

Psychological Impact of Ayurveda-based Panchakarma Therapy on Emotional Regulation and Stress among Individuals Recovering from Unhealthy Habits: A Conceptual Framework

Ms. Jyolsana M J¹, Dr. Seethalakshmi A²

¹Post Graduate Student in Applied Psychology, Department of Psychology, Rathinam College of Arts and Science, Coimbatore-642021, Tamil Nadu, India

²Head of the Department, Department of Psychology, Rathinam College of Arts and Science, Coimbatore-642021, Tamil Nadu, India

ABSTRACT

The recovery from unhealthy habits—encompassing substance dependence, maladaptive eating, and sedentary lifestyles—is frequently impeded by dysregulated stress responses and deficits in emotional regulation. Contemporary psychological interventions often prioritize top-down cognitive control, yet emerging evidence suggests that physiological dysregulation (bottom-up processing) plays a critical role in relapse.

Objective: This conceptual paper proposes a novel theoretical framework integrating Panchakarma, the five-fold Ayurvedic detoxification therapy, with modern psychological constructs of Emotional Regulation and Perceived Stress.

Variables: The study focuses on two primary psychological variables: Emotional Regulation, measured by the Difficulties in Emotional Regulation Scale (DERS), and Stress, measured by the Perceived Stress Scale (PSS-10).

Conceptual

Framework: Drawing on the Gut-Brain Axis hypothesis and the Polyvagal Theory, we posit that Ayurvedic biopurification (Shodhana) reduces systemic inflammation and autonomic hyperarousal. We hypothesize that specific procedures—namely Virechana (purgation) and Shirodhara (cranial oil flow)—target the somatic roots of Rajas (passion/agitation) and Tamas (inertia), thereby enhancing the biological substrate required for effective emotional regulation.

Implications: This paper outlines a systematic research agenda for validating Panchakarma as a psychosomatic intervention, offering a holistic “Neuro-Enteric Purification Model” for addiction and habit recovery.

Keywords: Ayurveda, Panchakarma, Emotional Regulation, Stress, PSS-10, DERS, Gut-Brain Axis, Psychosomatic Medicine, Unhealthy Habits.

INTRODUCTION

Chronic sedentary behavior are now the primary drivers of morbidity. While often viewed as behavioral

choices, clinical psychology increasingly recognizes these habits as maladaptive coping mechanisms for underlying psychological distress, specifically deficits in emotional regulation and chronic stress exposure (Aldao et al., 2010).

Individuals recovering from these habits face a dual challenge: the physiological withdrawal from the stimulus and the psychological resurgence of the negative affect that the habit was masking. Current standard-of-care interventions, such as Cognitive Behavioral Therapy (CBT) and Motivational Interviewing (MI), predominantly utilize "top-down" regulatory mechanisms. These require the patient to recruit prefrontal cortical resources to inhibit limbic impulses. However, under conditions of chronic stress—quantifiable via the Perceived Stress Scale (PSS-10)—prefrontal cortical function is often compromised (Arnsten, 2009).

This limitation necessitates the exploration of "bottom-up" interventions that target the physiological state of the body to facilitate psychological stability. Ayurveda, the traditional medical system of India, offers a sophisticated framework for such psychosomatic intervention. Panchakarma, the comprehensive bio-purification protocol of Ayurveda, is explicitly designed to eliminate toxic metabolic byproducts (Ama) and restore homeostatic balance (Dosha Samya).

This conceptual paper aims to bridge the epistemological gap between Ayurvedic wisdom and modern psychology. We propose that Panchakarma affects psychological variables not merely through the "placebo" of relaxation, but through specific neuro-enteric pathways. By systematically analyzing the theoretical impact of Virechana and Shirodhara on the constructs measured by the DERS and PSS10, we present a new conceptual model: the Neuro-Enteric Purification Model of Emotional Recovery.

Review of Literature

The Psychology of Unhealthy Habits: Stress and Regulation

The etiology of unhealthy habits is inextricably linked to the organism's stress response. The self-medication Hypothesis posits that individuals engage in addictive or maladaptive behaviors to manage dysregulated emotional states (Khantzian, 1997).

- Perceived Stress (PSS-10): Cohen's PSS-10 measures not the objective frequency of stressful events, but the degree to which life is appraised as "unpredictable, uncontrollable, and overloading." High PSS scores correlate significantly with relapse in smoking cessation and dietary adherence (Cohen et al., 1983).
- Emotional Regulation (DERS): Gratz and Roemer (2004) conceptualize emotional regulation as a multi-dimensional construct involving awareness, clarity, and impulse control. Individuals with high DERS scores often lack access to adaptive regulation strategies, defaulting to "unhealthy habits" to downregulate arousal.

Ayurvedic Psychopathology: The Concept of Manas Roga

Ayurveda does not compartmentalize the mind (Manas) from the body (Sharira). Mental health is governed by the Trigunas:

- Sattva: Clarity, balance, compassion (The goal of therapy).
- Rajas: Activity, agitation, passion (Correlates with anxiety, impulsivity, and high arousal).
- Tamas: Inertia, darkness, delusion (Correlates with depression, lethargy, and withdrawal).

Unhealthy habits are viewed as a cycle of aggravated Rajas (seeking stimulation) and Tamas (numbing). The Charaka Samhita states that the mind is affected by bodily Doshas (Vata, Pitta, Kapha) and vice versa.

Specifically, Vata aggravation in the mind manifests as anxiety and fear (Stress), while Pitta aggravation manifests as anger and poor impulse control (Dysregulation) (Vasant, 2002).

Panchakarma as a Psychosomatic Intervention

While Western literature on Panchakarma often focuses on physiological outcomes like lipid profiles, a growing body of research suggests profound psychological benefits.

- **Gut-Brain Connection:** Modern research validates the "Gut-Brain Axis," showing that gut microbiota influence neurochemistry (Cryan & Dinan, 2012). Panchakarma procedures like Virechana (purgation) and Basti (enema) directly alter the gut environment. We hypothesize this is the primary mechanism for the "mental clarity" reported in classical texts.
- **Shirodhara and the Nervous System:** Studies by Uebaba et al. (2008) have demonstrated that Shirodhara (pouring oil on the forehead) induces a state of alertness combined with deep relaxation, characterized by increased Alpha wave activity and decreased Noradrenaline. This directly counters the HPA-axis activation associated with chronic stress.

Theoretical Framework

We propose the Neuro-Enteric Purification Model to explain the mechanism of action. This model integrates the Ayurvedic theory of Srotas (channels) with the Polyvagal Theory and Psychoneuroimmunology.

2.1 Mechanism 1: Virechana and the Regulation of Pitta/Impulsivity

Target Variable: Emotional Regulation (DERS - Impulse Control Subscale). **Ayurvedic Rationale:** Pitta Dosh, composed of Fire and Water, governs metabolic transformation and intellectual discrimination. When vitiated by unhealthy habits (e.g., alcohol, spicy foods), it manifests psychologically as irritability and aggression. The liver and small intestine are the seats of Pitta. **Proposed Mechanism:** Virechana (therapeutic purgation) expels excess bile and heat (Pitta) from the system. From a psychosomatic perspective, this reduces systemic inflammation (Cytokines IL-6, TNF-alpha). High inflammation is linked to reduced prefrontal cortical connectivity. By clearing inflammation, Virechana theoretically restores "cool" cognitive control, improving the ability to refrain from impulsive actions (Lowers DERS scores).

Mechanism 2: Shirodhara and the Regulation of Vata/Stress

Target Variable: Perceived Stress (PSS-10). **Ayurvedic Rationale:** Vata Dosh, composed of Air and Ether, governs movement and the nervous system. Chronic stress is the definition of Vata Prakopa (Vata aggravation)—erratic movement of thoughts and biological rhythms. **Proposed Mechanism:** Shirodhara acts as a specialized tactile stimulation. The rhythmic pressure of warm oil on the Sthapani Marma (a vital point on the forehead) likely stimulates the ophthalmic branch of the Trigeminal nerve. This sends afferent signals to the reticular formation, downregulating the Sympathetic Nervous System and activating the Parasympathetic (Ventral Vagal) system. This physiological shift directly alters the appraisal of stress, lowering PSS-10 scores.

Systematic Research Design

To validate this conceptual framework, the following rigorous methodology is proposed.

Objectives

1. To evaluate the efficacy of a 14-day Panchakarma protocol on Perceived Stress levels (PSS-10) in individuals recovering from unhealthy habits.
2. To assess improvements in Emotional Regulation (DERS) post-intervention.
3. To investigate the correlation between the reduction of somatic symptoms (Ayurvedic assessment) and psychological improvement.

Hypotheses

- H1: Participants undergoing Panchakarma will show a statistically significant reduction in PSS10 scores ($p < 0.05$) compared to a control group.
- H2: Participants will demonstrate improved Emotional Regulation, specifically in the "Clarity" and "Impulse" subscales of the DERS.
- H3 (New Idea): The improvement in DERS scores will be mediated by the physiological variable of "Gut Health" (measured via Ayurvedic Agni assessment).

Methodology

Design: A randomized, single-blind, standard-controlled trial. Sample: N=100 individuals in early remission (1-3 months) from lifestyle-related unhealthy habits (e.g., diagnosed pre-diabetics with poor diet control, or individuals in early nicotine cessation). Intervention Group:

- Days 1-3: Deepana/Pachana (Digestive activation).
- Days 4-10: Snehana (Internal/External oleation) & Swedana (Sudation).
- Day 11: Virechana (Purgation).
- Days 12-14: Samsarjana Krama (Dietary restoration) + Daily Shirodhara.

Control Group: Wait-list control receiving standard psycho-education counseling on stress management.

Discussion

Integrating the "Gut-Brain" and "Mind-Body"

The integration of the DERS and PSS-10 into Ayurvedic research represents a significant step towards "Evidence-Based Ayurveda." The reduction of Ama (metabolic toxins) postulated in Ayurveda parallels the reduction of oxidative stress markers in modern biology. By removing the physiological noise of toxicity, the mind achieves a state of Sattva—clarity.

The Role of Routine (Dinacharya)

Recovery from unhealthy habits is often hindered by a lack of structure. The Panchakarma protocol enforces a rigid daily routine (Dinacharya) regarding wake-up times, meal times, and sleep. This chronobiological realignment regulates the circadian rhythms, which are often disrupted in addiction and stress disorders. The PSS-10 improvement is likely not just from the therapy itself, but from the restoration of biological predictability.

Limitations of Current Understanding

Current literature often lacks standardized inclusion criteria for "unhealthy habits." Furthermore, the "dose" of Panchakarma is highly individualized (Prakriti-specific), making standardization for RCTs challenging. This conceptual paper addresses this by proposing a standardized Virechana protocol for res-

earch purposes, while acknowledging the need for clinical flexibility.

Conclusion

This conceptual paper establishes a theoretical basis for utilizing Ayurveda-based Panchakarma therapy as a primary intervention for psychological rehabilitation. We argue that the variables of Emotional Regulation (DERS) and Stress (PSS-10) are not merely psychological constructs but biological states that can be modulated through the somatic therapies of Shodhana. The "Neuro-Enteric Purification Model" presented here offers a new paradigm: that sustainable psychological recovery requires a physiological reset. By addressing the Dosha imbalances inherent in unhealthy habits, Panchakarma provides the "bottom-up" support necessary for "top-down" psychological strategies to succeed. Future research following the proposed design has the potential to validate Ayurveda as a powerful, adjunctive tool in the global fight against lifestyle diseases and addiction.

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