



**SURANA COLLEGE
AUTONOMOUS**

CA-17, Stage I, Kengeri Satellite Town, Bengaluru, Karnataka 560060

Affiliated to Bangalore University, Re-accredited by NAAC with 'A+'
Recognised under section 2(f) & 12(B) of UGC, Approved by AICTE
MCA Program Accredited By NBA

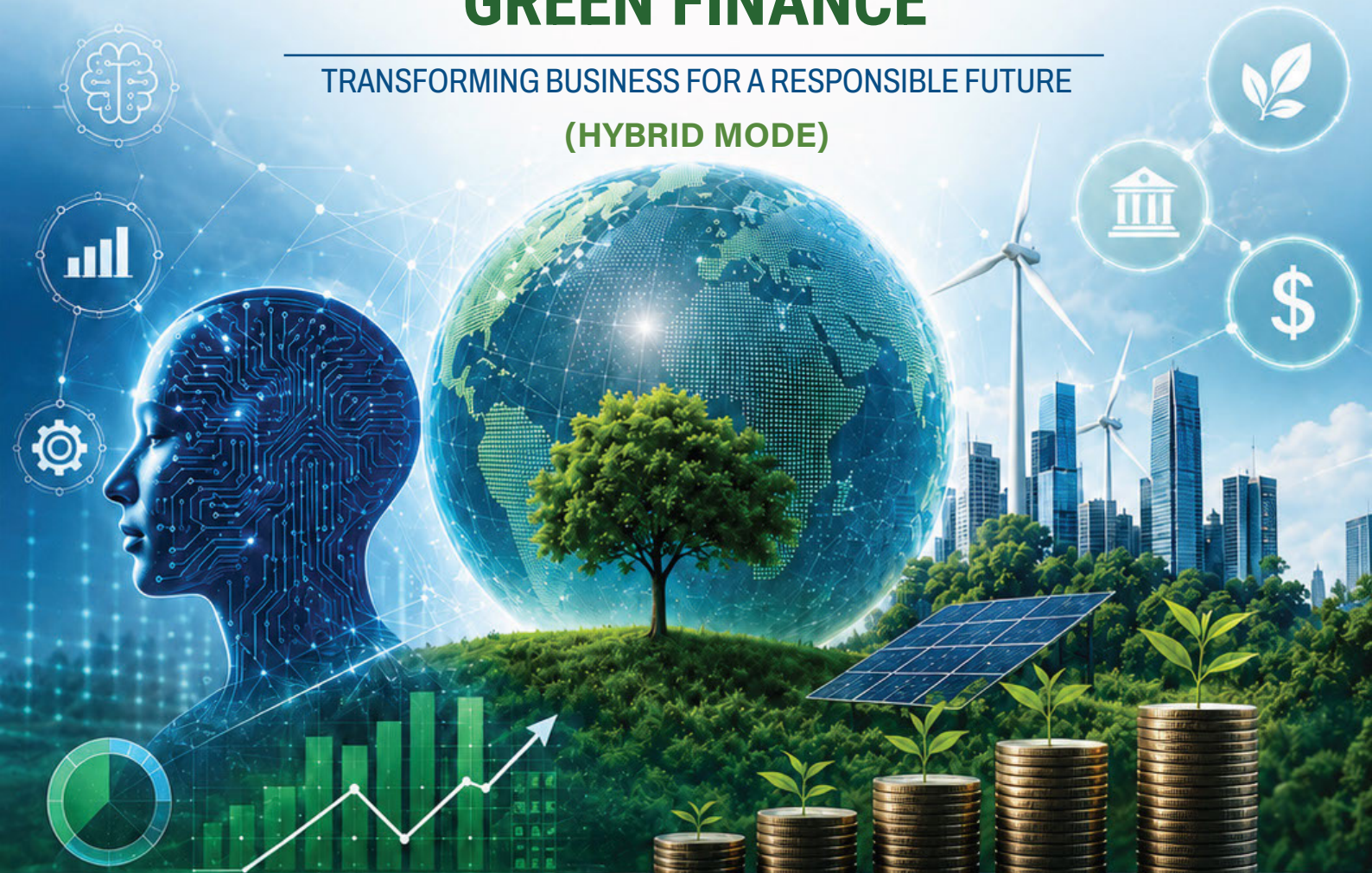


ICTACADEMY®

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INTERNATIONAL STUDENT CONFERENCE ON ARTIFICIAL INTELLIGENCE, SUSTAINABILITY AND GREEN FINANCE

TRANSFORMING BUSINESS FOR A RESPONSIBLE FUTURE
(HYBRID MODE)



3rd August 2026



**The Department of MBA & Research Centre,
Surana College (Autonomous), Kengeri**

INNOVATE • SUSTAIN • FINANCE • TRANSFORM

TOGETHER FOR A BETTER TOMORROW

ABOUT THE CONFERENCE

The International Student Conference on "Artificial Intelligence, Sustainability and Green Finance: Transforming Business for a Responsible Future" aims to provide a global academic platform for students to discuss emerging trends in Artificial Intelligence, Sustainability, Green Finance, Entrepreneurship, and Innovation. The conference encourages interdisciplinary research, knowledge sharing, and innovative solutions for sustainable and responsible business practices. It also seeks to promote research culture, academic collaboration, and technology-driven approaches toward inclusive and sustainable development.

ABOUT THE INSTITUTION

Surana College–Autonomous was established under the aegis of GDA Foundation, in the year 1995 with a mission to empower individuals and communities. With a legacy of three decades, the College is known for teaching ICT enabled industry curated curriculum. Through a multifaceted strategy that combines academic support, career guidance, skill development, and a supportive environment, students develop a holistic personality. Faculty members collaborate with the industry to create educational experiences that help students build their future professions. Surana College is committed to impart "Quality Education & Training" leading to various professional degrees and aims to be a global Institution through continual improvement.

The college got accredited by NAAC with 'A' grade in 2013. It is reaccredited with 'A+' followed by grant of 'Autonomous' status under Bangalore University by UGC in 2021. The college has more than 85 Ranks in the university exams and Gold medals, National and International championships in sports and cultural competitions, and high impact research outputs. These are testament to the continuous improvement in the academic standards at Surana College. Faculty with a blend of academic and industry experience guide students to significantly improve their academic performance and excel in their career. Rooted in Indian culture with a global outlook, the institution is a perfect place for imbibing holistic vision.



Track 1

Artificial Intelligence and Sustainable Development

- AI for Sustainable Economic Growth
- AI for Social Innovation
- Ethical and Responsible AI
- AI for Smart Cities and Sustainable Infrastructure
- Artificial Intelligence in Climate Change and Environmental Management



Track 2

Green Finance and ESG Investments

- Sustainable Investment Strategies
- Green Bonds and Climate Finance
- Behavioral Finance in ESG Investing
- Sustainable Banking and Financial Inclusion
- FinTech for Sustainable Finance



Track 3

AI in Finance and Accounting

- AI-Based Financial Analytics
- Predictive Analytics in Investment Decisions
- AI in Auditing and Fraud Detection
- Blockchain and Sustainable Accounting
- AI Applications in Banking and Financial Services



Track 4

Entrepreneurship and Innovation for Sustainable Development

- Sustainable Entrepreneurship and Green Start-ups
- AI-Driven Innovation and Business Transformation
- Social Entrepreneurship and Inclusive Growth
- Innovation Ecosystems and Digital Entrepreneurship
- Sustainable Business Models and Circular Economy

ABOUT THE DEPARTMENT

The Department of MBA & Research Centre at Surana College (Autonomous) was established in 1999 with a vision to develop skilled and dynamic business leaders. The MBA program is approved by AICTE and affiliated with Bangalore University, offering a rigorous and industry-oriented curriculum that integrates academic knowledge with practical business applications. The department emphasizes experiential learning, case-based pedagogy, and data-driven decision-making, ensuring students acquire critical managerial and analytical skills. With specializations in Finance, Marketing, Human Resource Management, Business Analytics, and Startup & SME's Management, the program equips students with in-depth domain expertise. The department is led by highly qualified faculty members with strong academic and industry backgrounds, providing mentorship and professional guidance. Industry interactions, guest lectures, corporate visits, and live projects are embedded in the curriculum, offering students real-world exposure to contemporary business challenges.

CALL FOR PAPERS

Qualitative, Quantitative research papers and case studies are invited in areas related to Artificial Intelligence, Sustainability, Green Finance, Entrepreneurship, Innovation, Marketing, Human Resource Management, Economics, FinTech, Data Analytics, and Emerging Technologies.





Track 5

Marketing, Consumer Behaviour and Sustainability

- Green Consumer Behaviour
- Sustainable Digital Marketing
- AI-Driven Marketing Analytics
- Ethical Branding and Sustainability
- Social Media and Sustainable Awareness



Track 6

Human Resource and Organizational Sustainability

- Green HRM Practices
- Employee Sustainability Engagement
- AI in HR Analytics
- Future of Work and Sustainability
- Organizational Culture and Sustainable Leadership



Track 7

Data Analytics, FinTech and Emerging Technologies

- Big Data Analytics for Sustainability
- IoT and Smart Sustainable Systems
- Digital Payments and Financial Inclusion
- Cybersecurity in Sustainable Finance
- AI and Business Intelligence

IMPORTANT DATES



26th July 2026

Abstract Submission ends



27th July 2026

Notification of Acceptance



27th July 2026

Registration opens



29th July 2026

Full Paper submission



3rd August 2026

Conference date

REGISTRATION FEES



INDIAN STUDENTS

₹ 750 Per author



INTERNATIONAL STUDENTS

\$ 15 Per author

Registration link: <https://forms.office.com/r/bzL9ztTVU8>



Scan to
Register

SUBMISSION GUIDELINES

- The first page should contain Title, Authors' Names, Affiliation, Email Address, Abstract, and Keywords.
- Paper formatting requirements: Times New Roman, 12 pt, 1.5 line spacing.
- The Abstracts should be concise and limited to **250–300 words**, clearly outlining the purpose, methodology, key findings, and implications of the study.
- Authors are requested to submit their abstracts in **Word format** to conference.mba@suranacollege.edu.in on or before the specified submission deadline.

PUBLICATION OPPORTUNITY

Selected papers will be considered for publication in IJFMR (Peer-Reviewed | Impact Factor: 9.24) with DOI and an Online Publication Certificate. Publication is subject to peer review and applicable APC.

BEST PAPER AWARDS

BEST PAPER AWARD - I

₹7,500/-

BEST PAPER AWARD - II

₹5,000/-

BEST PAPER AWARD - III

₹2,500/-

ORGANIZING COMMITTEE

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Surana College of Arts, Science & Technology

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Mr. Khyser Pasha

Ms. Chethana P

Mr. Prashnatha

PAYMENT DETAILS

Account Holder Name: **SURANA COLLEGE**

Bank Name: **CANARA BANK**

Bank Branch: **KENGERI SATELLITE TOWN (BENGALURU)**

Account No: **2850201000411**

IFSC Code: **CNRB0002850**

UPI ID: **116402000411@cnrb**





THANK YOU

• FOR BEING A PART OF •
**INTERNATIONAL STUDENT CONFERENCE
ON ARTIFICIAL INTELLIGENCE,
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A COMMITMENT TO A
SUSTAINABLE FUTURE



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