

# Immersive Learning Environment: A Revolutionary Shift in the Indian Teaching Learning System

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## Abstract

The rapidly growing coaching culture of India points at the inefficiency of formal classroom practices that is needful for the present era. The over reliance on rote learning, memory-based exam system, score-based competitions hinder the growth of India to stand in the global market. All these arise from ineffective pedagogical practices, inefficient teachers, insufficient resources, disengagement of learners etc. And leads to severe academic stress on learners, hindering the real learning process. In order to address these crises, the present paper explores the potential benefits of ILE-Immersive learning environment which is a technology enabled transformation of Indian classrooms. This provides a learner centred holistic and equitable conducive learning system that makes learning more active, enjoyable, realistic, interactive and experiential. The personalized learning experiences become more intense with very effective learning outcomes through the immersive technological components like VR (virtual reality) AR (augmented reality), mixed reality (MR), XR (Extended reality) and 360-degree simulation. This helps in achieving the goals of Nation Education Policy (NEP 2020), making an 21st century competency-based India. Certain limitations like high cost, lack of resources, awareness and training, cultural-lingual barriers can be addressed through a pragmatic approach where the stakeholders act in partnership. ILEs promise not only improving the learning outcomes, rather nurturing the 21<sup>st</sup> century skills like, critical thinking, real world problem solving, digital literacy, creativity and teamwork. The successful integration needs public private partnership, quality teacher training, localization of content and flexible mindset for adoption.

**Keywords:** Immersive learning, pedagogy, Instructional design, Active learning, Indian educational system

## INTRODUCTION

Education is a way of holistic development of an individual where the stakeholders aim at developing all the aspects, like: individual, societal, intellectual, and environmental. It is the acquisition of knowledge, values, attitudes, and skills that enable an individual to lead a successful and effective life in society (Miseliunaite, Kliziene, & Cibulskas, 2022). The Universal Declaration of Human Rights (1948) states that education is a fundamental human right (United Nations, n.d.). Even the SDG-4 of the 2030 Agenda emphasizes the importance of the right to education in order to attain the goals of sustainable development (UNESCO, n.d). Though various modes like: formal, informal and nonformal leads to the attainment of education, the formal mode is mostly preferable all over the world (La Belle, 1982; Donitsa-Schmidt &

Zuzovsky, 2018). In India this is emphasized in the RTE-2009 act, to make schooling compulsory for the age group of children 6-14years (Jha, 2018; Paul, 2024). On average, the formal schooling system lasts from 6-7 hours/day. Which means a student spends the quality time of a day in school(NCERT, 2000; British Council, 2005). But the rapid growth of the coaching industry in India has put the biggest question mark on quality education being provided in Indian schools. Going beyond the CBSE, ICSE or any state boards coaching centres have their own syllabi and goals. The attractive advertisements of making any student successful in any entrance or govt.jobs make parents send their children to coaching even after a long hour of schooling (Baruah & Wankhar, 2024; Kumar, 2023). Thus, the coaching culture has superseded the formal schooling system, making mark scoring superior to real learning. In some cases, this competitive race of scoring marks over genuine learning has pushed many students towards suicide by putting excess academic pressure, ignoring the individual abilities and limitations (Balamurugan, Sevak, Gurung, & Vijayarani, 2024; Shekhawat, Meena, Yadav, Dhaka, & Vignesh, 2023; Deb & Deb, 2025). According to one recent report published in The Times Of India dated 6<sup>th</sup> May,2025, two students died by suicide and one was hospitalized after attempting to take his own life following the announcement of the class 12 exam result by Madhya Pradesh Board Of Secondary Education(MPBSE). This highlights the immense academic pressure on learners(PTI,2025).

What is the need of coaching centres for a student when he/she spends almost 7 long hours in a formal classroom with qualified teachers? It implies the lack of quality educational practices that creates the inferiority among both parents and their wards about the success in any examinations/jobs. Directly/indirectly this fear of both parents and student community has fostered the growth and development of the coaching industry in India (Gupta, 2024; Times of India, 2023). Among several factors that lead to the expansion of coaching culture like: instructional gap of classrooms, memory-based examination system, highly competitive job market, etc. Among all of these, the significance of the classroom teaching learning process in a competitive world makes parents and students opt for additional coaching facilities (Gupta,2024; Verma, Sachdeva, & Bajpai, 2023). The inefficiency of classroom teaching learning system arises from lack of verity teaching methods adopted by teachers, limited instructional materials that is centred around mostly textbook and syllabus, unavailability of conducive learning environment, lack of teachers appropriate student friendly morale, lack of proper resources, lack of efficient teachers and teaching mediums, lack of proper teacher training programmes, mismatch between the teachers' teaching approach and learners expectations and learning approach, lack of proper feedback and identification of learning barriers and so on(Schneider, Wessels, & Pilz, 2023; Mupa & Chinooneka, 2015; Kapur, 2022; Kholisah, Saskia, Dinarti, Rohmatilahi, and Rostika 2024). All of these problems can be optimized through the help of science and technology. The 21<sup>st</sup> century has come up with many wonders of science and technology, among which one is Immersive technology. Through this technology, learners can be immersed in the field of learning that makes the abstract world feel real and enjoyable. Thus, making the whole teaching learning process becomes fun rather than putting cognitive load and pressure on both the student as well as teacher community (Alazmi & Alemtairy, 2024; Poupard, Larrue, Sauzéon, & Tricot, 2024; Agbo, Olaleye, Bower, & Oyelere, 2023). This paper highlights the potential of technology that can optimize the teaching learning system of India through an immersive learning environment through highly interactive, engaging, and personalizing experiences, which also aligns with the National Education Policy 2020 goals of making the Indian education system more holistic, flexible, multidisciplinary, skill oriented and technology integrated without leaving the rich culture.

### Understanding Immersive learning environment

ILE is an engaging and interactive learning environment that is created with help of a set of technological/non technological means (Brunetti, Ferrante, Avella, Indraccolo, & Del Gatto, 2024; Kuznetcova, Tilak, Wen, Glassman, Anderman, & Lin, 2023; Koç & Kanadlı, 2025). The term immersion refers to a state of humans where the sense of self-consciousness and time awareness fades away. Thus, the individual gets engrossed in the environment, having a feeling of presence, attention, and immersion. This feeling of being a part of the environment rather than feeling like an outside observer makes the experience more concrete and focused (Baños, Botella, Alcañiz, Liaño, Guerrero, & Rey, 2004). The concept of an immersive environment is not new. Before the technological era, it was created only through psychological means. For example-role playing, simulations, drama, storytelling, theatre. All these were centred around the imagination, physical, emotional, social and experiential engagement of individuals (Zhang, Xu, & Li, 2025; Brown & Chidume, 2023). With the advancement of technology, the creation of an immersive environment has become easier, making learning more interactive, through which the complex and abstract concepts turn simpler and concrete. The foundation of an immersive learning environment lies in the psychological base of enhancing the engagement, retention, and motivation that occurs in the individual mind. Thus, technology acts as a tool in creating and navigating immersive environments with the help of various psychological principles (Makrasky & Petersen, 2021; Yang, Cai, Diao, Liu, Liu, & Xiang, 2023).

Neither one alone is effective in providing an effective ILE experience. It is the combination of both technology and psychology that makes the learning enjoyable and exciting (Makrasky & Petersen, 2021; Yang, Cai, Diao, Liu, Liu, & Xiang, 2023; Ibrahim, Alfalqi, & Al-Badarnah, 2017). The various components of Immersive technology are: VR, AR, MR, XR, and 360-degree Simulations.

**VR (Virtual reality):** Virtual reality refers to a fully digital environment that takes the learner away from the real world to a virtual world. By wearing a headset, a user can enter this virtual world. Example: a virtual tour in a roller coaster seems to be so real that the user may experience nausea and dizziness like the actual scenario (Di Lieto, Inguaggiato, Castro, Cecchi, Cioni, Dell'Omo, Laschi, Pecini, Santerini, Sgandurra, & Dario, 2017; Mazloumi Gavgani, Walker, Hodgson, & Nalivaiko, 2018).

**AR (Augmented Reality):** Here, the virtual text, images, or animated versions of virtual world things can be brought to the real world without disconnecting the connection of user from the real world. It can be done through digital devices like glass/mobile phones (Santos, Lübke, Taketomi, Yamamoto, Rodrigo, Sandor, & Kato, 2016; Zulfiqar, Raza, Khan, Arif, Alvi, & Alam, 2023).

**MR (Mixed reality):** It is the combination of both VR and AR, where the virtual images enter into the real world and allow the user to interact with it in real time. By wearing headsets, it can be felt (Croghan, Cano, Pacheco, Sonawane, & Boroan, 2025; Skarbez, Brooks, Jr., & Whitton, 2017).

**XR (Extended reality):** Extended reality is the combination of the overlapping features of AR, VR, and MR that allows a user to have multiple immersive experiences at one place and one time (Rauschnabel, Felix, Hinsch, Shahab, & Alt, 2022; Doolani, Wessels, Kanal, Sevastopoulos, Jaiswal, Nambiappan, and Makedon, 2020).

**360-degree simulations:** This provides a full panoramic view in a spherical way, where the user can observe any phenomenon/object from all positions. It can be done through headsets, 360-degree cameras, smartphone phone devices (Christopoulos, Pellas, Qushem, & Laakso, 2023; Peney & Skarratt, 2024).

### Potential benefits of integrating ILE in the classroom T-L process

The classroom teaching learning process becomes effective when both teacher and students become active participants of the whole process, starting from setting the objectives of any lesson up to assessment and feedback. The successful learning outcome is neither dependent on teachers nor students. Rather, it is a collaborative approach where teachers and students are equally responsible for the positive outcome of the process (Nash & Winstone, 2017; Decristan, Jansen, & Fauth, 2023). Failing which, the teaching learning process becomes one-sided, like teacher-centered, and students just act as mere followers. Thus, the T-L process fails in attaining the desired goals. Besides this, some other factors like the inability of teachers to simplify the complex contents and concretize abstract concepts, lack of resources, lack of students' prior knowledge, dislike of any subject or concerned teacher, inappropriate teaching learning approaches, ignorance of learners' abilities and challenges collectively, are responsible for making the T-L process ineffective and unsuccessful (American Association for the Advancement of Science, n.d.; Susuoroka, Jagri, Mohammed, Anass, Abdul-Mumin et. al, 2021; Bigozzi, Tarchi, Fiorentini, Falsini, & Stefanelli, 2018; Mudau, 2013). Technology plays a vital role in optimizing many of these factors. And one of the most notable contributions is the ability to create an immersive learning environment. Some major benefits of integrating ILE in the regular classroom teaching-learning process are:

1. Increasing the engagement and motivation of learners through more realistic experiences that remove the barrier of abstraction. Thus, the cognitive load on learners' memory decreases and learning becomes effective (Song, Shin, & Shin, 2023; Alazmi & Alemtairy, 2024; Liu, Wang, Koszalka, & Wan, 2022).
2. Fostering interest and curiosity in learners to explore the world around them without any fear of accidents and allowing them to learn from repeated mistakes (Leong, 2025).
3. Can bridge the gap between theoretical and practical knowledge by providing an opportunity to have simulated real-world experiences (Yang, Zhang, Hu, & Zhao, 2024; Klingenberg, Bosse, Mayer, Makransky, & Petersen, 2024; Krajčovič, Gabajová, Matys, Furmannová, & Dulina, 2022).
4. Can provide the individual learning space for every student to explore their strengths and limitations through repeated exploration (Maroungkas, Troussas, Krouska, Alexandropoulos, & Virvou, 2024; Seo, Park, & Koo, 2024).
5. Helps in deeper understanding of concepts and long-term retention of the learned concepts through a multisensory learning experience (Anjos, Martins, Rodrigues, Sellitto, & Silva, 2024; Alwashmi, Meyer, Rowe, & Ward, 2024).
6. Can foster 21<sup>st</sup> century skills like critical thinking, problem solving, collaborative interaction, and digital competencies (Cabrera-Duffaut, Pinto-Llorente, & Iglesias-Rodríguez, 2024; Liu, Meng, Zheng, Zhang, & Li, 2025; Wang, Quirke, & McGuckin, 2022; Serrano-Ausejo & Mårell-Olsson, 2024).
7. Allows teachers to play the role of a real facilitator where he/she facilitate learning of students at their own pace with proper guidance (Silseth, Steier, & Arnseth, 2024; Stavroulia & Lanitis, 2023).

### ILE's intended transformation in the T-L system

The technological power of ILE can significantly transform the existing teaching learning system of India in a way to stand against global demands. Table 1 emphasizes the key transformations ILE aims to bring to the prevailing T-L practices.

**Table-1**

Key dimensions	Prevailing T-L practices in India	Intended transformations by ILE
<b>Role of the teacher</b>	Teacher-centred (as an active agent and whole responsible holder of the successful teaching and learning process)	Makes teachers play the roles of facilitators
<b>Teaching approach</b>	Based on the lecture method and rote memorization	Based on experiences and understanding
<b>Role of learners</b>	Passive receiver of knowledge	Active participants
<b>Learning methods</b>	Memory-based and textbook-centred	Beyond rote learning and textbook
<b>Level of conceptual understanding</b>	Difficult to visualize the complex and abstract concepts	Deep understanding through clear visualization
<b>Students' engagement</b>	Depends on students' interest and teachers' ability to create interest	Mostly high engagement
<b>Students' motivation</b>	Extrinsic in nature	Intrinsic in nature
<b>Classroom activities</b>	Question, answer, discussion, and solving of textbook-centered problems	Exploration, real-world problem solving
<b>Practical application</b>	Limited and restricted by the availability of resources. Mostly observe the demonstrations.	Unlimited, hands-on with virtual objects in real real-world scenario and timing.
<b>Individual differences</b>	Not much addressed, mostly one size fits all	Caters to individual learning preferences and pace.
<b>Skill development</b>	Limited and theoretical	21st-century oriented and mostly practical
<b>Learning experiences</b>	Mostly cognitive	Multisensory
<b>Learners' autonomy</b>	Restricted and dependent on the teacher's direction	It is high, yet sometimes it needs a teacher's scaffolding



<b>Technology integration</b>	Low or, in some cases, negligible	High enough
<b>Home work</b>	Textbook-centred questions and projects	Real-world problem-based
<b>Assessment</b>	Mark/score based	Skill/application oriented

**Table 1: The ILE intended transformation of prevailing T-L practices of India**

## Link with National Education Policy 2020 (NEP 2020)

Looking at the global demands of the 21st century, the NEP 2020 of India states about transforming the current Indian education system by shifting it to a more flexible, learner-centred, holistic, and competency based. The integration of ILE in Indian classrooms aligns with the aims of this policy document to create a technology-driven India by enhancing critical thinking, problem-solving, and digital competencies. This Policy proposes the revision and revamping of all aspects of the education structure, including its regulation and governance, to create a new system that is aligned with the aspirational goals of 21st-century education, including SDG4, while building upon India's traditions and value systems. The National Education Policy lays particular emphasis on the development of the creative potential of each individual. It is based on the principle that education must develop not only cognitive capacities, but also 'foundational capacities' of literacy and numeracy and 'higher-order' cognitive capacities, such as critical thinking and problem solving, along with social, ethical, and emotional capacities and dispositions (NEP, 2020, pp.3-4).

The vision of the policy is stated as, "This National Education Policy envisions an education system rooted in Indian ethos that contributes directly to transforming India, that is Bharat, sustainably into an equitable and vibrant knowledge society, by providing high-quality education to all, and thereby making India a global knowledge superpower. The Policy envisages that the curriculum and pedagogy of our institutions must develop among the students a deep sense of respect towards the Fundamental Duties and Constitutional values, bonding with one's country, and a conscious awareness of one's roles and responsibilities in a changing world. The vision of the Policy is to instill among the learners a deep-rooted pride in being Indian, not only in thought, but also in spirit, intellect, and deeds, as well as to develop knowledge, skills, values, and dispositions that support responsible commitment to human rights, sustainable development and living, and global well-being, thereby reflecting a truly global citizen" (NEP, 2020, pp.6). The holistic development of students aimed by NEP 2020 discards the mere acquisition of knowledge, emphasizing a deeper understanding of social contexts and the skills to integrate various outlooks to solve complex societal and environmental problems through multidisciplinary and interdisciplinary education that is centred around the technology-driven, learner-centric teaching and learning process.

## The limitations in the integration of ILE

Though the potential of ILE is enormous, its adoption in India has several challenges related to financial cost, availability of resources, technological access and use, awareness of teachers and parents, support of policy and stakeholders, and availability of suitable content. The key limitations are

1. The huge cost of tools and devices to be used in creating ILE is not affordable to a single entity with a low to medium budget (Galhotra, Seth, Lowe, & Sharma, 2024; Kumar & Selva Ganesh, 2022;

Baidya & Gope, 2025).

2. Lack of sufficient resources like electricity, high-speed internet, and inefficiency of teachers are some of the barriers (Kumar & Selva Ganesh, 2022; Serrano-Ausejo & Mårell-Olsson, 2024).
3. Readiness of teachers to adopt technology and undergo the required skills and training. So, lack of teachers' required competencies and a rigid mindset to shift from traditional practices to technology-driven practices often hinder the essential learning outcome (Serrano-Ausejo & Mårell-Olsson, 2024; Silseth, Steier, & Arnseth, 2024; Kumar & Selva Ganesh, 2022).
4. The creation of ILE-supported content needs a team of expert people from various disciplines, like: collaboration of subject experts, instructional and graphic designers, and technologists working collaboratively. So, everyone can not create the content alone (Baidya & Gope, 2025; Serrano-Ausejo & Mårell-Olsson, 2024; Seth, Sharma, Lowe, & Galhotra, 2024).
5. Prolonged use of ILE devices may cause nausea, dizziness, motion sickness, eye strains like health discomforts to users (Conner, Freeman, Jones, Luczak, Carruth, Knight, & Chander, 2022; Fan, Wang, Li, Song, Dong, Bao, & Wang, 2023; Simón-Vicente, Rodríguez-Cano, Delgado-Benito, Ausín-Villaverde, & Cubo Delgado, 2024).
6. Language and cultural barriers, like the lack of availability of content in every single local and tribal language, hamper the wide use of ILE (Panicker, 2020).
7. ILE experiences may not be suitable for visually challenged learners and educators, restricting their active participation and inclusion (Corradini, Clari, & Maresca, 2023).

### Suggestions

Though there are some limitations associated with ILE-integrated classrooms, the significant reformations it causes in the field of education are commendable. Thus, it can boost the Indian education system to stand against the demands of the 21st-century world. A few suggestions for effective integration of ILE in regular classroom practices can be as follows.

- Any educational initiative becomes beneficial for society through a public-private partnership, where the financial weight is shared by both parties. Looking at the rapid global development, Government and private bodies must work mutually to boost the Indian education system to stand at a global level (Kumari, 2016; Sajida & Kusumasari, 2023; Sharma, 2025).
- The resource disparities among rural and urban areas must be reduced, and proper allocation of resources like electricity, digital devices, internet access, and low-cost implementation should be done on a priority basis (Kumar & Selva Ganesh, 2022).
- Awareness and proper training for navigation of technological devices in the classroom need quality teacher training and professional development programmes. Thus, quality teacher education must be ensured (Mystakidis, Fragkaki, & Filippousis, 2021; Choudhury, Chechi, Kaur, Dutta, Deb, and Mohanty, 2024).
- Development and inclusion of localized content in the curriculum is another demand of the situation (Panicker, 2020).
- Encouraging Innovation and research in the field of technology-driven education systems, along with sustainable solutions to probable challenges supported by adequate funding facilities, can lower the high investment costs (Baidya & Gope, 2025).

## Conclusion

The 21st-century world is moving faster than imagination, and to keep up with it, the urgency of a technology-integrated education system in India cannot be overlooked. At present, the Indian classroom teaching learning process is mostly textbook-centric and exam-oriented. This makes learners choose the path of rote memorization as a means to score high. The competition for scoring high in school, college, universities, or any entrance exams makes parents and students seek outside help beyond formal classroom hours. This fosters the growth of coaching culture in India, along with enhancing the academic pressure on learners. It contradicts the vision of NEP 2020 that urges for a holistic, competency-based, and technology-driven education system, making learning a joyful act. The existing wide gap between the theoretical and practical knowledge system of India can be diminished through effective integration of technology in classroom practices. Thus, making learning a multisensory and realistic experience. Through the integration of immersive technologies, the revolutions of Indian classrooms can create skilled, competent, and future-ready citizens in alignment with the goals of NEP 2020. A pragmatic technological framework rooted in India's rich culture and heritage needs the joint hands of all the stakeholders to create a more powerful India.

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