

**Step 7: Final Selection and Contracting** Make the final supplier selection and execute a contract. The contract should clearly outline all agreed-upon terms and conditions, roles, and responsibilities. It’s important that both parties have a clear understanding of the expectations and commitments. Monitoring and Review Although not part of the initial seven steps, continuously monitoring the supplier's performance and conducting periodic reviews against the contract are critical. This ensures that the supplier meets the agreed standards and adjusts to any changes in requirements or market conditions.

5. PROBLEM IDENTIFICATION
The current supplier qualification and onboarding process in the Indian pharmaceutical industry suffers from significant inefficiencies and inconsistencies. The absence of standardized procedures and reliance on subjective evaluations lead to delays and quality issues, undermining the overall effectiveness of the supply chain. These inefficiencies are reflected in prolonged qualification timelines, which delay material procurement and reduce the agility of the supply chain, ultimately delaying the delivery of essential medicines.

Additionally, variability in supplier selection and onboarding processes results in recurring quality concerns and supply disruptions, posing risks to product integrity and patient safety. Inefficient supplier processes escalate production costs and limit the availability of medicines, compromising patient access and healthcare affordability. Consequently, these challenges highlight the critical need for a streamlined,
standardized approach to supplier onboarding to ensure a reliable supply of high-quality ingredients and maintain the efficiency of the pharmaceutical supply chain.

6. PROBLEM STATEMENT
The pharmaceutical industry faces significant challenges due to the lack of standardized procedures and subjective evaluations in supplier management. This results in prolonged qualification and onboarding processes, leading to delays in material procurement, quality variability, and frequent supply disruptions, which undermine the integrity of the supply chain and jeopardize patient safety. These inefficiencies exacerbate production costs and hinder the timely delivery of essential medicines, ultimately compromising the availability and affordability of healthcare, restricting patient access to vital treatments.

7. OBJECTIVES AND AIM
In response to the need for efficient supplier onboarding processes within the Indian pharmaceutical manufacturing industry, an integrated supply chain dashboard is proposed. This dashboard serves as a centralized platform for monitoring and optimizing various aspects of supplier onboarding, ensuring seamless integration of new suppliers into the supply chain network. The dashboard comprises modules for tracking supplier registration, compliance documentation, quality certifications, and performance evaluations. Through real-time data analytics and visualization tools, stakeholders can gain insights into the status of each supplier's onboarding process, identify bottlenecks, and take proactive measures to streamline operations. Additionally, the dashboard facilitates communication between internal teams and external suppliers, fostering collaboration and transparency throughout the onboarding journey.

To enhance supplier selection processes, a comprehensive supplier selection scorecard is introduced. This scorecard incorporates key metrics aligned with the specific needs and priorities of the pharmaceutical manufacturing industry in India. Metrics include supplier reliability, product quality, regulatory compliance, pricing competitiveness, and sustainability practices. Each metric is assigned a weighted score based on its importance to the organization's strategic objectives. Suppliers are evaluated against these criteria, and their performance is quantified to generate an overall supplier selection score. By leveraging data-driven insights and objective criteria, the scorecard empowers decision-makers to identify and prioritize the best-suited suppliers, ultimately optimizing the supply chain's efficiency and resilience.

8. METHODOLOGY
The proposed methodology for addressing the identified gaps in supplier qualification and onboarding processes within the Indian pharmaceutical industry is structured into four distinct phases:

1. Process Review and Analysis: This initial phase involves a comprehensive examination of existing supplier qualification processes. Through a combination of quantitative metrics and qualitative feedback from stakeholders, inefficiencies and pain points are identified. This step lays the foundation for understanding the current state of supplier onboarding and qualification, pinpointing areas for improvement, and setting clear objectives for the project.

2. Data Collection and Dashboard Development: In this phase, emphasis is placed on data-driven decision-making and the utilization of technological solutions. A robust dashboard is developed, integrating various supply chain metrics relevant to supplier performance. The dashboard serves as a centralized platform for gathering, analyzing, and visualizing data, providing stakeholders with
actionable insights to drive informed decision-making throughout the supplier onboarding process.

3. **Supplier Selection Scorecard Development**: Building on insights gathered from the dashboard, a supplier selection scorecard is meticulously crafted. This scorecard delineates key metrics essential for evaluating supplier performance, including but not limited to reliability, quality, compliance, and pricing competitiveness. Each metric is assigned appropriate weightage based on its significance to the organization's strategic objectives, enabling a systematic and objective assessment of potential suppliers.

4. **Full Implementation and Continuous Improvement**: The final phase encompasses the rollout of optimized processes across all supplier interactions. With a focus on seamless integration and user adoption, the refined procedures are implemented, accompanied by comprehensive training and support initiatives. Ongoing monitoring mechanisms are established to track the efficacy of the new processes and identify areas for further refinement. Continuous improvement is ingrained into the project's framework, ensuring long-term sustainability and adaptability to evolving industry dynamics. Through iterative cycles of assessment, refinement, and implementation, the project aims to achieve and maintain excellence in supplier qualification and onboarding within the Indian pharmaceutical industry.

9. **TOOLS AND TECHNIQUES**

1. **Microsoft Power BI for Dashboard Development**: Microsoft Power BI is a powerful business analytics tool that enables users to visualize and share insights from their data. Leveraging Power BI, the research team has developed an integrated supply chain dashboard to monitor and optimize various aspects of supplier onboarding processes. Power BI's intuitive interface and robust data visualization capabilities allow for the creation of dynamic dashboards that provide real-time insights into supplier performance metrics such as defect rates, delivery accuracy, cost savings, and sustainability practices. By connecting to multiple data sources, including internal databases and external APIs, Power BI facilitates comprehensive data analysis and visualization, enabling stakeholders to make informed decisions and take proactive measures to streamline supplier onboarding processes.

2. **Microsoft Excel for Supplier Scorecard Development**: Microsoft Excel serves as a versatile tool for data manipulation, analysis, and reporting. In the context of the project, Excel is utilized for developing the supplier selection scorecard, which serves as a structured framework for evaluating potential suppliers based on predefined metrics. Excel's spreadsheet functionality allows for the organization and calculation of metric scores, weighting factors, and overall supplier performance ratings. Additionally, Excel's built-in functions and formulas enable automated calculations and dynamic adjustments, ensuring flexibility and scalability in the scorecard development process. By leveraging Excel's familiar interface and extensive feature set, the research team can efficiently create and customize the scorecard to meet the specific needs and objectives of the project.

10. **EXPECTED OUTCOME**
The anticipated outcomes of the project aimed at optimizing the supplier qualification and onboarding process within the Indian pharmaceutical industry encompass a comprehensive range of improvements, all aligned with the overarching goal of enhancing efficiency, reliability, visibility, and resilience across the supply chain ecosystem. Firstly, the project anticipates a significant enhancement in efficiency and
effectiveness through the reduction of lead times for supplier qualification and onboarding processes. This will be achieved through the implementation of standardized procedures and criteria, leading to increased process adherence and compliance. Such improvements will be quantifiable through internal audits and performance metrics, validating the streamlining of workflows and elimination of redundant steps, thus allowing procurement teams to allocate resources towards value-added activities.

REFERENCES
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