

E-ISSN: 2582-2160 • Website: <a href="www.ijfmr.com">www.ijfmr.com</a> • Email: editor@ijfmr.com

# **Investing Wisely: Share Market Combines Science and Career Potential for Young Investors**

# Dr Nitin Deepak<sup>1</sup>, Dr H. S. Jalal<sup>2</sup>, Mr Nandan S Dasila<sup>3</sup>

<sup>1,2</sup>Associate Professor, Faculty of Technology and Computer Applications, Amrapali University <sup>3</sup>Assistant Professor, Faculty of Technology and Computer Applications, Amrapali University

#### Abstract

The share market is often misunderstood as a high-risk venture, but scientific principles govern its operations. This paper explores the analytical, mathematical, and psychological foundations of trading, highlighting key investment strategies, risk management techniques, and career opportunities available to young investors. By understanding market indicators, quantitative analysis, and the role of financial technology, aspiring traders can develop sustainable careers in the financial sector.

**Keywords:** Share Market, Trading Science, Investment Strategies, Career Opportunities, Risk Management, FinTech

#### Introduction

The share market is a dynamic and complex financial ecosystem that offers multiple career opportunities for young investors. With the integration of data science, algorithmic trading, and behavioral finance, trading has evolved into a structured discipline that requires technical knowledge, analytical skills, and a strategic approach. This paper aims to explore the scientific aspects of trading and its role in unlocking career opportunities for young professionals.

#### Stock markets operate primarily through two major avenues:

- 1. *Primary markets*: This is where companies first offer shares to the public through an Initial Public Offering (IPO). During an IPO, a company sells a portion of its shares directly to investors, which helps raise capital for expansion, research, or other strategic needs. Once shares are sold in the primary market, they are then available to trade on secondary markets.
- 2. **Secondary markets:** This is the market where existing shares of companies are traded among investors. Once a stock is publicly traded on an exchange, such as the New York Stock Exchange (NYSE) or NASDAQ, investors can buy and sell it. The price of these stocks fluctuates based on factors like company performance, economic indicators, and investor sentiment.

#### **Importance of the Stock Market**

The stock market plays a significant role in economic growth by channeling funds into productive activities. For businesses, it provides a means to secure funds without incurring debt. For investors, it offers a way to earn potential returns on investment, giving individuals an opportunity to grow wealth. Governments and regulators, such as the Securities and Exchange Commission (SEC) in the U.S., oversee stock markets to maintain transparency and protect investors from fraud.

#### **Key Components of the Stock Market**

1. Stock Exchanges: Stock exchanges are organized markets where stocks and other securities are boug



E-ISSN: 2582-2160 • Website: www.ijfmr.com • Email: editor@ijfmr.com

ht and sold. Major global exchanges include the NYSE, NASDAQ, London Stock Exchange (LSE), and Tokyo Stock Exchange (TSE).

- 2. **Indices:** Market indices, such as the S&P 500, Dow Jones Industrial Average, and NASDAQ Composite, track the performance of selected groups of stocks, offering a snapshot of market health and helping investors compare individual stock performance to the market as a whole.
- 3. **Market Participants:** Investors include individual retail investors, institutional investors (like mutual funds, hedge funds, and pension funds), and traders. These participants vary in their investment strategies, from long-term growth investing to short-term trading.

#### **The Science Behind Trading**

- 1. Market Analysis Techniques Trading is rooted in systematic analysis methods that help investors make informed decisions. The two primary approaches are:
- Fundamental Analysis: Evaluates a company's financial health using metrics like:
- Price-to-Earnings (P/E) ratio:

The P/E ratio tells you how much investors are willing to pay today for ₹1 of a company's earnings.

#### Table 1: P/E Ratio

# P/E Ratio Formula: P/E Ratio = Market Price / Earnings per Share (EPS) Example: Share Price = ₹500 Earnings per Share (EPS) = ₹25 P/E = 500 / 25 = 20 Investors pay ₹20 for every ₹1 of earning

#### Types of P/E ratio

- Trailing P/E: Based on actual earnings from the past 12 months (most commonly used).
- Forward P/E: Based on projected earnings for the upcoming year.

High P/E ratio Vs Low P/E ratio High P/E Ratio:

- Market expects high growth in the future.
- The stock might be overvalued if growth doesn't materialize.

#### Low P/E Ratio:

• The stock could be undervalued or the company may be struggling.

P/E ratios are most meaningful when compared with industry peers, historical averages and overall market averages (e.g NIFTY, S&P 500)

#### **Limitations:**

- Doesn't factor in growth rate (use PEG Ratio for that).
- Can be misleading for companies with irregular or negative earnings.
- A low P/E doesn't always mean undervaluation—it may indicate underlying problems.



E-ISSN: 2582-2160 • Website: www.ijfmr.com • Email: editor@ijfmr.com

- Earnings per Share (EPS): It is a key financial metric used in the share market to measure a company's profitability on a per-share basis. It helps investors understand how much profit a company generates for each share of its stock.
  - EPS = (Net Profit Preferred Dividends) / Number of Outstanding Shares
- Net Profit: Total profit of the company after all expenses, taxes, etc.
- *Preferred Dividends*: If the company has preferred shareholders, their fixed dividends are subtracted (since they are paid before common shareholders).
- Outstanding Shares: The total number of shares currently held by all shareholders.

A higher EPS indicates better profitability and usually suggests that the company is doing well.

EPS is a core input in many valuation models like the P/E Ratio (Price/Earnings).

#### Example

Suppose a company has: Net Profit = ₹10 crore, Preferred Dividends = ₹1 crore

Outstanding Shares = 1 crore, then,  $EPS = (10 - 1) / 1 = \sqrt{9}$ .

So, each share grossed ₹9 of profit during the period.

- o Return on Equity (ROE): It is a fundamental financial ratio that shows how effectively a company is using shareholders' equity to generate profits. In the share market, it's a key indicator of a company's financial performance and management efficiency.
  - ROE = (Net Profit) / (Shareholders' Equity) [unit should be evaluated in percentage.
- *Net Profit*: Profit after taxes (from the income statement).
- *Shareholders' Equity*: Total equity = Total assets Total liabilities (from the balance sheet). It includes share capital + retained earnings.

Suppose a company has: Net Profit = ₹5 crore, Shareholders' Equity = ₹25 crore,

Then,  $ROE = (5 / 25) \times 100 = 20\%$ 

So, the company earns ₹0.20 (or 20%) for every ₹1 of shareholder equity.

 Metric
 ROE
 EPS

 Measures
 Return on shareholders' capital
 Profit per share

 Focus
 Efficiency of equity use
 Per-share profitability

 Use
 Evaluates management and capital use
 Compares per-share earnings

Table 2: Comparison of ROE and EPS

- Technical Analysis: Studies past price movements using:
- o Price charts,
- o Moving averages, and
- o Candlestick patterns.
- Momentum indicators
- 2. Risk Management Principles Effective trading requires proper risk management strategies. Some key techniques include:
- Stop-Loss Orders: Limiting potential losses by setting a predefined exit point.
- **Portfolio Diversification**: Reducing risk by investing in multiple assets.
- **Position Sizing**: Allocating capital based on risk tolerance.



E-ISSN: 2582-2160 • Website: <a href="www.ijfmr.com">www.ijfmr.com</a> • Email: editor@ijfmr.com

Career Opportunities in the Share Market with the rise of FinTech and data analytics, new career opportunities have emerged in the stock market. Some key roles include

- Equity Research Analyst: Conducts financial analysis to guide investment decisions.
- Algorithmic Trader: Uses mathematical models to automate trading strategies.
- Risk Manager: Assesses and mitigates financial risks.
- Financial Advisor: Provides investment guidance to clients.

#### The Role of FinTech in Modern Trading

The integration of technology has transformed trading strategies and opened new career paths. Key advancements include:

- Artificial Intelligence & Machine Learning: Enhancing predictive analytics.
- Blockchain & Cryptocurrency Trading: Decentralizing financial transactions.
- Robo-Advisors: Offering automated financial planning services

#### Case Studies and examples

• Trading Strategy Comparison (Table 3)

**Table 3: Trading Strategy Comparison** 

Strategy	Risk Level	Time Horizon
Day Trading	High	Short-term
Swing Trading	Medium	Medium-term
Value Investing	Low	Long-term

• Back-testing and Quantitative analysis: Back-testing is a key part of algorithmic trading. For this paper, a simple moving average crossover strategy (50-day SMA and 200-day SMA) was tested using historical data from NIFTY50 (Jan 2010 - Dec 2023).

#### Key Results

Total Trades : 45
Win Rate : 62%
Average Gain per Trade : 3.8%
Max Drawdown : 12.4%



E-ISSN: 2582-2160 • Website: <a href="www.ijfmr.com">www.ijfmr.com</a> • Email: editor@ijfmr.com

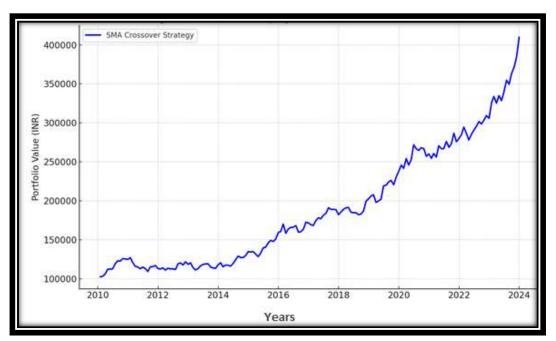


Figure 1: Back-tested Equity Curve: SMA Crossover on Nifty50

#### **Discussion and Future Trends**

The future of trading is increasingly shaped by technologies such as quantum computing, sustainable investing, and decentralized finance (DeFi). It is critical that young investors equip themselves with:

- Coding skills (Python, R)
- Understanding of macro-economic indicators
- Knowledge of behavioral finance

#### Conclusion

Trading is a scientific discipline that offers diverse career opportunities for young investors. By mastering fundamental and technical analysis, risk management, and emerging financial technologies, individuals can build a successful career in the share market.

#### List of References

- 1. R. R. Fama, L. W. Dalton, and D. J. Thompson, "Title of Our Research Paper," Journal Name, vol. 7, no. 3, pp. 129–151, Apr. 2015.
- 2. A. Damodaran, Investment Valuation, Wiley, 2002.
- 3. D. Kahneman and A. Tversky, "Prospect Theory," Econometrica, vol. 47, no. 2, pp. 263–292, 1979.
- 4. B. G. Malkiel, A Random Walk Down Wall Street, Norton, 2019.
- 5. Z. Bodie, A. Kane, and A. Marcus, Investments, McGraw-Hill, 2013.
- 6. J. Green and S. Hayne, AI in Finance, Wiley, 2018.
- 7. CFA Institute Research Foundation, The Future of Work in Investment Management, 2020.