

English Language works as tool of creating employment opportunities for young people at National and International Level

Dr. Arun Dev Singh

Associate Professor in English, Head, Department of English, Government Degree College, Marheen (JKUT)

Abstract

It is very common as we know that English is one of the widely spoken languages in the world. It has become the global language of communication, education, business, science, and technology. For young people, learning English is a powerful tool that opens the door to many job opportunities at both the National and International levels. In today's competitive world, proficiency and competence in English play a crucial role in creating employment opportunities for younger generation. It enables individuals to communicate effectively with logic, access for quality education, and compete successfully in the global job market.

When we talk particularly about Indian young aspirants who are longing to have jobs at the national as well as international level, they need lot of skills pertaining to English Language and ostensibly, its proficiency increases employability in sectors such as information technology, banking, healthcare, tourism, hospitality, aviation, education, media, and customer service. Many multinational companies and private organizations prefer candidates with strong English communication skills because they can interact confidently with clients, colleagues, and customers from diverse backgrounds. Effective English can enhance career advancement by improving professional communication, leadership, abundant skills and networking abilities.

It is pertinent to mention here that at both the international and national level, English serves as a bridge for global employment and higher education. It is obvious that higher education opens doors to careers in multinational corporations, international organizations, research institutions, and foreign universities. Professionals with good command of English can access huge job opportunities, can also participate in international conferences, and collaborate with experts across the world. Moreover, the growth of remote work and digital platforms has further increased the demand for English-speaking professionals.

In addition, English provides access to a vast amount of online learning resources, professional certifications, and technological innovations, helping young people continuously upgrade their skills and remain competitive in the evolving global economy. Being a teacher of English I conduct free English language classes in my village where many students registered and very eager to develop their skills because in all the govt as well as private jobs need lot of communicative skills and I facilitate them. Moreover, I have my **YOUTUBE Channel** where I uploaded small videos pertaining to grammar and many local students get relevant information for facing competitive exams.

Keywords: global, communication, opportunities, technology, employability, and digital.

Introduction

I trained many students as well as young aspirants who are longing or longed for jobs both at national as well as International level and I help or helped them for preparing for competitive exams, the most of the students are or were poor in communication skills and English language and I would like to quote an example, that five students whom I taught they have been placed on reputed positions in multinational companies among them: Nirbay placed as IT Engineer in Bharat Petroleum, Tushar in Multinational Start up, Kajal as Textile Engineer and Preeti as computer Engineer placed in Multi-national Company with handsome package and dozen of the aspirants like them have been declared successful in many other fields with the help of Good communication Skills which I imparted to them. It is very familiar that an "effective communication system helps the manager to convey his ideas, views, decisions, suggestions and feelings" ¹ among the listeners.

Since, English is one of the most widely spoken and influential languages in the world. Today, rapidly changing everything and in this competitive world, proficiency in English is no longer just an academic skill but an essential requirement for career growth and employment. Young people who possess good English language skills have greater access to educational opportunities, professional training, and better-paying jobs.

At the national level, English enables young people to secure employment in sectors such as information technology, banking, healthcare, tourism, hospitality, education, media, aviation, and multinational companies. Employers value candidates who can communicate skills effectively in English because it enhances workplace productivity and customer relations. At the international level, English serves as a common language that connects people across different countries and cultures. It opens doors to overseas employment in higher education, international business, research, and global networking.

Furthermore, the expansion of the digital economy, online education, freelancing, and remote work has increased the demand for English-speaking professionals. Therefore, learning English empowers young people with the confidence, knowledge, and communication skills needed to compete successfully in both national and international job markets. Thus, English is not merely a language but also a powerful tool for creating employment opportunities and promoting economic and social development.

Importance of the English Language in the Modern World: We develop a general perception in our mind that English language is difficult but as soon as we understand its importance and significance at National and International level we start planning ourselves to enhance our communication skills. In this regard we have to take "necessary steps to know the background of audience" ² and we work hard to have strong command over English which is utmost need in the modern world. We know that English language is widely spoken across continents and effectively serves as the primary medium of international communication, business, education, science, technology, and diplomacy. Most of the people in world use English either as a first, second, or foreign language, making it a global means of communication. As globalization continues to connect countries and cultures, English has become an essential skill for individuals seeking academic, professional, and personal growth.

I recommend certain suggestions that an effective speaker should know the correctness of language, the aptness of pronunciation and the positive body language. With the help effective language we can communicate certain "ideas in the common language with slang expressions" ³. By means of ordinary skills of communication, an aspirant can fulfill his needs but his communication skills are not

characterized by standards. In the field of education, English is the medium of instruction in many of the world's leading universities and educational institutions. Most of the scientific research papers, textbooks, journals, and online learning resources are published in English. Therefore, students with a good command of English can access quality education, scholarships, international exchange programmes, and the latest knowledge from around the world.

It has been observed profoundly that English also plays a vital role in the global economy. It is the preferred language of multinational corporations, international trade, finance, and commerce. The world wide companies require employees who can communicate effectively in English to interact with clients, customers, and business partners from different countries. As a result, proficiency in English significantly enhances employability, opportunities and career advancement.

The rapid growth of information technology and digital communication has further increased the importance of English. It is fact that computer software, programming languages, websites, online courses, and digital platforms use English as their primary language. Young people with English language skills can easily learn new technologies; participate in online training programmes, interviews, seminars, conferences, and access to global employment opportunities, including freelancing and remote work.

Moreover, English promotes cultural exchange and international understanding. It enables people from diverse linguistic and cultural backgrounds to communicate, share ideas, and collaborate in fields such as research, innovation, tourism, media, entertainment, and international relations. It also helps individuals build confidence, develop critical thinking, research competence and improve interpersonal communication skills.

1. Role of English Language in Career Development: In the words of Swamy Vivekananda “Personality development is some self-improvement stuff, which can really help you rise high in your life especially if you are down and out”⁴ it is obvious that for self improvement a student has to develop communicative skills and leadership skills. English plays a significant role in career development by improving communication, professional skills, and employability. In today's competitive job market, employers prefer candidates who can communicate confidently in English, especially in multinational companies and private organizations. A good command of English helps individuals perform well in interviews, workplace communication, presentations, and team collaboration. It also provides access to higher education, professional training, online learning, and international certifications. Furthermore, English opens doors to better career opportunities, promotions, and global networking. Therefore, proficiency in English is a valuable asset that supports long-term career growth and professional success at both the national and international levels.

2. English Language Skills help to Create Employment Opportunities at the National Level: Effective skills of English can help the aspirants teeming with ideas and its fact that the stumbling of words or the abrupt halt in course of speaking with fluency and clear expression of ideas. Fluency should be at the cost of accuracy i.e. the correctness of language. Fluency aims at “a normal flow of words for a clear understanding”⁵. English language proficiency creates numerous employment opportunities for young people at the national level. In India, many sectors such as information technology, banking, healthcare, education, tourism, hospitality, aviation, media, and customer service require employees with good English communication skills. Multinational companies and private organizations prefer candidates who can communicate effectively with clients and colleagues. English also helps young professionals perform well in interviews, workplace communication, and professional training.

Therefore, a strong command of English increases employability, career growth, and access to better-paying jobs within the country.

3. English Language Skills help to Create Employment Opportunities at the International Level: It is absolutely right to say that “communication is form of interaction in which a message is passed from one person to another”⁶ particularly at International level which requires lot of English skills as it serves as a gateway to employment opportunities at the international level. Since it is the global language of business, education, science, and technology, many international organizations and multinational companies use English as their primary language of communication. Young people with good English proficiency can apply for jobs abroad, work with global companies, and participate in international projects. English also enables individuals to pursue higher education, research, and professional training in foreign countries. Moreover, the growth of remote work and freelancing has created global career opportunities for English-speaking professionals. Thus, proficiency in English enhances employability and helps young people build successful careers in the international job market.

4. English Language and the Information Technology (IT) Sector: Most of the survey of researchers reveals that English is the primary language of the Information Technology (IT) sector and is essential for career growth in this field. Ostensibly, “Communication is the process of passing information and understanding”⁷. Efficiency in English language helps to have better opportunities. Most programming of languages, software documentation, technical manuals, and online learning resources are written in English. IT professionals use English to communicate with clients, colleagues, and teams across the world. A good command of English helps young people understand new technologies, earn global certifications, and work in multinational companies. Therefore, proficiency in English enhances employment opportunities and career advancement in the rapidly growing IT industry.

5. Role of English Language in Business, Trade, and Entrepreneurship: Better communication skills facilitate the aspirants to have an excellence in business, Trade, and entrepreneurship “get support”⁸ to publish information such as technical or marketing literature. However, English plays a crucial role in business, trade, and entrepreneurship by facilitating communication in national and international markets. It is widely used for business meetings, negotiations, marketing, and customer relations. Entrepreneurs with good English skills can communicate effectively with investors, suppliers, and clients from different countries, helping them expand their businesses globally. English also provides access to business information, online marketplaces, and international trade opportunities. Therefore, proficiency in English enhances entrepreneurial success and creates greater employment and business opportunities for young people. During G20 presidency of India near about 130 delegations came from across the world class companies with their ideas, start-up, and business trades in India and all of them used English language as trade language.

My observations are given as under:

1. Better command over English language facilitates all the aspirants for developing their many skills like: Business, Trade, and Entrepreneurship
2. An efficient aspirant who is an expert in English language can get many opportunities in Tourism, Hospitality, and Aviation
3. An expert in English can avail better opportunities in Higher Education
4. An expert in English can have better digital Skills, freelancing, and remote work
5. In the remote area many challenges are being faced by Youth in Learning English

6. Government should set effective measures to Improve English Language Skills of ruler aspirants.
7. An aspirant can have lot of benefits of English for Personal and Professional Growth
8. The students should be self oriented so that they may have knowledge of Scope of English in the Global Job Market.

In conclusion:

we can say that English is not only a language but also a powerful tool for personal, academic, and professional development. Many aspirants who long to have handsome jobs, they have to excel in English so that they may compete at International forum. By mastering English, young people can expand their career prospects, improve their employability, and contribute effectively and logically for the national development while participating confidently at the global Village and I guide them to” practice sentences are a great way to improve your English Speaking Skills”⁹ for getting better place at workplace.

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